

# THE AMERICAN LEGION



**59th National Convention**

**Denver, Colorado — August 19-25, 1977**





"PEPSI-COLA" AND "PEPSI" ARE REGISTERED TRADEMARKS OF PepsiCo, INC.

# HAVE A PEPSI DAY





**FOR GOD AND COUNTRY  
WE ASSOCIATE OURSELVES TOGETHER  
FOR THE FOLLOWING PURPOSES**

*To uphold and defend the Constitution of the United States of America; to  
maintain law and order; to foster and perpetuate a one hundred percent Americanism;  
to preserve the memories and incidents of our associations in the Great Wars; to  
inculcate a sense of individual obligation to the community, state and nation;  
to combat the autocracy of both the classes and the masses; to make right the  
master of might; to promote peace and good will on earth; to safeguard  
and transmit to posterity the principles of justice, freedom and  
democracy; to consecrate and sanctify our comradeship  
by our devotion to mutual  
helpfulness.*



THE AMERICAN LEGION  
59th  
National Convention



SONS OF THE AMERICAN LEGION  
6th National Convention



AMERICAN LEGION  
AUXILIARY  
57th  
National Convention



LA BOUTIQUE  
DES HUIT CHAPEAUX  
ET QUARANTE FEMMES  
56th  
Marche Nationale

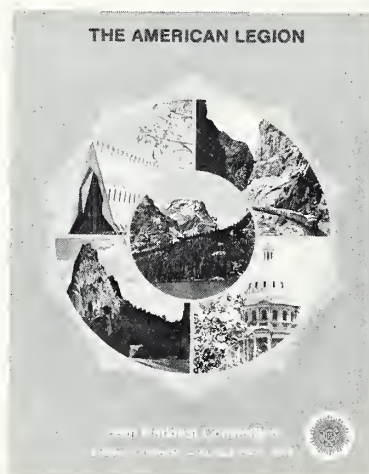
**59th NATIONAL CONVENTION**

Aug. 19-25, 1977 • Denver, Colorado

# The American Legion Denver Convention Program

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*ABOUT THE COVER: The camera has caught just a smattering of the thousands and thousands of scenes one might find to depict Colorful Colorado. Photo credits go to the State of Colorado, Department of Tourism and to the Denver Tour and Convention Bureau. The scenic beauties making up our cover, starting at the top right and continuing clockwise, are: Royal Gorge; Dome of the State Capitol; Garden of the Gods, and the Chapel at the United States Air Force Academy. The center of the cover shows Lochvale Lake in the Rocky Mountain National Park. Words alone are inadequate to describe these sights. Legionnaires, members of the Auxiliary and their families should take the time to seek out a few of these places, or, others of your choice, to enjoy. Drink in the natural beauty that makes Colorful Colorado a claim come true.*

*The 1977 National Convention is the second to be hosted by Colorado. It was in 1961 that the National Conclave met in Denver. The Mile High City has changed in many ways during the interim but the people are still friendly, the food excellent and hospitality abounds. So, enjoy your stay in Colorado and plan to return sometime in the near future. You'll always be welcome — pardner!*



## National Commander's Message of Welcome to Denver 59th Annual National Convention

It is my great pleasure to welcome all delegates and guests to this 59th Annual National Convention of The American Legion in this, the 201st year of the independence of the United States of America.

We are pleased to be able to return to the "Mile High City" for our National Convention. We of The American Legion know the fine hospitality of this part of America, and all of our preliminary contacts with the people of Denver and of Colorado assure us of a warm and friendly reception from the people of our host city and state.

The American Legion has concentrated its energies the past year on the many well-established programs that give meaning to our pledge to America to provide service to all. We have redoubled our efforts in community service, assisting our local communities during the weather and fuel crisis last winter, becoming more active in the Crime Resistance Program of the Federal Bureau of Investigation, continued support of community blood banks and securing a permanent home for the Freedom Bell at the National Visitors Center in Washington, D.C.

On the legislative front, The American Legion was in the forefront of those working to ensure a voice for America's veterans in the Congress. The Senate Veterans Affairs Committee was retained in the congressional reorganization, Congress has recognized the value of the Veterans Administration, and many of our defense budget goals were realized.

We cannot rest on our laurels, however; we must continue to speak for American veterans and the maintenance of a strong defense for America. In order to do that we must redouble our efforts toward letting America know what we are doing for America and America's veterans.



I thank all of you for your great efforts and support of our programs during the past American Legion year, and know this Convention will plan well the work that must be done in the year ahead.

**WILLIAM J. ROGERS**  
*National Commander*



# WHERE TO REGISTER

## OBTAIN INFORMATION

### BUY MUSIC SPECTACULAR TICKETS

Six locations will be maintained in the Denver area for the convenience of visitors. You may register for the convention (\$5.00 per adult), secure answers to your convention questions, and buy tickets for the Musical Spectacular scheduled for Mile High Stadium on Saturday night, August 20.

Booths will be located in the lobbies of the:

Cosmopolitan Hotel  
Denver Hilton Hotel  
Holiday Inn Downtown  
National Headquarters Office  
Arena Foyer-Municipal Auditorium — (Registration and Information only during Sessions, August 23, 24, 25)

Booths, with the exception of the one in the Foyer of the Auditorium will operate from 1:00 P.M. to 5:00 P.M. on Thursday, August 18 and daily thereafter from 9:00 A.M. to 5:00 P.M. until taken out of service.

In addition to the booths listed above, one booth handling tickets only will be established in the lobby of the Stapleton Plaza Hotel at the airport for the convenience of those housed there and at Stouffers Inn, Ramada Inn, Sheraton Motor Inn and Holiday Motor Inn. This booth will operate from 1:00 P.M. to 5:00 P.M. on Thursday, August 18, and on August 19 and August 20, from 9:00 A.M. until approximately 5:00 P.M.

Musical Spectacular tickets are priced at \$5.50 for the concert section and \$2.50 for general admission. Taxes are included in ticket prices. The show is scheduled for Mile High Stadium commencing at 7:00 P.M. on Saturday, August 20. Gates will open at 5:30 P.M.

The Preliminary Contest for Drum Corps will take place on Friday and Saturday August 19 and 20 at 8:00 A.M. on Brooks Field, Colorado School of Mines, Golden, Colorado. Tickets for the Preliminaries priced at \$2.00 each are good for both days.

The Registration/Information and Ticket Committees will have headquarters in the Convention Corporation office located in the Cosmopolitan Hotel.

All persons (except those under age 12) are reminded that the official convention badge or other approved credentials are required to gain entry into the General Convention Sessions scheduled to take place August 23, 24 and 25 in the Arena — Municipal Auditorium.







THE WHITE HOUSE  
WASHINGTON

June 17, 1977

I am glad to have this opportunity to greet the members of the American Legion as you hold your Fifty-Ninth Annual Convention.

Your organization was founded in the aftermath of a great war by men of energy and idealism, dedicated to the principles for which they had fought and determined to serve these principles in peace as they had done in battle.

Representing veterans of four major wars, today's American Legion continues in the tradition of its founders to strengthen our society and to inspire patriotism and civic responsibility in communities across our country.

I commend you for your tireless dedication and for your accomplishments, and I wish you a most successful and enjoyable meeting.

*Jimmy Carter*





**State of Colorado**  
EXECUTIVE CHAMBERS  
DENVER

RICHARD D. LAMM  
Governor

August 18, 1977



GREETINGS:

On behalf of the people of Colorado, it gives me great pleasure to welcome you to our state for the 59th Annual American Legion Convention.

Coloradans, and people throughout our nation, have long been aware of the great debt we owe members of the American Legion. Your dedication to the principles of freedom and democracy and your personal commitment to those ideals in time of need have been an inspiration to all. As we enter the third hundred years of our country's life, we will be looking to you to provide the same thoughtful, quality leadership you have always provided in the past.

During your busy convention schedule, I hope you will find some time to enjoy a few of the many historical areas of interest and the natural beauty that Colorado offers. It has been sixteen years since you last held your National Convention in Colorado, and our state has many new and exciting places to visit and enjoy.

Best wishes for a most successful, productive, and enjoyable convention.

Sincerely,

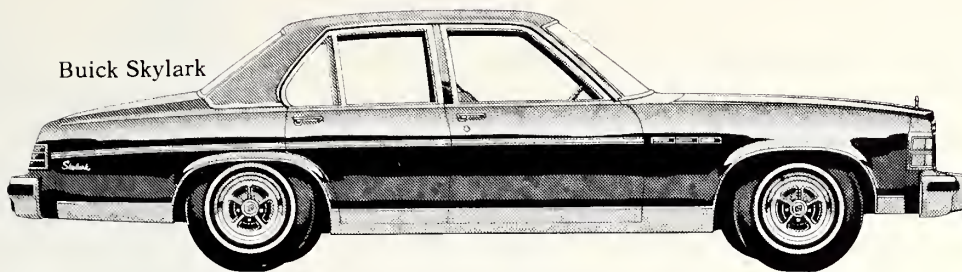
*Richard D. Lamm*

Richard D. Lamm  
Governor



# GM compact cars for '77.

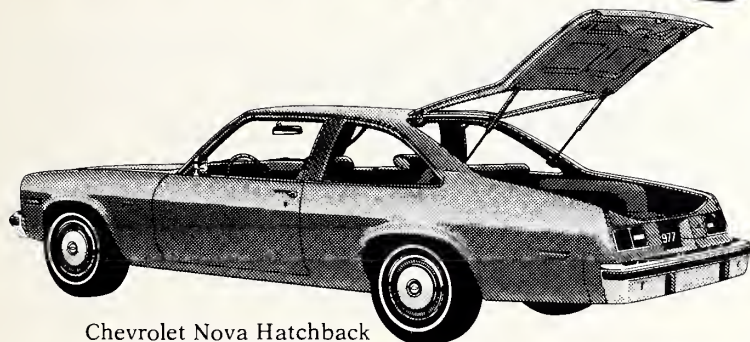
Buick Skylark



Big enough to hold six. Small enough for nearly any budget.



Pontiac Ventura and interior



Chevrolet Nova Hatchback

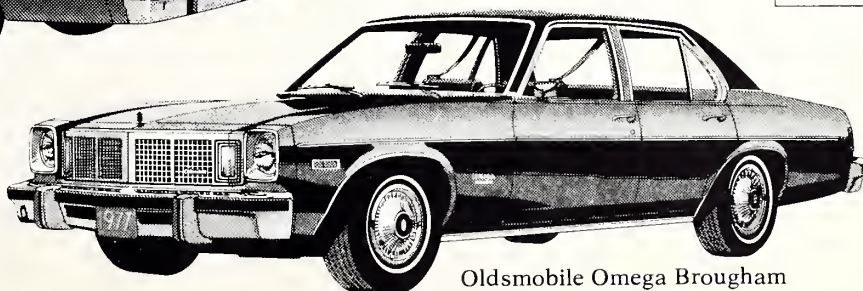
If you've been thinking about a compact car, there's something you should know before shopping around.

General Motors offers the widest range of compacts in the business. In low-budget versions, sporty varieties and others that just shout of luxury.

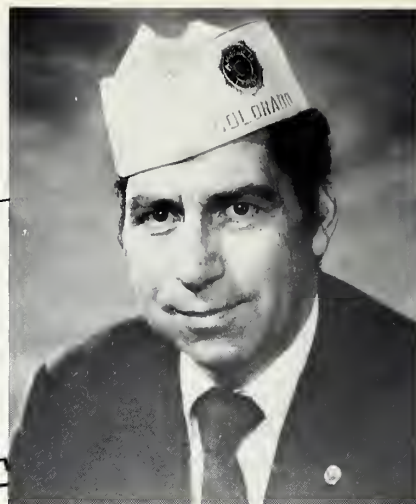
What's more, GM compacts are available in coupes, sedans and hatchback models. And 4-cylinder, 6-cylinder or V-8 power is available depending on the car nameplate and model you select.

Take a look at GM's compacts at your Chevrolet, Pontiac, Oldsmobile or Buick dealer's. We're sure you'll find the car you're looking for at a price that's right.

*We want you to drive what you like and like what you drive.*



Oldsmobile Omega Brougham



## THE AMERICAN LEGION

### DEPARTMENT OF COLORADO

3003 TEJON STREET / DENVER, COLORADO • 80211 / TELEPHONE (303) 477-1655

TO: American Legionnaires  
American Legion Auxiliary Members  
and Guests

Welcome to cool, colorful Colorado for the 59th National Convention of The American Legion. As you convene in the shadows of the majestic Rocky Mountains may your deliberations be fruitful.

While visiting Colorado, and Denver in particular, take time to enjoy the beauty of our state which inspired the writing of "America The Beautiful". One of the outstanding attractions is the United States Air Force Academy in Colorado Springs.

Feel free at anytime to call upon Colorado Legionnaires and Auxiliary members for advice or assistance. We do want you to feel at home in Colorado.

Hospitality is at its finest in the west... the red carpet is out and it's all yours to enjoy.

Sincerely,

VINTON GUY, Commander  
The American Legion  
Department of Colorado



# Making every day the 4th of July.

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We salute The American Legion for  
its year-round efforts to promote patriotism and an  
appreciation of the price of freedom. The  
American Legion's many local and national activities  
play a key role in preserving Americanism.

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Occidental Life Insurance Company of California

*Occidental Life Insurance Company of California—Underwriters of The American Legion Life Insurance Plan*

*W.H. McNichols Jr.*  
MAYOR



*City and County of Denver*  
CITY AND COUNTY BUILDING · DENVER, COLORADO ·  
AREA CODE 303 297



August, 1977

Greetings!

It is my pleasure and privilege to extend a warm Western Welcome to all who are attending the 59th Annual National Convention of The American Legion. We welcome all delegates, family members, and guests of the convention and sincerely hope that your visit to Denver will be a memorable one.

Our beautiful city has many recreational and cultural facilities to offer our guests and we hope that you will have an opportunity to take advantage of them as well as of the near-by mountain areas and mountain parks.

I am well acquainted with the numerous accomplishments of The American Legion organization throughout past years, and I commend and congratulate all members of The Legion for their outstanding work in their respective communities as well as nation-wide. We are pleased that you have chosen Denver as the site of the 1977 Convention and trust that this year's gathering will be productive for all.

Again, welcome to Denver. May 1977 prove to be your best Convention yet!

Sincerely yours,

*W.H. McNichols Jr.*

W. H. McNichols, Jr.  
MAYOR



Best Wishes to  
**The American Legion**

from

*The Leterman-Gortz Corporation*

We are proud to be  
Consultants to  
National Headquarters  
National Headquarters - American Legion Auxiliary  
and  
the Departments  
for The American Legion  
Employee Insurance Benefit  
Program

Underwritten by  
**Life Insurance Company of North America**

# NATIONAL CONTESTS

Friday, Saturday and Sunday, August 19, 20, and 21

**Senior Color Guard:**

Saturday, Aug. 20, 8:00 a.m., Colorado National Guard Armory, 3rd and Logan St.

**Junior Color Guard:**

Saturday, Aug. 20, Immediately following Senior Color Guard, National Guard Armory, 3rd and Logan St.

**Junior Drum & Bugle Corps Preliminaries:**

Friday, Aug. 19, 8:00 a.m., Brooks Field, Colorado School of Mines, 12th and Maple Sts., Golden, Colo.

**Senior Drum & Bugle Corps Preliminaries:**

Immediately following completion of Junior Corps Preliminaries and at same location as Juniors

**Junior Field Band:**

Saturday, Aug. 20, 8:00 a.m., Abraham Lincoln High School, 2285 S. Federal Blvd.

**Junior Drill Team:**

Friday, Aug. 19, 9:00 a.m., Westminster High School, 72nd and Lowell, Westminster, Colo.

**Senior Drill Team:**

Friday, Aug. 19, Immediately following Junior Drill Team, same location

**Firing Squad:**

Friday, Aug. 19, Immediately following Senior Drill Team, same location

**Musical Spectacular:**

Saturday, Aug. 20, 7:00 p.m., Mile High Stadium, 17th and Clay Sts. (To be preceded by a pre-show performance of 1977 Uniformed Groups Champions, 6:30 p.m. at Mile High Stadium)

**Chorus and Quartet:**

Sunday, Aug. 21, 11:00 a.m., Grand Ballroom, Denver Hilton Hotel

**Senior Band:**

Sunday, Aug. 21, Immediately following Chorus and Quartet competition, same location



*Denver's Mile High Stadium, home of the Denver Broncos of the National Football League, will be the site of the 1977 American Legion National Convention Musical Spectacular, the national championship finals of American Legion Senior and Junior Drum and Bugle Corps competition, set for 7 p.m., Saturday, August 20.*

## The American Legion National Emblem Sales Locations

**DENVER HILTON HOTEL****Lobby**

THURSDAY, AUGUST 18 THROUGH

THURSDAY, AUGUST 25

Open: 9:00 A.M. Daily

**COSMOPOLITAN HOTEL****Lobby**

FRIDAY, AUGUST 19 THROUGH

WEDNESDAY, AUGUST 24

Open: 9:00 A.M. Daily

**DENVER CONVENTION CENTER****Entrance**

TUESDAY, AUGUST 23 THROUGH

THURSDAY, AUGUST 25

Open Daily During Sessions

All locations will have a complete stock of American Legion and American Legion Auxiliary merchandise. Among the many items are shirts, ties, cap insignia, official jewelry, and gift items. A supply of CAPS lettered for all states will be available at the HILTON HOTEL DISPLAY ONLY.





**Here comes the King of Beers.!**

ANHEUSER-BUSCH, INC. • ST. LOUIS • BREWERS OF BUDWEISER®



# REUNIONS AND DINNERS

## **NATIONAL CONVENTION BANQUET FOR DISTINGUISHED GUESTS**

Currgan Hall  
Denver Convention Complex  
Tuesday, August 23 — 7:30 P.M.

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## **HISTORIAN'S LUNCHEON**

Executive Tower Inn  
Symphony Ballroom  
Saturday, August 20 — 12:00 Noon

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## **FODPAL BREAKFAST MEETING**

Cosmopolitan Hotel on Broadway  
Broadway Arms Hotel  
Monday, August 22 — 8:00 A.M.

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## **THE AMERICAN LEGION COLLEGE CLASS OF 1954**

Brown Palace Hotel  
Stratton Room  
Breakfast  
Monday, August 22 — 7:00 A.M.

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## **PAST COMMANDERS' LUNCHEON**

Brown Palace Hotel  
Reception — 11:30 A.M.  
Foyer  
Luncheon — 12:15 P.M.  
Ballroom  
Monday, August 22

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## **NATIONAL ORGANIZATION OF WORLD WAR NURSES REUNION**

Holiday Inn-Downtown  
Gold Nugget Room  
Sunday, August 21 — 10:30 A.M.

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## **EIGHT AND FORTY**

Denver Hilton Hotel  
Empire Room & Lounge  
Installation Dinner  
Saturday, August 27 — 7:00 P.M.

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## **FOUNDERS**

Brown Palace Hotel  
Meeting — 2:00 P.M.  
Gold Room  
Reception — 5:00 P.M.  
Dinner — 6:00 P.M.  
Stratton Room  
Saturday, August 20

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## **ANAVICUS**

Army, Navy and Air Force Veterans in Canada  
Brown Palace Hotel  
Ballroom A  
Breakfast Meeting  
Sunday, August 21 — 7:30 A.M.

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## **NATIONAL AMERICAN LEGION PRESS ASSOCIATION (NALPA)**

Denver Hilton Hotel  
Business Meeting — 2:00 P.M.  
Reception — 6:30 P.M.  
Awards Banquet — 7:30 P.M.  
Empire Room  
Monday, August 22

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## **TWENTY AND FOUR**

Denver Hilton Hotel  
Statler Room  
Meetings  
Thursday and Friday — August 18 and 19  
Annual Bivouac Reception  
Gold Room  
Dinner  
Silver Room  
Friday, August 19 — 6:00 P.M.

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## **SIGHTSEEING IN DOWNTOWN DENVER**

Among the places to see in the downtown area of the Mile-High City is the State Capitol Building where a marker has been placed on the thirteenth step on the west side exactly at 5,280 feet above sea level. The Capitol complex includes several office buildings and the Colorado Historical Museum.

One of the two functioning U.S. Mints is located in Denver. Except for Fort Knox, it is the largest depository of gold bullion in America. Tours are available during weekdays, and the kids are welcome, if accompanied by adults.

Larimer Square is a private renewal area within the city's Downtown Urban Renewal Project. A revitalization of the early West's principal trading district where you can stroll amid gaslights and courtyards in a mid-Victorian setting.

Also included in this area is the home of the "Unsinkable Molly Brown" and the futuristic Denver Art Museum.



# Ezra Brooks and the American Legion reach a new high in commemorative bottles.



**The magnificent  
59th National  
Convention  
commemorative  
whiskey bottle.**

Ezra Brooks proudly presents the most unique and exciting American Legion commemorative ceramic ever produced. The bottle is genuine Heritage China emblazoned in 24 carat gold. Filled with our limited stock, 101 month old Real Sippin' Whiskey, it's destined to be a very rare collector's item because the



original molds will be destroyed and no more will be made. The bottle will be on sale in August at the National Convention in Denver, and will also be equitably distributed nationally in conformity with state and national regulations. And that's some of the best news ever to come up the Pike.



# THE AMERICAN LEGION

*Wishes to express its thanks and  
appreciation to the following companies  
which have contributed so substantially  
to the success of the 59th Annual  
National Convention*

**Oldsmobile Division**

General Motors Corporation

**Royal Office Typewriters**

(Division of Litton Industries)

**Seagram Distillers Company**

**Schenley Distillers Company**

**Denver Fire Department**

**Denver Police Department**

**Wilson Sporting Goods Company**

**American National Red Cross**

Mile High Chapter

**Pepsi Cola**



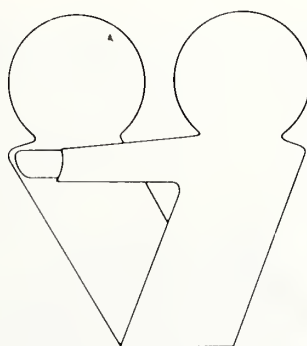
# VETERANS!

Get the maximum in  
employment  
and training  
opportunities!



For priority assistance the Employment Service can help with:

- 1) Job and job training counseling
- 2) Employment placement
- 3) Job training placement



**BET  
ON A  
VET**

**CONTACT YOUR LOCAL JOB SERVICE OFFICE. FOR MORE INFORMATION CONTACT: U.S. DEPARTMENT OF LABOR VETERANS EMPLOYMENT SERVICE.**

**Veterans Employment Service  
Ralph E. Hall, Director  
Patrick Henry Bldg.—Room 8400  
601 D Street, N.W.  
Washington, D.C. 20213  
(202) 376-6550**

# DIRECTORY OF THE NATIONAL CONVENTION

## NATIONAL CONVENTION HEADQUARTERS OFFICE

First Floor Conference Rooms  
Denver Municipal Auditorium  
14th & Champa Street  
573-4821

## CONVENTION CORPORATION HEADQUARTERS

Cosmopolitan Hotel on Broadway  
1780 Broadway  
534-1917

## THE AMERICAN LEGION HEADQUARTERS HOTEL

Brown Palace Hotel  
321 Seventeenth Street  
825-3111

### SESSIONS:

Arena — Denver Convention Complex  
14th & Champa  
573-4821

## DISTINGUISHED GUEST HEADQUARTERS

Brown Palace Hotel  
321 Seventeenth Street  
825-3111

## NATIONAL HEADQUARTERS STAFF

Holiday Inn Downtown  
15th & Glenarm Place  
573-1450

## THE AMERICAN LEGION AUXILIARY HEADQUARTERS HOTEL

Cosmopolitan Hotel on Broadway  
1780 Broadway  
861-9000

### SESSIONS:

Theatre — Denver Convention Complex  
14th & Curtis Street

## EIGHT & FORTY HEADQUARTERS HOTEL

Denver Hilton Hotel  
1550 Court Place  
893-3333

### SESSIONS:

Junior Grand Ballroom  
Denver Hilton Hotel

## NATIONAL CONVENTION PHOTOGRAPHER

Cosmopolitan Hotel on Broadway  
1780 Broadway  
534-1917

# OFFICIAL DELEGATION HOTELS

## ALABAMA

Sheraton Denver Airport  
3535 Quebec Street  
333-7711  
(Lawson M. Lynn, Adjutant)

## ALASKA

(William C. Kelm, Adjutant)

## ARIZONA

Denver Marriott  
6363 E. Hampden Avenue  
758-7000  
(Bryant B. Barron, Adjutant)

## ARKANSAS

Stapleton Plaza  
3333 Quebec Street  
321-3500  
(Arthur R. Cross, Jr., Adjutant)

## CALIFORNIA

Writers' Manor  
1730 Colorado Boulevard  
756-8877  
(James L. Smith, Adjutant)

## CANADA

Denver Hilton  
1550 Court Place  
893-3333  
(Jerome J. Gorney, Adjutant)

## COLORADO

Denver Marriott  
6363 E. Hampden Avenue  
758-7000  
(E. Dean Hunter, Adjutant)

## CONNECTICUT

Stapleton Plaza  
3333 Quebec Street  
321-3500  
(Hugh C. Graham, Adjutant)

## DELAWARE

Holiday Inn Downtown  
15th & Glenarm Place  
573-1450  
(Garland D. Bloodsworth, Adjutant)

## DISTRICT OF COLUMBIA

Quality Inn Central  
1840 Sherman Street  
861-8400  
(H. Victor Conwell, Adjutant)



**FLORIDA**

Holiday Inn Downtown  
15th & Glenarm Place  
573-1450  
(Dyke Shannon, Adjutant)

**FRANCE**

Denver Hilton  
1550 Court Place  
893-3333  
(Edward Drayton, Adjutant)

**GEORGIA**

Colburn Hotel  
980 Grant Street  
837-1261  
(George E. Osborne, Adjutant)

**HAWAII**

Brown Palace Hotel  
321 Seventeenth Street  
825-3111  
(Henry W. Keb, Acting Adjutant)

**IDAHO**

Cosmopolitan Hotel  
1780 Broadway  
861-9000  
(Marion P. Johnson, Adjutant)

**ILLINOIS**

Denver Hilton  
1550 Court Place  
893-3333  
(Vincent A. Sanzotta, Adjutant)

**INDIANA**

Executive Tower Inn  
1405 Curtis Street  
571-0300  
(Larry Mosier, Adjutant)

**IOWA**

Holiday Inn Downtown  
15th & Glenarm Place  
573-1450  
(Robert R. White, Adjutant)

**ITALY**

Denver Hilton  
1550 Court Place  
893-3333  
(John J. Fornacca, Adjutant)

**KANSAS**

Holiday Inn Airport  
4040 Quebec Street  
321-6666  
(Floyd J. Rogers, Adjutant)

**KENTUCKY**

Sheraton Denver Airport  
3535 Quebec Street  
333-7711  
(Ray A. Beyer, Adjutant)

**LOUISIANA**

Cosmopolitan Hotel  
1780 Broadway  
861-9000  
(John C. Bailey, Jr., Adjutant)

**MAINE**

Brown Palace Hotel  
321 Seventeenth Street  
825-3111  
(Daniel Lambert, Adjutant)

**MARYLAND**

Holiday Inn Downtown  
15th & Glenarm Place  
573-1450  
(Daniel H. Burkhardt, Adjutant)

**MASSACHUSETTS**

Ramada Inn Downtown  
1150 Colfax Avenue  
831-7700  
(John P. Swift, Adjutant)

**MEXICO**

Denver Hilton  
1550 Court Place  
893-3333  
(Verne Vedder, Adjutant)

**MICHIGAN**

Stouffers Denver Inn  
3203 Quebec Street  
321-3333  
(F. Gerrit Veldman, Adjutant)

**MINNESOTA**

Radisson Denver Hotel  
1790 Grant Street  
292-1500  
(Frank C. Momsen, Adjutant)

**MISSISSIPPI**

Holiday Inn Downtown  
15th & Glenarm Place  
573-1450  
(David Blakeney, Adjutant)

**MISSOURI**

Stouffers Denver Inn  
3203 Quebec Street  
321-3333  
(Lloyd E. "Ed" Johnson, Adjutant)

**MONTANA**

Travelodge Denver North  
200 W. 48th Avenue  
893-8811  
(Hugh "Tony" Cumming, Adjutant)



*The 500-room Brown Palace Hotel will serve as the National Headquarters Hotel for the 59th Annual National Convention of The American Legion in Denver, Colorado, Aug. 19-25, 1977. The National Commander and other National Officers will be housed at the Brown Palace as will most of the Convention's distinguished guests, and some major functions of the Convention will be conducted there.*

**NEBRASKA**

Ramada Inn Airport  
3737 Quebec Street  
388-6161  
(Ray Oltman, Adjutant)

**NEVADA**

Brown Palace Hotel  
321 Seventeenth Street  
825-3111  
(Chester L. Perkins, Adjutant)

**NEW HAMPSHIRE**

Stapleton Plaza  
3333 Quebec Street  
321-3500  
(Hubert S. O'Neil, Adjutant)

**NEW JERSEY**

Stouffers Denver Inn  
3203 Quebec Street  
321-3333  
(Donald Gillis, Adjutant)

**NEW MEXICO**

Howard Johnson's South  
6300 E. Hampden Avenue  
758-2211  
(Hugo Flores, Adjutant)

**NEW YORK**

Denver Hilton  
1550 Court Place  
893-3333  
(Leonard E. Baxter, Adjutant)

**NORTH CAROLINA**

Denver Hilton  
1550 Court Place  
893-3333  
(James L. Adcox, Adjutant)

**NORTH DAKOTA**

Denver Hilton  
1550 Court Place  
893-3333  
(Vernon Useldinger, Adjutant)

**OHIO**

Denver Marina Hotel  
303 W. Colfax Avenue  
292-9010  
(J. P. "Pat" Hone, Adjutant)

**OKLAHOMA**

Regency Inn  
3900 Elati Street  
433-6131  
(C. J. Wright, Jr., Adjutant)

**OREGON**

Regency Inn  
3900 Elati Street  
433-6131  
(Ron Dreeszen, Adjutant)

**PANAMA**

Denver Hilton  
1550 Court Place  
893-3333  
(Stephen B. Tanner, Adjutant)

**PENNSYLVANIA**

Denver Hilton  
1550 Court Place  
893-3333  
(Edward T. Hoak, Adjutant)

**PHILIPPINES**

Denver Hilton  
1550 Court Place  
893-3333  
(Ernesto P. Golez, Adjutant)

**PUERTO RICO**

Denver Hilton  
1550 Court Place  
893-3333  
(Faustino Espinosa, Adjutant)

**RHODE ISLAND**

Ramada Inn Downtown  
1150 Colfax  
831-7700  
(Louis R. J. Malo, Adjutant)

**SOUTH CAROLINA**

Denver Hilton  
1550 Court Place  
893-3333  
(James A. Hamilton, Adjutant)

**SOUTH DAKOTA**

Brown Palace  
321 Seventeenth Street  
825-3111  
(Maynard L. Hemp, Adjutant)

**TENNESSEE**

Hampshire House  
1000 Grant Street  
837-1200  
(Barney W. Greene, Adjutant)

**TEXAS**

Holiday Inn South  
1475 Colorado Boulevard  
757-7731  
(W. H. McGregor, Adjutant)

**UTAH**

Denver Marriott  
6363 Hampden Avenue  
758-7000  
(Dean C. Hall, Adjutant)

**VERMONT**

Radisson Denver Hotel  
1790 Grant Street  
292-1500  
(Ray Greenwood, Adjutant)

**VIRGINIA**

Executive Tower Inn  
1405 Curtis Street  
571-0300  
(Philip D. Grimm, Adjutant)

**WASHINGTON**

Stapleton Plaza  
3333 Quebec Street  
321-3500  
(W. H. "Bill" Dunn, Adjutant)

**WEST VIRGINIA**

Quality Inn Central  
1840 Sherman Street  
861-8400  
(Tommy E. Jones, Adjutant)

**WISCONSIN**

Continental Denver  
2601 Zuni Street  
433-6677  
(Robert G. Wilke, Adjutant)

**WYOMING**

Travelodge Denver North  
200 W. 48th Avenue  
893-8811  
(Eugene Hirsch, Adjutant)

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## DENVER MOUNTAIN PARKS

Denver's Mountain Park System encompasses some of the most scenic areas of the Colorado Rockies. There are 27 named parks spread over thirteen thousand acres, maintained by the City and County of Denver. This unique Mountain Park System starts at an elevation of 5,681 feet, fifteen miles west of Denver, and rises to Summit Lake, 12,740 feet, 62 miles west of Denver. Numerous picnic areas are located throughout the parks, many complete with tables, fireplaces and playgrounds for children. Fishing, hiking and golfing are among the activities that may be enjoyed.



SEE THE  
Face on the Barroom Floor

HISTORIC

CENTRAL CITY

CRADLE OF

COLORADO

Tours of  
Opera House  
Teller House  
MUSEUMS  
and Mines

1859

Saloons  
Entertainment  
Shops  
and Art Galleries  
RESTAURANTS

SQUARE MILE

RICHEST

ON EARTH

Short Scenic Drive West of Denver

U.S. 6 West to Colorado 119 Turnoff

# THE AMERICAN LEGION 59TH NATIONAL CONVENTION

## MEETING ROOM ASSIGNMENTS

### STANDING COMMISSIONS AND COMMITTEES

#### **Americanism Commission:**

Aug. 19 and 20, 9:30 a.m.  
Silver Room, Mezzanine, Denver  
Hilton Hotel  
Chairman: Daniel J. O'Connor  
Jackson Heights, New York

#### **Americanism Screening Committee:**

Aug. 18, 9:30 a.m.  
Chairman's Suite  
Brown Palace Hotel

#### **Commission on Children & Youth:**

Aug. 19 and 20, 9:30 a.m.  
Colorado Room, Mezzanine, Denver  
Hilton Hotel  
Chairman: Earl D. Franklin, Jr.  
Sterling, Colorado

#### **Constitution and By-Laws Committee:**

Aug. 19 and 20, 9:30 a.m.  
Coronet Room, 3rd Floor, Brown  
Palace Hotel  
Chairman: Francis L. Giordano  
Brooklyn, New York

#### **Contest Supervisory Committee Headquarters:**

Aug. 15-25  
Convention Corporation Offices  
Cosmopolitan Hotel — 3rd Floor  
1780 Broadway

#### **Contest Committee Meetings:**

Aug. 17, 9:30 a.m., NCSC Executive Section  
Room 331, Cosmopolitan Hotel  
Aug. 18, (All meetings to be conducted  
in the Broadway Arms Room, Mezzanine,  
Cosmopolitan Hotel)  
9:30 a.m., NCSC Local Contest Committee  
1:30 p.m., NCSC — Full Committee Meeting  
3:00 p.m., Judges' Briefing  
Aug. 19, 9:00 a.m., Competing Units'  
Representatives'  
Meeting — Drawing for Position  
Room 331, Cosmopolitan Hotel  
Aug. 22, 9:30 a.m., NCSC Executive Section  
Corporation Office, Room 331,  
Cosmopolitan Hotel  
Chairman: John R. Mooradian  
South Portland, Maine

#### **Convention Commission:**

Aug. 19-25, 9:30 a.m.  
Tabor Room, 2nd Floor, Brown  
Palace Hotel  
Chairman: Lawrence E. Hoffman  
Miami Beach, Florida

#### **Distinguished Guest Committee:**

Aug. 19, 9:30 a.m.  
Onyx Room, 2nd Floor, Brown  
Palace Hotel  
Chairman: Maurice E. Druhl  
Portland, Oregon

#### **Economic Commission:**

Aug. 19 and 20, 9:30 a.m.  
Denver Room, Mezzanine, Denver  
Hilton Hotel  
Chairman: Al Keller, Jr.  
Kankakee, Illinois

#### **Economic Screening Committee:**

Aug. 18, 9:30 a.m.  
Chairman's Suite  
Brown Palace Hotel

#### **Emblem Committee:**

Aug. 19 and 20, 9:30 a.m.  
Zephyr Room, 2nd Floor, Executive  
Tower Inn  
Chairman: Clayton C. Schlick  
Osage, Iowa

#### **Finance Commission:**

Aug. 19-25, 9:30 a.m.  
Georgetown Room, 2nd Floor, Brown  
Palace Hotel  
Chairman: Churchill T. Williams  
Oelwein, Iowa

#### **American Legion Life Insurance and Trust Committee:**

Aug. 19 and 20, 9:30 a.m.  
Gold Room, 2nd Floor, Executive  
Tower Inn  
Chairman: Albert V. LaBiche  
New Orleans, Louisiana



### **Foreign Relations Commission:**

Aug. 19 and 20, 9:30 a.m.  
Blue Room, 2nd Floor, Executive  
Tower Inn  
Chairman: Dr. Robert P. Foster  
Maryville, Missouri

Five (5) Subcommittee rooms,  
Blue, Beethoven I, Beethoven II,  
Brahms I and Brahms II,  
3rd Floor, Executive Tower Inn

### **Internal Affairs Commission:**

Aug. 19 and 20, 9:30 a.m.  
Beverly Room, 1st level down, Denver  
Hilton Hotel  
Chairman: James P. Dean  
Corinth, Mississippi

### **Legislative Commission:**

Aug. 19 and 20, 9:30 a.m.  
Gold Room, Mezzanine, Denver  
Hilton Hotel  
Chairman: Frank I. Hamilton  
Greensburg, Indiana

### **Membership and Post Activities Committee:**

Aug. 19 and 20, 9:30 a.m.  
Terrace Foyer "A," 1st level down,  
Denver Hilton Hotel  
Chairman: Steve Carver  
Dunn, North Carolina

### **National Security Commission:**

Aug. 20, 9:30 a.m.  
Forum, 2nd Floor, Executive Tower Inn  
Chairman: Emmett G. Lenihan  
Seattle, Washington

### **Public Relations Commission:**

Aug. 19 and 20, 9:30 a.m.  
Central City Room, 2nd Floor, Brown  
Palace Hotel  
Chairman: C. D. DeLoach  
Washington, D.C.

### **Resolutions Assignment Committee:**

Aug. 18-22, 9:30 a.m.  
Conference Room 2D  
Denver Municipal Auditorium  
1323 Champa  
Chairman: Alex M. Geiger  
Gaston, South Carolina

### **The American Legion Magazine Commission:**

Aug. 19 and 20, 9:30 a.m.  
Tower Room, 2nd Floor, Executive  
Tower Inn  
Chairman: Benjamin B. Truskoski  
Bristol, Connecticut

### **Veterans Affairs and Rehabilitation Commission:**

Aug. 19 and 20, 9:30 a.m.  
Breckenridge Room, Ground level,  
Denver Hilton Hotel  
Chairman: William F. Lenker  
Sioux Falls, South Dakota

### **Veterans Affairs and Rehabilitation Screening Committee:**

Aug. 18-21, 9:30 a.m.  
Chairman's Suite  
Brown Palace Hotel

## **NATIONAL EXECUTIVE COMMITTEE**

**Aug. 21, (Sunday) 11:30 a.m.**

Ballroom "A", Tower Section, Brown Palace Hotel  
Chairman : National Commander William J. Rogers  
Kennebunk, Maine

*By Invitation Only*

## **Public Relations Commission Luncheon**

HOST: The American Distilling Co.

Introducing Southern Pride, an old plantation liqueur and  
Re-introducing (by popular demand!) Dunphy's Irish Whiskey

**BROWN PALACE HOTEL, BALLROOMS A & B**

Saturday, August 20, 1977

**11:45 a.m.**

# MEETINGS OF CONVENTION COMMITTEES

The following Convention Committees will be composed of one delegate from each department. Initial meetings of Convention Committees will be at the time and place as shown below. Subsequent meetings will be at the call of the chairman.

(Meetings of Convention Committees normally will be closed to all except committee members.)

## Americanism

Aug. 21 and 22, 10:00 a.m.  
Silver Room, Mezzanine, Denver Hilton Hotel  
(All Subcommittees will meet in  
Denver Hilton Hotel)  
(Baseball and Recreation Subcommittee)  
Aug. 21, 10:30 a.m.  
Aspen Room, Mezzanine  
(Education and Scholarship Subcommittee)  
Aug. 21, 10:30 a.m.  
Birch Room, Mezzanine  
(Immigration and Naturalization Subcommittee)  
Aug. 21, 10:30 a.m.  
Silver Room, Mezzanine  
(Counter-Subversive Activities Subcommittee)  
Aug. 21, 10:30 a.m.  
Silver Room, Mezzanine  
(Boys State-Boys Nation, Youth Activities  
and Community Services Subcommittees)  
Aug. 21, 10:30 a.m.  
Cedar Room, Mezzanine

## Children & Youth

Aug. 21 and 22, 10:00 a.m.  
Colorado Room, Mezzanine, Denver Hilton Hotel

## Constitutional Amendments

Aug. 21 and 22, 10:00 a.m.  
Coronet Room, 3rd Floor, Brown Palace Hotel

## Credentials and Internal Affairs

(Credentials and Other Internal Matters)  
Aug. 21, 10:00 a.m.  
Beverly Room, 1st level down, Denver  
Hilton Hotel  
(Membership)  
Aug. 21, 10:00 a.m., and Aug. 22, 9:00 a.m.  
Terrace Foyer "A" and "B", 1st level down,  
Denver Hilton Hotel

## Economic

(Employment and Veterans Preference)  
Aug. 21 and 22, 10:00 a.m.  
Denver Room, Mezzanine, Denver Hilton Hotel  
(Other Economic Matters)  
Aug. 21 and 22, 10:00 a.m.  
Spruce Room, Mezzanine, Denver Hilton Hotel

## Finance

Aug. 21, 10:00 a.m.  
Stratton Room, 2nd Floor, Brown Palace Hotel

## Foreign Relations

Aug. 21 and 22, 10:00 a.m.  
Blue Room, 2nd Floor, Executive Tower Inn  
Aug. 21 only, Five (5) Subcommittee Rooms  
Blue, Beethoven I, Beethoven II,  
Brahms I and Brahms II  
3rd Floor, Executive Tower Inn

## Legislation and Rules

Aug. 21, 10:00 a.m.  
Gold Room, Mezzanine, Denver Hilton Hotel

## National Security Committee Joint Meeting

(Aerospace, Defense Civil Preparedness,  
Merchant Marine, Military Affairs,  
Naval Affairs)  
Aug. 21, 10:00 a.m. to 11:00 a.m.  
Forum Room, 2nd Floor, Executive Tower Inn  
(Aerospace)  
Aug. 21, 11:00 a.m., and Aug. 22, 10:00 a.m.  
Assembly, 2nd Floor, Executive Tower Inn  
(Defense Civil Preparedness)  
Aug. 21, 11:00 a.m., and Aug. 22, 10:00 a.m.  
Curtis Caucus, 2nd Floor, Executive Tower Inn  
(Merchant Marine)  
Aug. 21, 11:00 a.m., and Aug. 22, 10:00 a.m.  
Tower Room, 2nd Floor, Executive Tower Inn  
(Military Affairs)  
Aug. 21, 11:00 a.m., and Aug. 22, 10:00 a.m.  
Forum, 2nd Floor, Executive Tower Inn  
(Naval Affairs)  
Aug. 21, 11:00 a.m., and Aug. 22, 10:00 a.m.  
Gold Room, 2nd Floor, Executive Tower Inn  
(Law and Order)  
Aug. 21, 11:00 a.m., and Aug. 22, 10:00 a.m.  
Zephyr Room, 2nd Floor, Executive Tower Inn

## National Security Committees Joint Meeting

Aug. 23, 9:00 a.m. to Noon  
Forum, 2nd Floor, Executive Tower Inn

## Veterans Affairs and Rehabilitation

(Claims and Rating)  
Aug. 21 and 22, 10:00 a.m.  
Terrace Room, First level down, Denver  
Hilton Hotel  
(Hospitals and Medical Services)  
Aug. 21 and 22, 10:00 a.m.  
Statler Room, First level down, Denver  
Hilton Hotel

## 6th Annual Sons of

### The American Legion Convention

(Executive Committee)  
Aug. 19, 9:00 a.m.  
Savoy Room, 2nd level down, Denver  
Hilton Hotel

## 6th Annual Sons of

### The American Legion Convention

(General Sessions)  
Aug. 20 and 21, 9:00 a.m.  
Empire Room, 2nd level down, Denver  
Hilton Hotel



# CONGRATULATIONS, "Team '77 Commanders"

## DISTRICT

These District Commanders qualified for "Team '77" honors and an expense-paid trip to the 1977 National Convention. The top District Commander (the one whose District showed the highest percentage of membership gain) in each of five categories automatically qualified as a winner. The other two winners in each category were drawn from a container holding the names of all District Commanders whose Districts surpassed their respective 1976 membership totals by May 1, 1977. Competition was divided into categories based on the membership of the Districts in 1976.

Lee Jennings, District 16,  
California  
Fred Linberg, District 13,  
Florida  
William Logsdon, District 2,  
Kentucky  
Rene J. Pelanne, District 1,  
Louisiana  
Howard F. Long, Western District,  
Maryland  
Edward D. Marchant, District 9,  
Mississippi  
Manuel Benta, District 3,  
New Mexico  
Lee Walker, District 2B,  
Oklahoma

Paul Sands, District 6,  
Ohio  
Charles D. Bingham, District 4,  
Oregon  
Robert Hughes, District 6,  
South Carolina  
Elmer Iversen, District 13,  
South Dakota  
Wilbert Foerster, District 22,  
Texas  
Lyle H. Rosser, District 3,  
Virginia  
Eugene Achterhof, District 10,  
Wisconsin

## POST

These Post Commanders qualified for the "Team '77" award by leading their respective Posts to a membership, as of March 31, 1977, which was greater than any year's membership total since 1960. Their names were drawn to represent approximately 1,300 Post Commanders who recorded this outstanding achievement. These Post Commanders also received expense-paid trips to the National Convention:

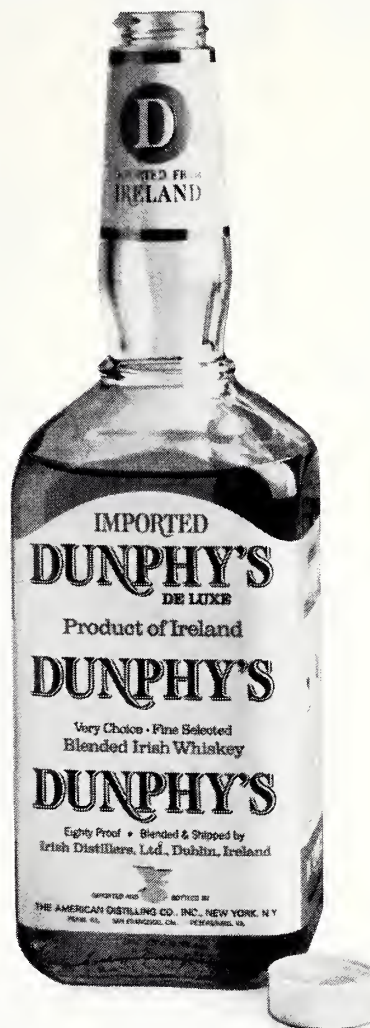
Adolph Garcia, Post 12,  
Arizona  
Benjamin F. Mitchell, Post 310,  
California  
Ransom H. Riggs, Post 276,  
Florida  
James D. Hubbard, Post 177,  
Illinois  
Raymond J. Schwier, Post 374,  
Indiana  
W. R. Godfrey, Post 142,  
Idaho  
Gerald T. Hotchkin, Post 640,  
Iowa  
Allen Tevay, Post 365,  
Louisiana  
Jake Winegardner, Post 365,  
Michigan  
John L. Alvey, Post 277,  
Maryland  
Alvin J. Kaderlik, Post 79,  
Minnesota  
James H. Applegate, Post 629,  
Missouri  
Leo A. Bernier, Jr., Post 303,  
Massachusetts

J. Paul Ouellette, Post 145,  
Maine  
Vernon Clark, Post 148,  
Nebraska  
Edward Moe, Post 156,  
North Dakota  
Shade A. Wooten, Post 67,  
North Carolina  
Joseph A. Marino, Post 565,  
Ohio  
Daniel D. Onion, Post 122,  
Oregon  
William Cunningham, Post 430,  
Pennsylvania  
William M. Murphy, Post 43,  
Rhode Island  
Gary Hughes, Post 236,  
Tennessee  
William Bruten, Post 49,  
Vermont  
Eugene Wurtz, Post 69,  
Wisconsin  
Forest Clark, Post 18,  
West Virginia

## DEPARTMENT

Department Commanders who qualified for "Team '77" honors are identified among those whose Departments achieved 100 points or better and are pictured elsewhere in this National Convention Program.

# Dunphy's Irish. The luck of the Americans.



What luck! Irish whiskey specially blended for the American palate. The first Irish with a new, soft taste. So smooth and mellow.

Here are two refreshing ways to enjoy Dunphy's:

### Red-Haired Mary

1½ oz. Dunphy's  
4 oz. chilled tomato juice  
Lemon wedge  
A dash of Tobasco  
Salt to taste  
Cucumber spear optional.

### Irish Sunset

1½ oz. Dunphy's  
1½ oz. orange juice  
½ oz. lime juice  
4 dashes Grenadine  
Shake with ice and pour ingredients and ice into tall glass.

80° Blended Irish Whiskey.  
The American Distilling Co., N.Y.





**Lawrence E. Hoffman**  
*Chairman*



**Edward R. Delehanty**  
*Vice Chairman*



**Hugh B. Mott**



**Richard H. Klinge**



**Eric H. Smith**



**Derrell Roberts**



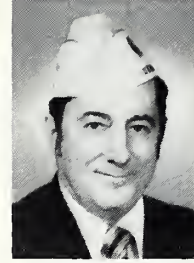
**H. Gordon Burleigh**



**William C. Sweeney, Jr.**



**Edward Sharkey**



**John A. Guirovich, Jr.**



**Edwin J. Schuitema**



**Harry K. Stinger**

**The 1977  
National  
Convention  
Commission**



**Peter Nedzweckas**  
*Consultant*



**Wendell G. Williams**  
*Consultant*



**Daniel R. O'Sullivan**  
*Consultant*



**Erman W. Taylor**  
*Consultant*



**Willard L. Colbrook**  
*National Commander's Representative*



**Cleo T. Martin**  
*Chairman  
NEC Liaison*



**Dr. Almo Sebastianelli**  
*Liaison*



**Bernard J. Peron**  
*Liaison*



**Donald R. Schroedl**  
*Liaison*



**Paul B. Rodden**  
*Liaison*



**Emmett G. Lenihan**  
*Ex-Officio*



**Frank C. Momsen**  
*Advisory*



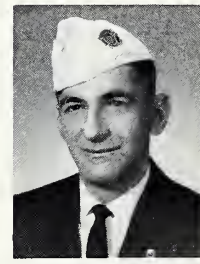
**George E. Osborn**  
*Advisory*



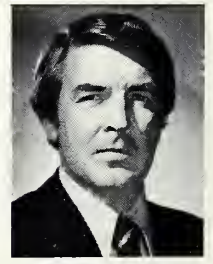
**Tommy E. Jones**  
*Advisory*



**Maurice E. Druhl**  
*Chairman  
Distinguished Guests*



**John R. Mooradian**  
*Chairman  
Contest Supervisory*



**William H. Miller**  
*National Convention Director*



## LET'S TOUR!

Denver's location is the central fact of its life and character. The city is nestled at the foot of the majestic front range of the Rocky Mountains and more than anything else, Denver serves as the gateway to adventure in this beautiful vacationland.

A number of one-day trips into and along the mountains lend themselves to the city. No trip to Denver would be complete without seeing the U.S. Air Force Academy, already the state's number one attraction. The Academy is located between Denver and Colorado Springs and a trip there leaves plenty of time to travel to the summit of Pikes Peak, see the beautiful Garden of the Gods, and visit the many attractions in the area.

For unsurpassed scenery and panorama, a trip to Estes Park, through Rocky Mountain National Park and back to Denver via Berthoud Pass is a must. The trip covers 215 miles and crosses the Continental Divide over Trail Ridge Road, an eleven-mile stretch above timberline (eleven thousand feet).

Central City, where gold was first discovered in Colorado, and a trip to Mount Evans (14,260 feet) on the world's highest auto highway is a third suggested tour. Historic Central City was once known as "the richest square mile on earth." Each summer the elegant old opera house comes to life for a season of opera featuring internationally known artists.

## Best Wishes...

for a memorable  
American Legion  
Convention  
and for a  
year of great  
accomplishment.

From the underwriter  
of your American Legion  
Life Insurance Plan  
for 19 years.

THE UNITED STATES LIFE  
Insurance Company In the City of New York  
A **U-S-LIFE** COMPANY



**Display  
Your  
Colors  
with  
Pride!**

Don't let worn or faded colors spoil your presentation.

A complete line of new 50-star U.S. and Post colors, outdoor flag sets and accessories are available through Emblem Supply Dept.

**PARADE AND INDOOR DISPLAY FLAGS**

See page 51  
1977 Emblem & Supply Catalog

**Annin & Co.**



Verona, N.J.

Official Flag Supplier

# **DRUM & BUGLE CORPS FINALS AND MUSICAL SPECTACULAR**

**(Formerly Parade of Champions)**

**7:00 p.m., Saturday, August 20, 1977**

**Mile High Stadium  
17th and Clay Streets**

Included in the admission price for the Musical Spectacular will be a pre-show performance by the 1977 American Legion National Championship units in other categories of uniformed groups competition at Denver's Mile High Stadium, starting at 6:30 p.m. Scheduled to participate will be the National Championship Firing Squad, Junior and Senior Drill Teams, Junior and Senior Color Guards and the Junior Band.

See the top flight American Legion Junior and Senior Drum and Bugle Corps compete for the 1977 American Legion National Championships.

Two new Ford automobiles will be presented to two eligible members of The American Legion or the American Legion Auxiliary by the Seagrams posts of The American Legion in colorfull proceedings at the conclusion of the Drum and Bugle Corps competition and prior to announcement of the contest results.

## **GRAND FINALE**

### **Admission**

**Concert Section (Reserved) — \$5.50**

**General Admission — \$2.50**

## **CONTEST MEETINGS**

Representatives from competing units (only one from each unit is required) will meet for briefings starting at 9 a.m., Thursday, Aug. 18, in the Broadway Arms Room of the Cosmopolitan Hotel.

### **Official Protest Hearings**

Monday, Aug. 22, 9:30 a.m.

Room 331, Cosmopolitan Hotel

### **Briefing of Judges**

Thursday, Aug. 18, 3:00 p.m.

Broadway Arms Room, Cosmopolitan Hotel

**59TH ANNUAL NATIONAL CONVENTION  
THE AMERICAN LEGION  
Denver, Colorado, August 19-25, 1977**



## Distinguished Service Medal Awardee

Dr. Howard A. Rusk, professor and chairman of the Department of Rehabilitation and Physical Medicine at New York University's College of Medicine and President of the World Rehabilitation Fund, will receive The American Legion's Distinguished Service Medal for 1977.

Dr. Rusk aided in the development of a voice-controlled wheel chair for the severely handicapped. He will demonstrate the device during his appearance on the Convention platform. His crusade to alleviate the suffering of the handicapped has won him worldwide acclaim.

National Commander William J. Rogers will present the Legion's highest award to Dr. Rusk on Tuesday, August 23, at the National Convention in Denver at 11:30 a.m.

Dr. Rusk is a three-time winner of the Distinguished Service Medal, U.S.A., and among his numerous awards and citations are three Lasker Awards for international rehabilitation, medical journalism and public health. He holds 16 honorary degrees.

The 1977 recipient is an author and a consultant to the Baruch Committee on Physical Medicine to the Veterans Administration. He has served in a similar capacity with the United Nations and as a rehabilitation consultant to the New York City Department of Hospitals.

During World War II, Dr. Rusk served as a colonel in the Marine Corps as chief of convalescent training division, office Air Surgeon. For many years he was a member of The American Legion Medical Advisory Board.



*Dr. Howard A. Rusk*



There is a hotel in Denver which is unique in the world. It is reminiscent of the grand hotels of Europe in its décor and service, yet it epitomizes the warm hospitality associated with the American 'west'. Its tradition of uncompromising quality began before the turn of the century; it has all the refinements of contemporary living. It is called The Brown Palace. It is known as one of the world's great hotels.

### The Brown Palace Hotel

Reservations: 825-3111

Karl W. Mehlmann, General Manager  
17th Street at Tremont • Denver, Colorado

All Major Credit Cards Accepted

# The American Legion

## 1977 National Convention Corporation of Colorado, Inc.

### *Officers and Board of Directors*



**Robert Grauberger**  
President



**Milton Ehrlich**  
Vice President &  
General Chairman



**C. Clay Davis**  
2nd Vice President



**Harold Kelsey**  
3rd Vice President



**Dean Hunter**  
Secretary



**August Tribelhorn**  
Treasurer



# The American Legion

## 1977 National Convention Corporation of Colorado, Inc.

### *Board of Directors*



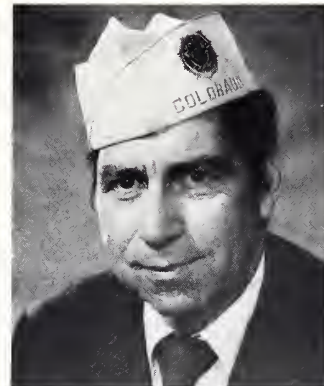
**Harold Burdick**



**Maxie Carroll**



**Earl Franklin**



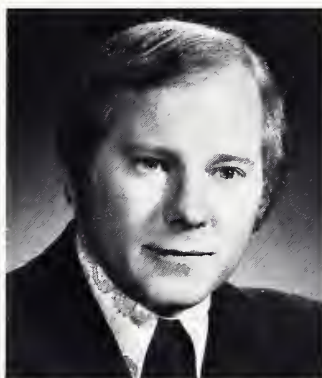
**Vinton Guy**



**Bert LaFoon**



**Albert Maestas**



**Sonny Mares**



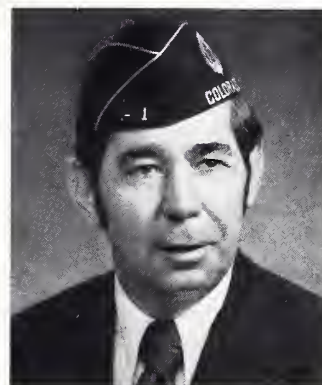
**James McNeal**



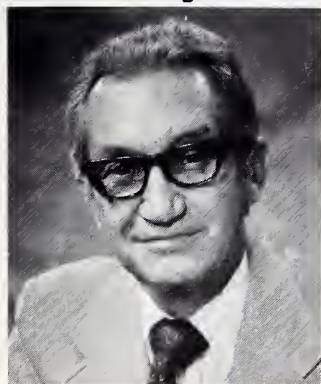
**John Noguchi**



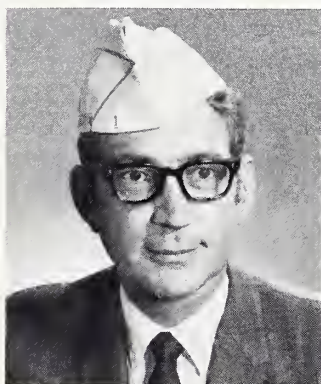
**Marvin Nold**



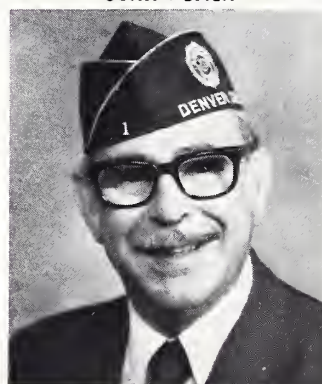
**John Perich**



**Art Peterson**



**Paul Rodden**



**Ken Schacklin**

# PATRIOTIC RELIGIOUS SERVICE

9:00 A.M.  
Sunday, August 21, 1977

**GRAND BALLROOM  
DENVER HILTON HOTEL**

1550 Court Place  
Denver, Colorado

## ORGAN PRELUDE

## ADVANCEMENT OF THE COLORS

Members — Inspection — Instruction Staff  
U. S. Marine Corps

## PLEDGE OF ALLEGIANCE

Mrs. Paul Brown, *National President*  
*American Legion Auxiliary*

## DRAPING OF THE FLAG

William J. Rogers, *National Commander*

## CALL TO WORSHIP

## THE INVOCATION

FR. PAUL J. SCHWAAB, *Nebraska*  
*Past National Chaplain*

## SOLO

MICHAEL Schuler  
*U. S. Marine Corps*  
Accompanist: MARTHA DAGUE  
*Lowry Air Force Base*

## THE HOLY SCRIPTURES

*Wisdom 3: 1-9*  
RABBI MANUEL LADERMAN  
*Hebrew Educational Alliance*  
*I Corinthians 15: 51-57*  
REV. CLAUDE E. SMITHMIER, *Georgia*  
*Past National Chaplain*  
*John 11: 17-27*  
REV. JEROME D. FORTENBERRY, *Missouri*  
*Past National Chaplain*

## MEMORIAL PRAYER

MRS. HANS K. LEMCKE, *National Chaplain*  
*American Legion Auxiliary*

## MUSICAL SELECTIONS

Lowry Technical School Chorale  
Lowry Air Force Base  
Director: DONALD CRITS

## MEMORIAL MESSAGE: "For God and Country"

FR. JAMES C. TUXBURY, *National Chaplain*  
*The American Legion*

## PLACING OF MEMORIAL WREATHS

WILLIAM J. ROGERS, *National Commander*  
WILLIAM F. HAUCK, *National Adjutant*  
MRS. PAUL BROWN, *National President*  
MISS DORIS ANDERSON, *National Secretary*  
MRS. CHARLES D. SMITH, *Le Chapeau Nationale*  
MRS. ROBERT C. SNOW, *La Secretaire Nationale*  
*Sons of The American Legion*  
CHARLES E. GANNON, *National Commander*  
CARL CROCI, *National Chaplain*

## HYMN

"IT'S YOUR COUNTRY AND MY COUNTRY"

## THE BENEDICTION

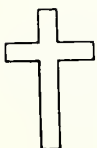
REV. L. P. FITZPATRICK, *Iowa*  
*Past National Chaplain*

## TAPS

## UNDRAPING OF FLAG AND RETIREMENT OF COLORS

WILLIAM J. ROGERS, *National Commander*

## THE RECESSIONAL





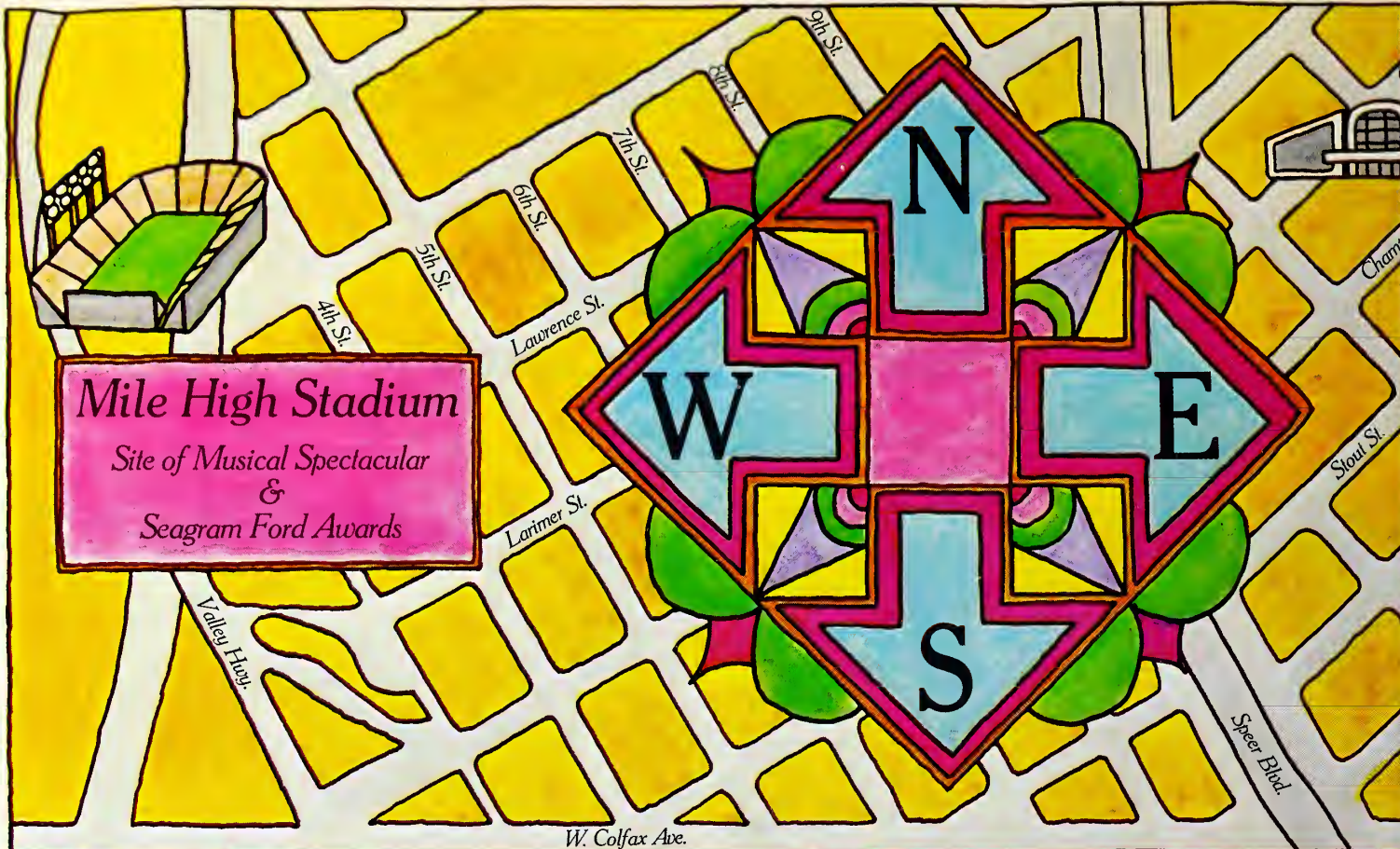
# OFFICIAL PROGRAM

## FIFTY-NINTH ANNUAL NATIONAL CONVENTION OF THE AMERICAN LEGION



Delegates begin to fill the hall for the opening session of the 58th Annual National Convention of The American Legion Aug. 20-26 in Seattle, Wash. Vacant balcony seats at sides and rear of platform were kept clear during Convention due to appearance of candidates of major political parties on the platform.





# The Seagram Posts Present Denver

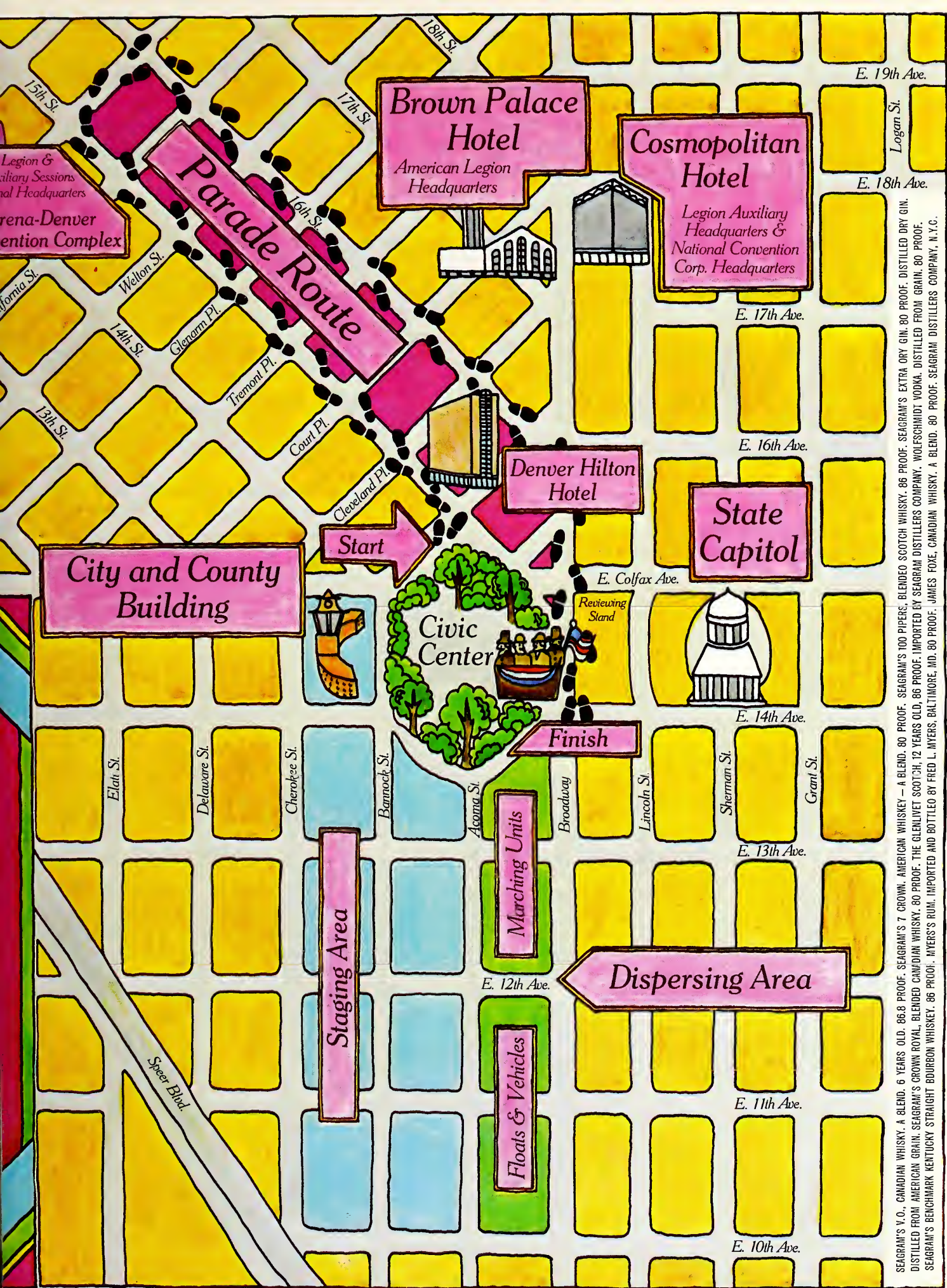
What's a mile high, a mile long, and has thousands of legs? It's this year's Legion Parade through Denver. The Seagram Posts have put this map together to make sure you don't miss it, or any of the other festivities, while you're in the Mile High City for the Legion's 59th Annual Convention.

And we certainly don't want you to miss the Musical Spectacular at Mile High Stadium on Saturday, August 20th. Because, during the show, two Legionnaires will win new Ford Granadas, donated by the Seagram Posts.

Marchers in this year's parade will assemble at 2:30 P.M. Sunday on both sides of Bannock Street and nearby side streets (as shown on map). The parade will move up 15th Street, turn and come back down 16th Street past the reviewing stand at the Civic Center to the disbanding area.







**Brown Palace Hotel**  
American Legion Headquarters

**Cosmopolitan Hotel**  
Legion Auxiliary Headquarters & National Convention Corp. Headquarters

**Denver Hilton Hotel**

**State Capitol**

**City and County Building**

**Start**

**Finish**

**Staging Area**

**Marching Units**

**Floats & Vehicles**

**Dispersing Area**

SEAGRAM'S V.O., CANADIAN WHISKY. A BLEND. 6 YEARS OLD. 86.8 PROOF. SEAGRAM'S 7 CROWN, AMERICAN WHISKY - A BLEND. 80 PROOF. SEAGRAM'S 100 PIPERS, BLENDED SCOTCH WHISKY. 86 PROOF. SEAGRAM'S EXTRA DRY GIN. 80 PROOF. DISTILLED DRY GIN. DISTILLED FROM AMERICAN GRAIN. SEAGRAM'S CROWN ROYAL, BLENDED CANADIAN WHISKY. 80 PROOF. THE GLENLIVET SCOTCH, 12 YEARS OLD, 86 PROOF. IMPORTED BY SEAGRAM DISTILLERS COMPANY. WOLFSCHMIDT VODKA. DISTILLED FROM GRAIN. 80 PROOF. SEAGRAM'S BENCHMARK KENTUCKY STRAIGHT BOURBON WHISKY. 86 PROOF. MYERS'S RUM. IMPORTED AND BOTTLED BY FRED L. MYERS, BALTIMORE, MD. 80 PROOF. JAMES FOLE, CANADIAN WHISKY. A BLEND. 80 PROOF. SEAGRAM DISTILLERS COMPANY, N.Y.C.



# STANDING RULES OF THE NATIONAL CONVENTION

The following are the Standing Rules of the National Convention as contained in the "UNIFORM CODE OF PROCEDURE FOR THE ORGANIZATION OF NATIONAL CONVENTIONS OF THE AMERICAN LEGION," authorized under Article V, Section 6, of the National Constitution of The American Legion.

## STANDING RULES OF THE NATIONAL CONVENTION

1. Robert's Revised Rules of Order shall be the authority on parliamentary procedure, with the following modifications:
2. A delegate desiring to make a motion or address the Convention, shall rise, address the Chair as "Mr. Commander" and state his name and the name of the Department before proceeding.
3. Debate shall be limited to five minutes for each speaker.
4. Debate on any one subject presented to the Convention shall be limited to two hours except under such special rule as the Convention shall adopt prior to debate.
5. But two delegates from any one delegation shall be permitted the floor on any one question. Where disagreement exists within a delegation one delegate shall be permitted to speak on each side of the question. Upon a division of the question, however, this rule shall be applied separately for each division.
6. The floor shall be permitted but once to any individual delegate on any one question, except by a two-thirds vote of the Convention. Chairmen of Convention Committees may speak as frequently as may be necessary in connection with the reports of their committees. The Presiding Officer shall not entertain any motion which will curtail further debate without affording the Committee Chairman an opportunity for rebuttal.
7. Decisions on Rules of Debate or parliamentary order by the Presiding Officer may be subject to appeal by any two delegates under a Point of Order. Such appeal shall take precedence over any pending questions and shall be decided forthwith. An appeal from the decision of the Chair shall be put to the Convention on the question: "Shall the Chair be sustained?"
8. When the poll of any Department Delegation is demanded by a delegate of such department, the Convention Secretary shall poll the vote without discussion of the question being voted upon.
9. On the Roll Calls, the delegation Chairman shall poll his delegation on the floor and announce its vote.
10. In the event a delegation secretary is not an accredited delegate or alternate, he shall be seated with his delegation.
11. Past National Commanders' votes shall be cast with their delegations.
12. Only accredited delegates or their alternates, shall participate, directly or indirectly, in a viva voce vote on any subject before the convention.
13. Department delegations may arrive at a vote in such manner as they choose, but shall announce it in terms of full units and not in terms of a fractional part of a vote. The vote of any delegate absent and not represented by an alternate shall be cast by the majority of the delegates present from his Department.
14. There shall be no unit rule of voting.
15. Voting shall be by acclamation, except when a Roll Call is demanded by the Chairman of at least three Departments. Election of National Officers shall be by roll call.
16. In the event a Department has not provided the method by which alternates shall be designated to serve in the place of absent delegates, the Chairman of the delegation shall make such designation.
17. Prior to the election of National Officers, the National Commander shall appoint, subject to approval of the Convention, a Judge of Election and such number of tellers as he deems necessary, provided that the total tellers so appointed shall be an odd number. In a contested election each candidate going to the ballot shall be entitled to one teller of his choice.
18. Nominations for National Officers shall be from the floor on Roll Call of the Departments alphabetically arranged. Each Department may present as many candidates as it chooses.
19. Nominating speeches for National Officers shall be limited to five minutes each. Not more than two seconding speeches shall be made for any candidate, and said speeches shall be limited to three minutes.



20. When more than two candidates are nominated for any office, balloting shall continue until one candidate receives a majority of the votes of the Convention, except in the election of National Vice-Commanders.
21. In a contested election for National Vice Commanders, balloting shall continue until (a) majorities and (b) pluralities are established for one or more candidates under the following provisions:
- If, on any ballot taken, less than five candidates receive the necessary majority to elect, the candidate or candidates receiving a majority vote shall be declared elected and a new ballot shall be taken for the remaining number of places to be filled. The candidate receiving the lowest number of votes on the preceding ballot shall be disqualified; except should two candidates remain to fill one place, a new ballot shall be taken.
22. The Convention will nominate and elect a National Commander, and five National Vice Commanders, in this sequence.
23. At the conclusion of balloting on National Vice Commanders, each Department Delegation Chairman shall deliver a written ballot to the tellers. Such ballots shall be in the hands of the tellers before communication is made to the National Commander for announcement of the results.
24. Those recognized by the National Commander shall be entitled to a respectful hearing, and the Chair shall have the authority to clear the gallery or the floor or have the Sergeant-at-Arms escort from the Convention any one creating a disturbance or interfering with orderly procedure.
25. None of the above rules shall be construed as preventing an alternate delegate from serving on a Convention committee.
26. The consent of two-thirds of the voting strength of the Convention is necessary for suspension of the standing rules of the Convention.
27. Any amendment to any resolution or report originating on the floor shall be presented in writing and transmitted to the Presiding Officer at the time of the introduction of such amendment.

28. Special rules applying to specific issues or order of business, shall be written and presented to the Convention by the Legislation and Rules Committee for adoption by majority vote at least one hour before such issue, or order, is to be considered unless such rule is agreed to by unanimous consent of the final session. Special rules shall prevail only in the Convention adopting them.
- Any delegate may apply for a special rule to the Legislation and Rules Committee or may appeal to the Convention for such special rule provided the rule be presented in writing, be read once from the platform, and shall lay upon the table at least one hour before the vote thereon is taken.

## CONGRATULATIONS

to

## THE AMERICAN LEGION

*For Your Service*

to

*God and Country*

THE BRONZE CRAFT CORP.

Nashua, New Hampshire

## Best Wishes to THE AMERICAN LEGION

Compliments

of

A Friend

**AGENDA**  
**59TH ANNUAL NATIONAL CONVENTION OF**  
**THE AMERICAN LEGION**  
**DENVER, COLORADO**

**TUESDAY, AUGUST 23, 1977**

**8:20 a.m.**

BAND CONCERT

**9:00 a.m.**

CALL TO ORDER

William J. Rogers (Maine), *National Commander*

ADVANCEMENT OF COLORS

THE NATIONAL ANTHEM

INVOCATION AND LIGHTING OF CANDLE

Fr. James C. Tuxbury (North Dakota),  
*National Chaplain*

PREAMBLE TO THE AMERICAN  
LEGION CONSTITUTION

William J. Rogers (Maine), *National Commander*

CALL FOR CONVENTION

William F. Hauck (Indiana), *National Adjutant*

**9:15 a.m.**

WELCOME

The Honorable W. H. McNichols, Jr.,  
*Mayor, City and County of Denver*

Vinton R. Guy, *Past Department Commander,*  
*The American Legion of Colorado*

Robert B. Grauberger, *President, 1977 National*  
*Convention Corporation of Colorado-The American*  
*Legion, Inc.*

RESPONSE TO ADDRESSES OF WELCOME

William J. Rogers (Maine), *National Commander*

**9:40 a.m.**

NATIONAL COMMANDER'S REPORT

William J. Rogers (Maine), *National Commander*

**10:00 a.m.**

GREETINGS

The Honorable Max Cleland, *Administrator*  
*Veterans Administration*

**10:10 a.m.**

PRESENTATION of Medallion to the City of  
Seattle, Washington-Host City for the  
1976 National Convention

By: Harry G. Wiles (Kansas),  
*Past National Commander*

To: Emmett G. Lenihan, *President,*  
*American Legion National Convention*  
*Corporation of Washington, Inc.*

**10:20 a.m.**

GREETINGS

Bruno Zingrone, *President*

The Society of American Legion Founders

Gordon Thomson, *Dominion President*

Army, Navy and Air Force Veterans in Canada

**10:30 a.m.**

Report of CREDENTIALS AND INTERNAL  
AFFAIRS

**10:45 a.m.**

GREETINGS

The Honorable T. S. C. Busby, Esq., O.B.E.,  
F.S.V.A., *Chairman, The Royal British Legion*

Vice Admiral Maeng Kee Lee, ROKN, Ret., *President*  
*The Korean Veterans Association*

The Honorable T. Y. Chao, *Chairman, Vocational*  
*Assistance Commission for Retired Servicemen,*  
*Taipei, Republic of China*

**11:00 a.m.**

PRESENTATION

International Amity Awards

By: William J. Rogers (Maine),  
*National Commander*

To: Col. Yen Hsiao-Chang, CE Ret.,  
*Republic of China*

To: Alejo S. Santos, PA Ret., *Philippines*

SPECIAL RECOGNITION

By: William J. Rogers (Maine),  
*National Commander*

To: Oldsmobile Division, GMC  
PepsiCo, Incorporated  
Schenley Industries, Inc.  
Seagram Distillers Co.



*Denver claims to have one of the finest Convention Centers in the west which will be made available to The American Legion and the American Legion Auxiliary. All business sessions of the Legion will be held here as well as those of the Auxiliary. The Currigan Convention Center is conveniently located and offers ample facilities for most of the convention events.*



**11:15 a.m.**

GREETINGS

Mrs. Paul Brown (Idaho), *National President*  
American Legion Auxiliary

**11:30 a.m.**

PRESENTATION

The American Legion Distinguished  
Service Award

By: William J. Rogers (Maine),  
*National Commander*

To: Howard A. Rusk, M.D.  
World Rehabilitation Fund, Inc.

**12:00 Noon**

Report of LEGISLATION AND RULES  
(Matters of Legislative)

**12:15 p.m.**

SPECIAL PRESENTATION

To: Danny Thomas, Entertainer and Founder,  
St. Jude's Children's Research Hospital

SALUTE TO COLORS

RECESS

**WEDNESDAY, AUGUST 24, 1977**

**9:00 a.m.**

CALL TO ORDER

William J. Rogers (Maine), *National Commander*

SALUTE TO COLORS

INVOCATION

Fr. James C. Tuxbury (North Dakota),  
*National Chaplain*

**9:15 a.m.**

Report of CREDENTIALS AND INTERNAL  
AFFAIRS — Membership

INTRODUCTION — Sons of The American Legion's  
newly elected National Commander

**9:45 a.m.**

PRESENTATION — Representatives of The American  
Legion Youth Programs

American Legion Scout of the Year — Joseph E.  
Tofalo, Whitesboro, New York

1977 National Oratorical Contest Winner —  
Mark R. Thompson, Glen Ellyn, Illinois

American Legion Baseball 1976 "Player of the Year" —  
Gustavo "Gus" Malespin, Metairie, Louisiana

President 1977 Boys Nation — Jim W. Hoffman,  
Renville, Minnesota

**10:00 a.m.**

Report of AMERICANISM

**10:30 a.m.**

PRESENTATION

William Randolph Hearst Americanism Trophy  
By: Tom Read, Seattle Post-Intelligencer

To: Winning Department

**10:45 a.m.**

ADDRESS:

Richard L. Leshner, *President*

Chamber of Commerce of the United States  
of America

**11:15 a.m.**

CERTIFICATE OF APPRECIATION

By: William J. Rogers (Maine),  
*National Commander*

To: Fr. James C. Tuxbury (North Dakota),  
*National Chaplain*

**11:20 a.m.**

Report of VETERANS AFFAIRS AND REHABILITATION

Claims and Ratings

Hospital and Medical Services

**12:00 Noon**

ADDRESS

The Honorable John J. Rhodes

U.S. Congressman, Arizona

Minority Leader, House of Representatives

**12:30 p.m.**

PRESENTATION

Employer of the Year Awards for Hiring Veterans

By: William J. Rogers (Maine), *National Commander*

To: Carls Drug Company, Inc., Rome, New York

Carl A. Panasci, *President*

To: The Cincinnati Time Recorder Co., Cincinnati,  
Ohio — J. Taylor, *President*

**1:00 p.m.**

Report of ECONOMIC

Employment and Veterans Preference

Other Economic Matters

**1:15 p.m.**

Report of CHILDREN & YOUTH

**1:30 p.m.**

Report of FINANCE

**NOTE: Times of subsequent sessions and time of  
Convention Committee Reports are subject to change  
by the Chair.**

**1:45 p.m.**

Report of FOREIGN RELATIONS

**2:15 p.m.**

Report of CONSTITUTIONAL AMENDMENTS

SALUTE TO COLORS

RECESS

## **THURSDAY, AUGUST 25, 1977**

**9:00 a.m.**

CALL TO ORDER

William J. Rogers (Maine), *National Commander*

SALUTE TO COLORS

INVOCATION

Fr. James C. Tuxbury (North Dakota),

*National Chaplain*

**9:05 a.m.**

Report of NATIONAL SECURITY

Military Affairs

Naval Affairs

Aerospace

Defense Civil Preparedness

Merchant Marine

**9:50 a.m.**

GREETINGS

The Honorable Richard D. Lamm, *Governor*

State of Colorado

**10:00 a.m.**

ADDRESS

General Louis H. Wilson, *Commandant*

U.S. Marine Corps

**10:30 a.m.**

PRESENTATION

The American Legion Fourth Estate Awards

By: William J. Rogers (Maine),

*National Commander*

To: Columbus Dispatch — Ed Mason,

*Public Service Director*

To: Parade Publications, Inc.,

Jess Gorkin, *Editor*

**11:00 a.m.**

PRESENTATION OF PLAQUE AND COLORS  
TO OUTGOING NATIONAL COMMANDER

By: James V. Day (Maine), *Past*

*National Vice Commander*

**12:00 Noon**

SPECIAL ORDER OF BUSINESS

ELECTION OF NATIONAL OFFICERS

National Commander

ACCEPTANCE SPEECH BY NEWLY  
ELECTED NATIONAL COMMANDER  
Five (5) National Vice Commanders

**1:00 p.m.**

PRESENTATION OF COLORS TO INCOMING  
NATIONAL COMMANDER

RESPONSE BY NEWLY ELECTED  
NATIONAL COMMANDER

PRESENTATION OF NEWLY ELECTED  
NATIONAL PRESIDENT OF AMERICAN  
LEGION AUXILIARY

UNFINISHED BUSINESS

BENEDICTION

RETIREMENT OF COLORS

FINAL ADJOURNMENT

**NOTE: The National Executive Committee will meet within twenty-four hours after the close of the Convention — upon call of the National Commander.**

## **MUSEUM OF NATURAL HISTORY**

The Denver Museum of Natural History is the largest natural history museum between Chicago and the West Coast.

Founded in 1900, the museum is internationally renowned for some sixty life size ecological habitat dioramas which show animals from five continents in their specific natural environments.

Throughout three floors the museum houses more than two hundred other exhibits including the largest collection of Cenozoic and Mesozoic fossils in a ten state Rocky Mountain region. The dinosaur hall contains a seventy foot long Diplodocus, a Stegosaurus and a forty foot long Plesiosaur — one of the unique fossils in the museum.

The first phase of the new Crane Hall of Historic Native Americans is now open with exhibits honoring the achievements of Eskimos, Northwest Coast totem pole carvers and the Seminole people of the Southeast.

The restored remnants of the largest piece of gold ever discovered in Colorado — known as "Tom's Baby" — is now on permanent display.

Within the museum is the Charles C. Gates Planetarium where multimedia presentations combining scientific fact with science fiction draw more than 130,000 visitors annually.

The museum is open 360 days each year and is free to the public.

Visiting hours are from 9 a.m. to 4:30 p.m. Mondays through Saturdays; noon to 4:30 p.m. on Sundays and holidays.



# Distinguished Guests

**A. Leo Anderson**  
Washington, DC

**John Arvanetes**  
House of Seagrams

**Mrs. Warren Atherton**  
Stockton, CA

**Jack Atkinson**  
Bronze Craft Corporation

**Mr. & Mrs. William Banks**  
Portland, ME

**Mr. & Mrs. H. M. Barba**  
Fox Associates, Inc.

**Charles Baron**  
Las Vegas, NV

**C. Randolph Beard, Jr., President**  
Annin and Company

**Joseph Beever**  
U.S. Department of Labor

**J. Raymond Bell, Chairman**  
Foreign Claims Settlement Commission

**E. William Belz**  
U. S. Department of Labor

**B/Gen. Vincente T. Blaz, USMC**  
Director, Division of Information  
Hqtrs., United States Marine Corps

**James W. Bohanan**  
Baird-Ward Printing Co., Inc.

**Harry Boner, Manager**  
Cosmopolitan Hotel

**Charles J. Bretz**  
Zone Manager — Oldsmobile

**Sy Brockway**  
PepsiCo., Inc.

**John C. Brogan**  
Youngberg-Carlson Co.

**Mrs. Paul Brown, National President**  
American Legion Auxiliary

**Joel Bunch**  
Indianapolis, IN

**Honorable T. S. C. Busby,**  
Esq., O.B.E., F.S.V.A.  
Chairman, The Royal British Legion

**R/Adm. Wayne E. Caldwell, USCG**  
Commander, 2nd Coast Guard District

**Alan K. Campbell**  
U.S. Civil Service Commission

**Honorable T. Y. Chao, Chairman**  
Vocational Assistance Commission  
for Retired Servicemen  
Taipei, Taiwan, Republic of China

**Max Cleland, Administrator**  
Veterans Administration

**R/Adm. Norman A. Coleman, USNR,**  
Chief of Naval Reserve Representative for  
Surface Warfare Readiness & Training

**Charles Collins, Director**  
Jobs for Veterans Program  
National Alliance of Businessmen

**John J. Corcoran**  
Veterans Administration

**George H. Cornelius, Jr.**  
Cornelius Printing Co.

**Gary Crawford, Professional Staff Member**  
Senate Committee on Veterans Affairs

**MSGT William J. Crawford, USA (Ret.)**  
Congressional Medal of Honor

**Daniel Cronin, Manager of Safety**  
City & County of Denver

**James A. Cunningham, Director**  
Veterans Administration Hospital, Denver

**M/Gen. John K. Davis, USMC**  
Commanding General, 3rd Marine Wing

**Gen. Michael S. Davison, USA (Ret.)**  
President, United Service Organization, Inc.

**James V. Day, Commissioner**  
Federal Maritime Commission

**Mr. & Mrs. Clement Desjardin**  
Auburn, ME

**Harry C. Dowson, President**  
Empire Oldsmobile, Inc.

**Jerome F. Duggan**  
American Legion Founder

**George F. Dwyer, Director**  
United States Civil Service Commission,  
Denver

**William Egan**  
Parker, CO

**Col. Ralph Egenmeier, USA**  
Department of the Army  
Civil Liaison Branch

**Milton Ehrlich**  
Denver, CO

**Fred Emich**  
Emich Oldsmobile

**Tom Emich**  
Emich Oldsmobile

**Floyd B. Engeman**  
Aurora, CO

**Joseph F. Evanowski**  
U. S. Department of Labor

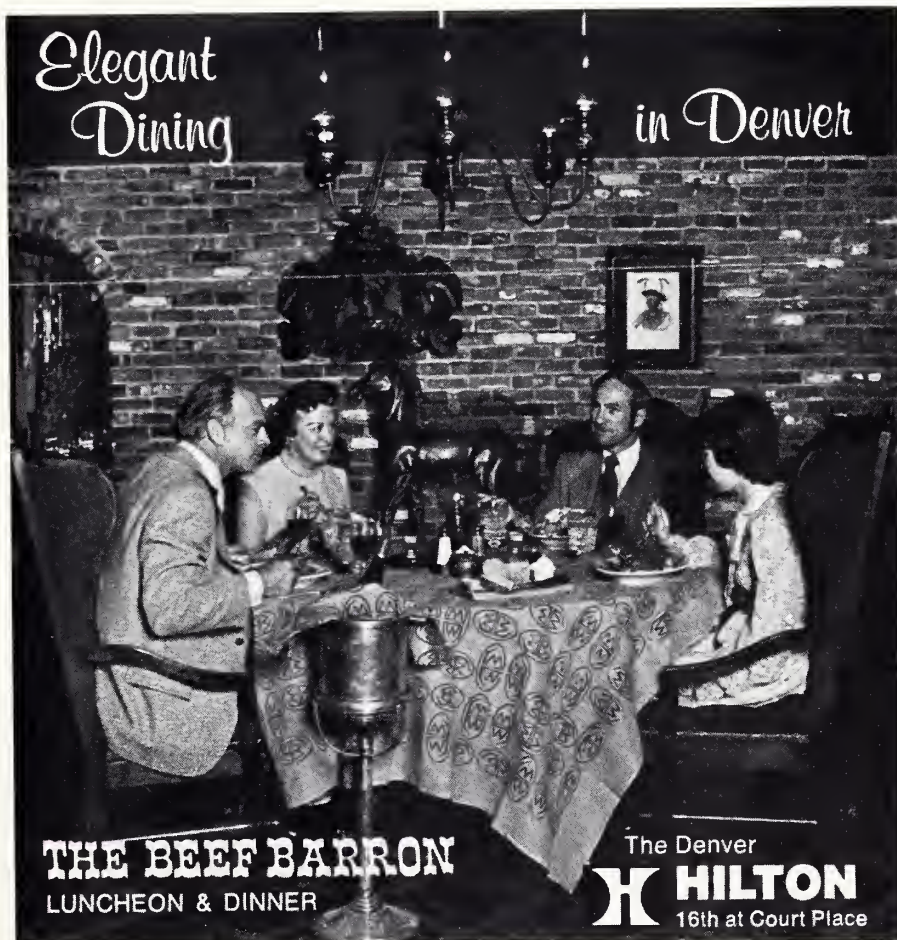
**M/Gen. John F. Forrest, USA, Commanding General**  
4th Infantry Division

**Harry W. Foster**  
American Legion Founder

**Dr. Laurance V. Foye, Jr.**  
Veterans Administration

**Capt. Arnold F. Gebler, III, USAF**  
Washington, D.C.

**Bernard Goldberg, President**  
The American Distilling Company



# Distinguished Guests

**M. Morton Goldenberg, President**  
S. Abrahams & Co., Inc.

**Jess Gorkin, Editor**  
Parade Publications, Inc.  
Parade Magazine

**Robert B. Grauberger**  
National Vice Commander

**Mr. & Mrs. James R. Grebe**  
Arvada, CO

**Morgan Guenther, Vice President**  
United States Brewers Association

**William V. Guthrie, Vice President, Marketing**  
Arcata National Corporation

**Vinton R. Guy**  
Department Commander  
The American Legion of Colorado

**David Hagenbuch**  
Hagen Communications

**Ralph E. Hall**  
Veterans Employment Service

**Donald G. Hanning**  
Bethany Beach, DE

**R/Adm. Ronald J. Hays, USN**  
Department of the Navy

**William A. Hazelwood, Jr.**  
U.S. Department of Labor

**Lt. Col. Jim Herget, USAF**  
Lowry Air Force Base, CO

**Jack C. Herndon, President**  
Baird-Ward Printing Co., Inc.

**Harold F. Hoehner**  
U. S. Department of Labor

**Jim W. Hoffman**  
President, Boys Nation

**William P. Hubbard**  
U. S. Civil Service Commission

**Dean Hunter, Department Adjutant**  
The American Legion of Colorado

**Warren H. Hutchings**  
U. S. Department of Labor

**Robert A. Innes**  
KWGN-TV, Channel 2-Denver

**Dr. Merle Ivers**  
The Reading Center  
Capital University

**Gen. Daniel "Chappie" James, USAF**  
Commander-in-Chief, NORAD

**Clifford M. Johnson**  
U. S. Department of Labor

**Raymond H. Kayser, Manager**  
Publication Paper Sales

**Harold Kelsey**  
Loveland, CO

**Henry B. King, President**  
United States Brewers Association

**Honorable Richard D. Lamm**  
Governor, State of Colorado

**Vice Admiral Maeng Kee Lee, (ROKN, Ret.)**  
President, The Korean Veterans Assn.

**Joseph LeMasurier**  
U.S. Civil Service Commission

**Emmett G. Lenihan, President,**  
American Legion National Convention  
Corporation of Washington, Inc.

**Dr. Richard Leshner, President**  
Chamber of Commerce of the United States

**Robert W. Levvis**  
Arcata Graphics Corporation

**John A. Llewelyn**  
Occidental Life Insurance Co. of California

**Honorable James B. Longley**  
Governor, State of Maine

**Gustavo M. Malespin**  
1976 American Legion Baseball Player  
of the Year  
Metairie, LA

**Ed Mason, Public Services Director**  
Columbus Dispatch

**Thomas H. Mayer**  
Perkins-Goodwin Co., Inc.

**Warren MacDonald**  
Bethesda, MD

**Frank McGinnis**  
St. Regis Paper Co.

**Joseph McKernan**  
The Leterman-Gortz Corporation

**Guy H. McMichael, III**  
The General Counsel  
Veterans Administration

**Honorable William McNichols**  
Mayor, City of Denver

**Mr. & Mrs. Raymond T. Mills, Jr.**  
Auburn, ME

**Timothy S. Mills**  
Auburn, ME

**M/Gen. Joseph C. Moffitt (Ret.)**  
Denver, CO

**Roland R. Mora**  
U.S. Department of Labor

**Robert F. Murphy**  
Chelmsford, MA

**Frank W. Newton**  
Veterans Administration-Denver

**John A. Niemitz**  
Epilepsy Foundation of America

**Carl T. Noll**  
Veterans Administration

**John J. O'Brien**  
Youngberg-Carlson Co.

**Dave Olds**  
Federal Aviation Administration

**Daniel R. O'Sullivan**  
Seagram Distillers Co.

**Carl A. Panasci, President**  
Carls Drug Company, Inc.

**B/Gen. Andrew Pringle, Jr., USAF**  
Commanding General, Lowry AFB Training  
Center

**J. Edward Radley**  
American Legion Founder

**Tom Read**  
Seattle Post-Intelligencer

**Honorable John J. Rhodes**  
United States Congress, Arizona

**Jerome N. Roach**  
St. Louis, MO

**Paul Rodden**  
Denver, CO

**David B. Rogers, Market Manager**  
Times Mirror Magazine, Inc.

**Peter Rogers**  
Kennebunk, ME

**William J. Rogers, Jr.**  
Kennebunk, ME

**Theodore P. Rosack**  
Federal Bureau of Investigation

**Dr. Howard A. Rusk**  
World Rehabilitation Fund, Inc.

**Francis J. Sanfilippo**  
Occidental Life Insurance Co. of California

**Richard M. Schafback**  
KOA-TV — Channel 4-Denver

**Earnest N. Schmit**  
Past National Adjutant

**Ralph Schomp**  
Ralph Schomp Oldsmobile

**Donald A. Schwartz**  
Medallie Art Co.

**Charles Sclafani**  
Schenley Industries, Inc.

**Harry Shade**  
American Red Cross, Mile High Chapter

**E. C. Sherry**  
Denver, CO

**Sidney J. Shuman**  
Veterans Administration

**Admiral Owen W. Siler, Commandant**  
United States Coast Guard

**John W. Sloan**  
Baltimore, MD



# Distinguished Guests

**Adolph Slone**  
Schenley Industries, Inc.

**Kevin Snell**  
National Alliance of Businessmen

**Major Eric M. Solander, USAF**  
Washington, D.C.

**Frank J. Specht**  
Washington, D.C.

**Miss Dorothy L. Starbuck**  
Veterans Administration

**Jon Steinberg, Chief Counsel**  
Senate Committee on Veterans Affairs

**J. Taylor, President**  
The Cincinnati Time Recorder Co.

**Hon. Olin E. Teague**  
House of Representatives

**M/Gen. Lucius Theus, USAF**  
Commander, USAF Accounting and  
Finance Center

**Danny Thomas**  
Founder of St. Jude's Children's  
Research Hospital

**Mark R. Thompson**  
National Oratorical Winner for 1977

**Gordon Thomson, Dominion President**  
Army, Navy and Air Force Veterans in Canada

**Honorable Strom Thurmond**  
United States Senate

**Carmel J. Tintle**  
The American Distilling Company, Inc.

**Charles H. Titus**  
American Legion Founder

**Harold R. Titus**  
U. S. Department of Labor

**Joseph E. Tofalo**  
American Legion Boy Scout of the Year

**August Tribelhorn**  
Denver, CO

**Benjamin I. Trotter, Sr.**  
U.S. Department of Labor

**Simon Tullai**  
Federal Bureau of Investigation

**Dr. William Valdez, Director**  
Veterans Memorial Hospital, Philippines

**Byron E. Waggoner**  
American Legion Founder

**James C. Watkins, Jr.**  
Louisville, CO

**Mahlon S. Weed**  
American Legion Founder

**Dave Welch**  
Veterans Administration

**M/Gen. William D. Weller**  
The Adjutant General,  
Denver, CO

**Oscar Wenstrand**  
American Legion Founder

**John J. Wicker**  
American Legion Founder

**Harry G. Wiles**  
Past National Commander

**Harry G. Wiles, II**  
Washington, DC

**General Louis H. Wilson, Commandant**  
Headquarters, USMC

**Rufus H. Wilson**  
Veterans Administration

**Dr. Dennis R. Wyant,**  
President's Committee on Employment  
of the Handicapped

**Edward W. Zalesky**  
Leavens Manufacturing Co., Inc.

**Bruno Zingrone, President**  
The Society of American Legion Founders



**WE'LL BUS YOU TO BOULDER... FREE!**

While you're attending the American Legion convention in Denver we want you to see Boulder. So we've got a plan. Each day a Boulder bus will be at the Hilton at approximately \*9:30 A.M. to take wives — (or Legionnaires who don't have to attend meetings) — to one of Colorado's friendliest and most beautiful cities. You'll be able to shop, lunch, sightsee and enjoy Colorado on your own in a relaxed and pleasant atmosphere. Then we'll bus you back again at 4:30. No charge, of course.

Meanwhile, give us a call if you have any questions about Boulder . . . the real Gateway to the Rockies. Phone 447-0511 — (a local call from Denver).

*\*See posting on calendar of events for exact time and place.*

**BOULDER CONFERENCE & VISITORS BUREAU**

1001 Canyon Blvd. Boulder, Colorado 80302

# Past National Commanders



## The American Legion 1919-1976

- |  |   |   |
|--|---|---|
| *Franklin D'Olier<br>Pennsylvania 1919-20        | *Roane Waring<br>Tennessee 1942-43          | John E. Davis<br>North Dakota 1966-67   |
| **Frederick W. Galbraith, Jr.<br>Ohio 1920-21    | *Warren H. Atherton<br>California 1943-44   | William E. Galbraith<br>Nebraska 1967-68  |
| ***John G. Emery<br>Michigan 1921                | *Edward N. Scheiberling<br>New York 1944-45 | William C. Doyle<br>New Jersey 1968-69  |
| *Hanford MacNider<br>Iowa 1921-22                | *John Stelle<br>Illinois 1945-46            | J. Milton Patrick<br>Oklahoma 1969-70   |
| *Alvin M. Owsley<br>Texas 1922-23                | *Paul H. Griffith<br>Pennsylvania 1946-47   | Alfred P. Chamie<br>California 1970-71  |
| John R. Quinn<br>California 1923-24              | James F. O'Neil<br>New Hampshire 1947-48    | John H. Geiger<br>Illinois 1971-72  |
| *James A. Drain<br>District of Columbia 1924-25  | Perry Brown<br>Texas 1948-49                | Joe L. Matthews<br>Texas 1972-73  |
| *John R. McQuigg<br>Ohio 1925-26                 | George N. Craig<br>Indiana 1949-50          | Robert E. L. Eaton<br>Maryland 1973-74  |
| *Howard P. Savage<br>Illinois 1926-27            | Erle Cocke, Jr.<br>Georgia 1950-51          | James M. Wagonseller<br>Ohio 1974-75  |
| *Edward E. Spafford<br>New York 1927-28          | Donald R. Wilson<br>West Virginia 1951-52   | Harry G. Wiles<br>Kansas 1975-76  |
| *Paul V. McNutt<br>Indiana 1928-29               | *Lewis K. Gough<br>California 1952-53       | PAST NATIONAL COMMANDERS BY<br>VOTE OF NATIONAL CONVENTION                            |
| *O. Lee Bodenhamer<br>Arkansas 1929-30           | *Arthur J. Connell<br>Connecticut 1953-54   | *Bennett Champ Clark<br>Missouri—Presided at Paris caucus<br>March, 1919              |
| *Ralph T. O'Neil<br>Kansas 1930-31               | *Seaborn P. Collins<br>New Mexico 1954-55   | *Milton J. Foreman<br>Illinois—Chairman, Executive<br>Committee at Paris              |
| *Henry L. Stevens, Jr.<br>North Carolina 1931-32 | J. Addington Wagner<br>Michigan 1955-56     | *Henry D. Lindsley<br>Texas—Presided at St. Louis caucus<br>May 1919                  |
| *Louis Johnson<br>West Virginia 1932-33          | Dan Daniel<br>Virginia 1956-57              | *Theodore Roosevelt, Jr.<br>New York  |
| *Edward A. Hayes<br>Illinois 1933-34             | John S. Gleason, Jr.<br>Illinois 1957-58    | *Eric Fisher Wood<br>Pennsylvania—Temporary Chairman and<br>Secretary at Paris caucus |
| *Frank N. Belgrano, Jr.<br>California 1934-35    | Preston J. Moore<br>Oklahoma 1958-59        | *Thomas W. Miller<br>Nevada—Chairman Pro Tempore<br>Paris Caucus March 1919           |
| *Ray Murphy<br>Iowa 1935-36                      | Martin B. McKneally<br>New York 1959-60     | *Maurice Stember<br>New York  |
| Harry W. Colmery<br>Kansas 1936-37               | William R. Burke<br>California 1960-61      | HONORARY NATIONAL COMMANDERS  |
| *Daniel J. Doherty<br>Massachusetts 1937-38      | Charles L. Bacon<br>Missouri 1961-62        | *General John J. Pershing   |
| *Stephen F. Chadwick<br>Washington 1938-39       | *James E. Powers<br>Georgia 1962-63         | *Marshal Ferdinand Foch   |
| Raymond J. Kelly<br>Michigan 1939-40             | Daniel F. Foley<br>Minnesota 1963-64        | *Deceased   |
| *Milo J. Warner<br>Ohio 1940-41                  | Donald E. Johnson<br>Iowa 1964-65           | **Killed in auto accident while serving<br>as Commander                               |
| *Lynn U. Stambaugh<br>North Dakota 1941-42       | L. Eldon James<br>Virginia 1965-66          | ***Elected by Executive Committee to fill<br>unexpired term.                          |



# Recipients of The American Legion

## *Distinguished Service Medal*

Dr. Howard A. Rusk  
1977



Marshal Ferdinand Foch of France—1921	Gen. of the Army Dwight D. Eisenhower 1945	Bernard Mannes Baruch 1958
Adm. Earl Beatty of Great Britain—1921	J. Edgar Hoover 1946	Unknown Servicemen of World War I, World War II, and Korea, interred at the Tomb of the Unknown Soldier, Arlington National Cemetery—1958
Gen. Baron Jacques of Belgium—1921	Bob Hope 1946	Sen. Robert S. Kerr 1959
Gen. Armando Diaz of Italy—1921	William Randolph Hearst 1946	President John F. Kennedy 1961
Charles Bertrand of France—1921	Maj. Gen. Lewis B. Hershey 1946	Gen. Lucius D. Clay 1962
Gen. of the Armies John J. Pershing 1922	Hon. Cordell Hull 1946	Dr. Thomas A. Dooley (Posthumously)—1962
Adm. Robert E. Coontz 1923	Lt. Gen. William S. Knudsen 1947	Francis Cardinal Spellman 1963
Gen. Josef Haller of Poland—1923	Sen. Edward Martin 1947	Dr. Charles W. Mayo 1964
Ignace Jan Paderewski of Poland—1926	Chief Justice Fred M. Vinson 1947	President Herbert C. Hoover (Posthumously)—1965
Comte Francois Marie Robert Dejean of France—1927	President Harry S. Truman 1949	Hon. James F. Byrnes 1965
Field Marshal Viscount Allenby of Great Britain—1928	George Herman (Babe) Ruth (Posthumously)—1949	Capt. Roger H. C. Donlon 1966
Judge Kenesaw Mountain Landis 1929	Maj. Gen. Frank Parker (Posthumously)—1949	Hon. Tom C. Clark 1967
Adm. William S. Sims 1930	Charles F. Johnson, Jr. 1950	President Lyndon B. Johnson 1968
Gen. Douglas MacArthur 1942	Maj. Gen. Milton A. Reckord 1950	Gen. William C. Westmoreland 1968
Gen. George C. Marshall 1943	Rep. Edith Nourse Rogers 1950	President Richard M. Nixon 1969
Adm. Ernest J. King 1943	Gen. Charles P. Summerall 1951	Rep. Olin E. Teague 1970
Hon. Frank Knox (Posthumously)—1944	Rep. Royal C. Johnson (Posthumously)—1953	Rep. L. Mendel Rivers (Posthumously)—1971
Henry Ford 1944	Maj. Gen. George A. White (Posthumously)—1954	Sen. Richard B. Russell (Posthumously)—1971
Gen. H. H. Arnold 1944	Dr. Jonas E. Salk 1955	Sen. John C. Stennis 1972
President Franklin D. Roosevelt (Posthumously)—1945	Maj. Gen. Ellard A. Walsh 1955	Dewitt Wallace 1972
Gen. Theodore Roosevelt, Jr. (Posthumously)—1945	Vice Adm. Joel T. Boone 1956	Hon. Henry A. Kissinger 1974
Ernest (Ernie) Pyle (Posthumously)—1945	Charles Stewart Mott 1956	Rep. F. Edward Hebert 1974
Hon. Henry L. Stimson 1945	Gen. Mark W. Clark 1957	Harry W. Colmery 1975
Fleet Adm. Chester W. Nimitz 1945	The Most Reverend Fulton J. Sheen 1957	Pat O'Brien 1976



## Enroll Now For 32nd Term

The challenges of tomorrow—the accomplishments that can bring even greater glory to The American Legion—await the competent decisions and sincere actions of capable Legionnaires in their respective communities. In order to perform their specific duties to the best of their ability, Legion leaders must fully understand The American Legion—its history, its accomplishments, its structure, its programs, and, especially, how it functions today.

The American Legion Extension Institute will give this basic knowledge of our organization. A home study plan, the course consists of six monthly lessons. Students check their own progress by a series of questions at the end of each lesson.

Students will complete the final examination and return it to National Headquarters for grading. Students passing the final examination will receive a certificate of graduation. Legionnaire and SAL graduates will receive a colorful blue and gold mortarboard cap patch. Auxiliary graduates will receive an attractive mortarboard pin and chain which they may attach to their Auxiliary pin.

## Tuition

1 to 3 enrollments..... \$5.00 each  
4 or more enrollments  
(on one application)..... \$4.00 each

## Six Monthly Lessons

- 1—History and Organization.
- 2—Service Divisions and Sections.
- 3—Americanism and Children & Youth Programs.
- 4—Veterans Affairs—Rehabilitation and Economic Programs.
- 5—Legislative Program and Public Relations.
- 6—National Security and Foreign Relations Programs.



## Enrollment Instructions

1. Use the handy enrollment application form on this page. If you have more applications for enrollment, type or print the requested information for the additional enrollees on a plain sheet of paper and attach it to the application form.

2. Be sure to fill out the application form completely. It is important that you include the membership card number and post or unit number of each enrollee!

3. Make all remittances payable to **National Treasurer, The American Legion.**

4. Mail the application and remittance through your Department Headquarters or to:

**American Legion Extension Institute  
P. O. Box 1055  
Indianapolis, Indiana 46206**

5. Mail your enrollment application as promptly as possible. National Headquarters will accept enrollments in the thirty-second term of the Extension Institute through November 1, 1977.

**To: American Legion Extension Institute  
P. O. Box 1055, Indianapolis, Ind. 46206**

### APPLICATION—32nd TERM

Name \_\_\_\_\_  
(Last) (First) (Middle)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_


Zip Code \_\_\_\_\_ Post No. \_\_\_\_\_

Card No. \_\_\_\_\_ Unit No. \_\_\_\_\_





*The American Legion honored the Joint Chiefs of Staff at an impressive formal buffet-reception in early July. The impressive affair was attended by military officers, business executives, Cabinet and sub-cabinet members as well as Service Secretaries. Pictured, left to right, are General Walter T. Kerwin; General David C. Jones; General George S. Brown; National Commander William J. Rogers; Admiral J. L. Holloway, and General Louis Wilson.*



**A Unique  
Dining Pleasure  
TRADER  
VIC'S**

Relax in a Romantic  
Tropical Setting.  
Exquisite  
Polynesian  
and Continental  
Cuisine.  
Enjoy Trader's famous  
Exotic Cocktails.  
Lunch, Dinner and  
Late Night Supper  
Serving Mon.-Sat. till 1am  
Sunday 4pm-10:30pm  
Reservations 861-9000

**Cosmopolitan**  
on Broadway  
DENVER, CO  
Downtown, at 18th Avenue

# REBELLIOUS RECIPES FROM SOUTHERN PRIDE OLD PLANTATION LIQUEUR

If you're feeling adventurous — daring — even a bit reckless, try some of these recipes using Southern Pride Liqueur. They're off the beaten path — but delicious!

## BULL RUN

1 Oz. Southern Pride  
1 Oz. Bourbon Supreme

Pour over ice in an old fashioned glass. Garnish with a slice of lemon and orange. Stir well.

## SOUTHERN PRIDE CHICKEN

Chicken breasts and legs. Cut away excess skin. Dry. Brush with Southern Pride. Dredge in seasoned flour (salt, pepper, garlic salt). Fry 20-25 minutes in oil and butter, turning often to brown all sides. Transfer to chafing dish.

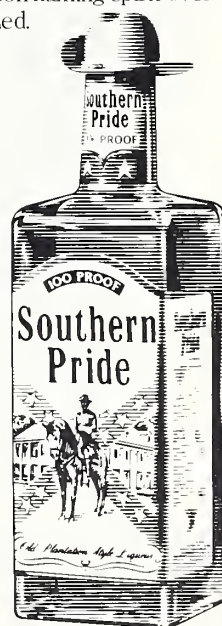
Warm Southern Pride in a large ladle or butter melter. Ignite. Pour over chicken. Spoon flaming spirit over chicken pieces until extinguished.

## SHILOH

2 Oz. Southern Pride  
½ Oz. Lemon juice  
Club soda, chilled

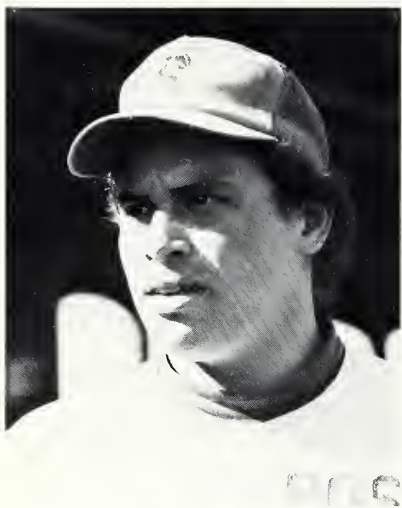
In a tall glass, over ice: pour Southern Pride and lemon juice. Stir well. Add soda to taste. Garnish with orange slice — or fruit in season.

100 Proof Bourbon Liqueur, The American Distilling Company, N.Y.



# *Youth Leaders Attend Convention*

## **BASEBALL**



**Gustavo M. Malespin**  
Metairie, Louisiana  
*Player of the Year.*

## **BOY SCOUTS**



**Joseph E. Tofalo**  
Whitesboro, New York  
*Boy Scout  
of the Year.*

## **BOYS NATION**



**Jim W. Hoffman**  
Renville, Minnesota  
*Boys Nation President.*

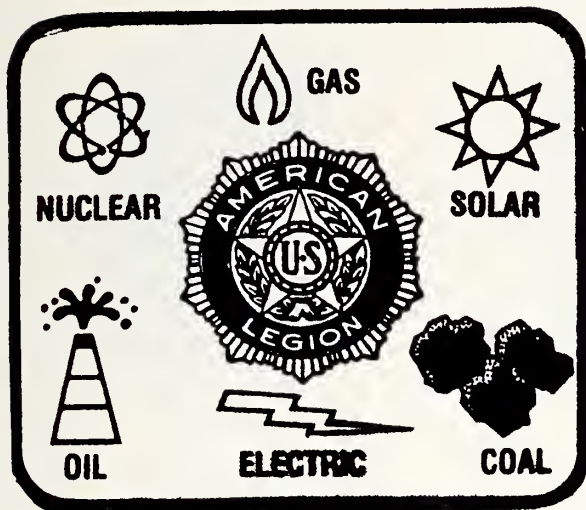
## **ORATORICAL**



**Mark R. Thompson**  
Glen Ellyn, Illinois  
*Winner, National High School  
Oratorical Contest.*



# ENERGY



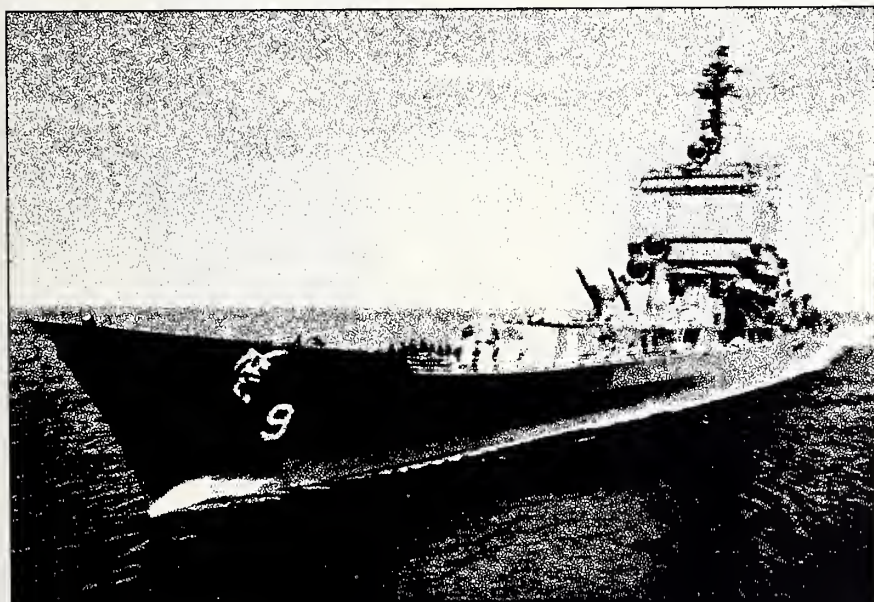
The American Legion nationally has adopted guidelines which will help us support both the conservation of present energy sources and the development of additional energy supplies. Related to this has to be an equal concern with

common sense ecology and pollution problems. We are particularly interested in the economic impact on our veterans as it relates to jobs and their ability to retain their present standard of living. Ample jobs and energy growth go hand in hand.

We feel that punitive taxes, particularly aimed at certain segments of our population, will not be at all successful. The American Legion, while cooperating in energy conservation programs, must continue to urge the development of new sources. Helping America to reduce wasted energy and encouraging the development of additional and alternative energy resources is a must for The American Legion and all of our Legionnaires.

We have to look at the impact of our national security. Either a continuing energy shortage or a no growth energy policy could be fatal. Maintaining a strong defense has been a cornerstone of American Legion programs. The American Legion must be involved in anything which is so vital to all veterans, their families and, in fact, all citizens of our country.

For more information, write to The American Legion National Headquarters, Internal Affairs Division, P.O. Box 1055, Indianapolis, IN 46206, (you can also obtain The American Legion's pamphlet, "Energy, Where To America?").



**THE NUCLEAR NAVY.  
IT'S NOT JUST A JOB,  
IT'S AN ADVENTURE.**

Nuclear reactors may be the power source of tomorrow, but they're powering the Navy today.

And today, the Nuclear Navy represents an extraordinary challenge for high school and college graduates. It means training in nuclear technology. It means becoming an expert on exciting technical equipment on our submarines and ships. It means doing a job that really counts — with people who will count on them.

If you know someone who is looking for an exciting job — with a taste of adventure — have him talk to his local Navy recruiter. Or call toll-free 800-841-8000. (In Georgia, 800-342-5855.)

**NAVY.  
IT'S NOT JUST A JOB,  
IT'S AN ADVENTURE.**

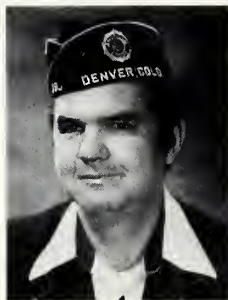
# COMMITTEE CHAIRMEN THE AMERICAN LEGION 1977 National Convention Corporation of Colorado, Inc.

## Badges & Packets



Marvin Nold  
*Chairman*

## Concessions



Charles P. Smith  
*Chairman*

## Contests



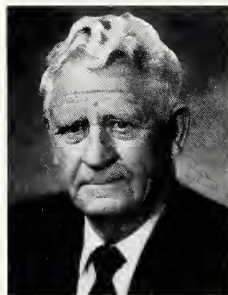
C. Clay Davis  
*Chairman*

## Decorations & Floats



Mrs. Sally Guy  
*Chairman*

## Distinguished Guests



Maj. Gen. Joseph C. Moffitt  
*Chairman*

## Entertainment Coupons



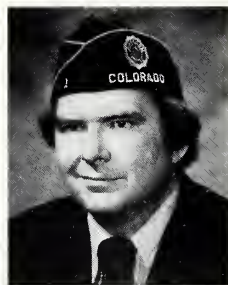
John Noguchi  
*Chairman*

## Equipment Procurement



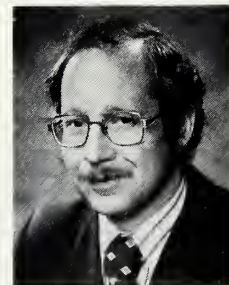
Albert Maestas  
*Chairman*

## Exhibits



Michael N. Pritchard  
*Chairman*

## First Aid



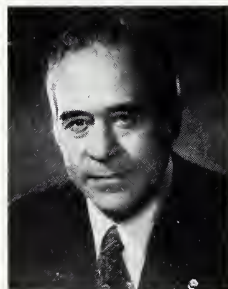
Gary Sullivan  
*Chairman*

## Golf



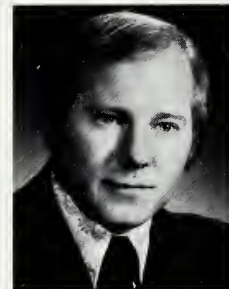
Donald Cornwell  
*Chairman*

## Halls & Seating



Verne Olson  
*Chairman*

## Housing



Sonny Mares  
*Chairman*



# COMMITTEE CHAIRMEN THE AMERICAN LEGION 1977 National Convention Corporation of Colorado, Inc.

## Insurance



Joseph J. Torti  
*Chairman*

## Legal



Gerald M. Quiat  
*Chairman*

## Memorial Services



The Right Reverend  
Msgr. Edward A. Leyden  
*Chairman*

## Parade



James Eakins  
*Chairman*

## Post Participation



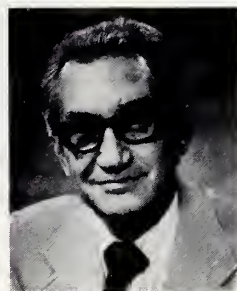
James McNeal  
*Chairman*

## Provost



Sgt. Elton Davis  
*Chairman*

## Public Relations



Art Peterson  
*Chairman*

## Public Relations



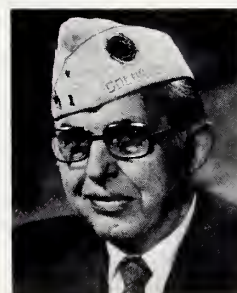
Warren Hutchings  
*Co-Chairman*

## Registration & Information



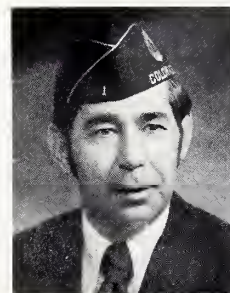
Bert LaFoon  
*Chairman*

## Ticket Sales



August Tribelhorn  
*Chairman*

## Transportation



John Perich  
*Chairman*

## Tours



Emmett Savard  
*Chairman*

# *The American Legion Auxiliary*

## **National Officers**



**MRS. PAUL BROWN**  
*National President*



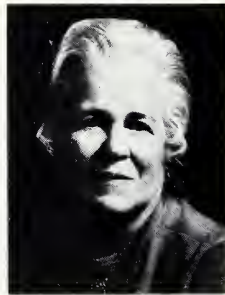
**MR. ALVIN MOLTZEN**  
*National Vice President*



**MRS. KENNETH  
RHEA**  
*Vice President  
Central Division*



**MRS. ROCCO  
FIORAMONTI**  
*Vice President  
Eastern Division*



**MRS. FREDERICK  
HEMPHILL**  
*Vice President  
Northwestern Division*



**MRS. LUZ MARIA  
RODRIGUEZ**  
*Vice President  
Southern Division*



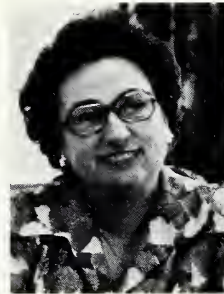
**MRS. C. CLARK  
BONNER**  
*Vice President  
Western Division*



**MRS. HANS  
LEMCKE**  
*National Chaplain*



**MRS. RALPH  
SLUYS**  
*National Historian*



**MISS DORIS  
ANDERSON**  
*National Secretary*



**MRS. MARGARET  
SAPPENFIELD**  
*National Treasurer*



# **CONVENTION PROGRAM**

## **AMERICAN LEGION AUXILIARY**

### **FIFTY-SEVENTH ANNUAL NATIONAL CONVENTION**

#### **Denver, Colorado**

#### **NATIONAL HEADQUARTERS HOTEL:**

Cosmopolitan Hotel  
1780 Broadway  
Denver, CO 80202  
Tel: 303-623-2181

National Secretary's Office:  
Bonanza Room

National Treasurer's Office:  
Derrick Room  
Convention Chairman/Program  
Coordinator's Office:  
Directors Room

Publications/Press Office:  
Holiday Room

#### **NATIONAL CONVENTION SESSIONS:**

Denver Convention Complex  
Theatre  
14th at Champa Street  
Denver, CO 80202



#### **FRIDAY, AUGUST 19, 1977**

7:30 p.m.-10:00 p.m.

"National Convention Wheeler Dealer Card Party" for early arrivers. To be held in the Silver Glade Ballroom, Cosmopolitan Hotel

#### **SATURDAY, AUGUST 20, 1977**

2:00 p.m.-5:00 p.m.

National Music Contests, Silver Glade Ballroom, Cosmopolitan Hotel

7:00 p.m.

Musical Spectacular of The American Legion, Mile High Stadium, 17th and Clay Streets, Denver, Colorado

#### **SUNDAY, AUGUST 21, 1977**

7:30 a.m.-9:00 a.m.

Pre-Convention National Executive Committee Meeting, Century Room, Cosmopolitan Hotel

9:00 a.m.

Joint Memorial Service with The American Legion, Grand Ballroom, Denver Hilton Hotel, 1550 Court Place, Denver, Colorado

9:00 a.m.-2:00 p.m.

Pre-Convention National Committee Meetings

10:30 a.m.-11:30 a.m.

National Pages Orientation Meeting, Denver Convention Complex Theatre, 14th at Champa Streets, Denver, Colorado

3:00 p.m.

The American Legion National Convention Parade

For your quick reference on the MEETING SITES of the Pre-Convention Committee Meetings on Sunday, August 21, 1977, you might wish to refer to this chart but be sure to refer to the individual pages which follow for the specific rooms and times of the meetings:

### **COSMOPOLITAN**

Americanism  
 Auxiliary Emergency Fund  
 Chaplains  
 Communications  
 Credentials  
 Education and Scholarships  
 Finance  
 Liaison with Child Welfare Foundation  
 Membership  
 Music  
 Parliamentary Workshop  
 Publications  
 Resolutions  
 Rules

### **BROWN PALACE**

Children and Youth  
 Constitution and Bylaws  
 Girls State  
 Historians  
 Legislative  
 Past Presidents Parley  
 Permanent Organization  
 Veterans Affairs and Rehabilitation

### **HOLIDAY INN (Downtown)**

Community Service  
 Foreign Relations  
 Junior Activities  
 Leadership Development  
 National Security  
 Poppy

The following Pre-Convention Committee Meetings will be held at the Cosmopolitan Hotel, 1780 Broadway, Denver, Colorado:

### **9:00 a.m.-10:00 a.m.**

#### **CREDENTIALS**

Miss Anne Eshelman, *Chairman*  
 Empire Room

### **10:00 a.m.-11:00 a.m.**

#### **PUBLICATIONS**

Mrs. Thomas Gear, *Chairman*  
 Silver Glade Ballroom

#### **MEMBERSHIP**

Mrs. Melvin Junge, *Chairman*  
 Century Room

#### **COMMUNICATIONS**

Mrs. Ted Galka, *Chairman*  
 Broadway Arms Room

### **10:00 a.m.-11:00 a.m.**

#### **RULES**

Mrs. A. J. Ryan, Sr., *Chairman*  
 Empire Room

### **11:00 a.m.-12:00 p.m.**

#### **LIAISON WITH CHILD WELFARE FOUNDATION**

Mrs. Henry Ahnemiller, *Chairman*  
 Empire Room

### **11:00 a.m.-1:00 p.m.**

#### **RESOLUTIONS**

Mrs. Jack Pisciotta, *Chairman*  
 Silver Glade Ballroom

#### **EDUCATION AND SCHOLARSHIPS**

Mrs. Edward Wellman, *Chairman*  
 Century Room

#### **AMERICANISM**

Mrs. John J. Roethel, *Chairman*  
 Broadway Arms Room



**12:00 p.m.-1:00 p.m.**

**CHAPLAINS**

Mrs. Hans Lemcke, *Chaplain*  
Empire Room

**1:00 p.m.-2:00 p.m.**

**FINANCE**

Mrs. T. G. Chilton, *Chairman*  
Silver Glade Ballroom

**MUSIC**

Mrs. Jack Smith, *Chairman*  
Century Room

**AUXILIARY EMERGENCY FUND**

Mrs. Edward Yankovich, *Chairman*  
Broadway Arms Room

**PARLIAMENTARY WORKSHOP**

Mrs. Arthur B. Hanell, *Parliamentarian*  
Empire Room

The following Pre-Convention Committee Meetings will be held at the Brown Palace, 321 Seventeenth Street, Denver, Colorado:

**9:00 a.m.-10:00 a.m.**

**PERMANENT ORGANIZATION**

Mrs. Richard Paul, *Chairman*  
Georgetown, Silver Plume, Leadville Rooms

**9:00 a.m.-11:00 a.m.**

**LEGISLATIVE**

Mrs. Lyle Seymour, *Chairman*  
Central City Room

**GIRLS STATE**

Mrs. Robert Melgard, *Chairman*  
Ballroom B

**10:00 a.m.-11:00 a.m.**

**HISTORIANS**

Mrs. Ralph Sluys, *Historian*  
Georgetown, Silver Plume, Leadville Rooms

**11:00 a.m.-1:00 p.m.**

**CHILDREN AND YOUTH**

Mrs. Bernard F. Kennedy, *Chairman*  
Central City Room

**VETERANS AFFAIRS & REHABILITATION**

Mrs. Earl Bigalow, *Chairman*  
Ballroom B

**11:00 a.m.-12:00 p.m.**

**PAST PRESIDENTS PARLEY**

Mrs. B. M. Jarrett, *Chairman*  
Georgetown, Silver Plume, Leadville Rooms

**12:00 p.m.-1:00 p.m.**

**CONSTITUTION AND BYLAWS**

Mrs. R. C. Swigert, *Chairman*  
Georgetown, Silver Plume, Leadville Rooms

The following Pre-Convention Committee Meetings will be held at the Holiday Inn, Downtown, 1450 Glenarm Place, Denver, Colorado:

**9:00 a.m.-11:00 a.m.**

**COMMUNITY SERVICE**

Mrs. James E. Starr, *Chairman*  
Silver Heels Room

**POPPY**

Mrs. Dan Herrin, *Chairman*  
Gold Links Room

**NATIONAL SECURITY**

Mrs. H. B. Behrend  
Cripple Creek Room

**11:00 a.m.-1:00 p.m.**

**FOREIGN RELATIONS**

Mrs. John Powel, Jr., *Chairman*  
Silver Heels Room

**LEADERSHIP DEVELOPMENT**

Mrs. James R. Williams, *Chairman*  
Gold Links Room

**JUNIOR ACTIVITIES**

Mrs. Helen Adams  
Cripple Creek Room

**MONDAY, AUGUST 22, 1977**  
**AMERICAN LEGION AUXILIARY**  
**FIFTY-SEVENTH ANNUAL NATIONAL CONVENTION**  
**Denver Convention Complex**  
**Theatre**  
**Denver, Colorado**  
**THEME: "Spotlight on New Challenges"**  
**\*\*\*\*\*OPENING SESSION\*\*\*\*\***

8:00 a.m.

Fort Carson Army Band

**8:30 a.m.**

**ANNOUNCEMENT OF PROCESSIONAL**

Mrs. Earl Franklin, Jr.  
*National Convention Chairman*

**CONVENTION PROCESSIONAL**

Mrs. Clifford Smith, *Organist*

**ORDER OF PROCESSIONAL**

Department of Colorado Colors  
Unit of Filer, Idaho Colors  
Department of Idaho Colors  
Past National Presidents  
National Officers  
National Colors  
National President

**INTRODUCTION OF NATIONAL PRESIDENT**

Mrs. Earl Franklin, Jr.  
*National Convention Chairman*

**CALL TO ORDER**

Mrs. Paul Brown, *National President*

**PRESENTATION OF THE COLORS**

Joint Armed Forces Color Guard

**INVOCATION**

Mrs. Hans Lemcke, *National Chaplain*

**MOMENT OF SILENCE**

**PLEDGE OF ALLEGIANCE**

Led by Mrs. John J. Roethel  
*Americanism Chairman*

**THE NATIONAL ANTHEM**

Sung by the Winning Chorus  
1977 National Music Contest



## PREAMBLE TO THE CONSTITUTION

## RETIREMENT OF COLORS

## MUSICAL INTERLUDE, PATRIOTIC MEDLEY

## WELCOME TO THE CONVENTION

Led by Mrs. R. C. Swigert  
*Constitution and Bylaws Chairman*

Joint Armed Forces Color Guard

Fort Carson Army Band

Mrs. Paul Brown, *National President*

## INTRODUCTIONS AND GREETINGS

### THE AMERICAN LEGION

Mr. William Rogers, *National Commander*  
Mr. William F. Hauck, *National Adjutant*  
Mr. Robert B. Grauberger, 1977  
*Convention Corporation President*

### THE STATE OF COLORADO

The Honorable George Brown  
*Lt. Governor of Colorado*

### THE CITY OF DENVER

The Honorable William H. McNichols  
*Mayor of Denver*

### AMERICAN LEGION AUXILIARY

Mrs. Rose Farrington, *President*  
Department of Colorado

### 1977 NATIONAL CONVENTION

Mrs. Earl Franklin, Jr., *Convention*  
*Chairman*  
Convention Committees

## GREETINGS OF THE NATIONAL OFFICERS

Mrs. Alvin Moltzen  
*National Vice President*

## DIVISION NATIONAL VICE PRESIDENTS

Mrs. Kenneth Rhea, *Central*  
Mrs. Rocco Fioramonti, *Eastern*  
Mrs. Frederic Hemphill, *Northwestern*  
Mrs. Luz Maria Rodriguez, *Southern*  
Mrs. C. Clark Bonner, *Western*  
  
Mrs. Hans Lemcke, *National Chaplain*  
Mrs. Ralph Sluys, *National Historian*  
Miss Doris Anderson, *National Secretary*  
Mrs. Peggy Sappenfield, *National Treasurer*  
Mrs. Arthur B. Hanell, *National Parliamentarian*

## INTRODUCTION OF PAST NATIONAL PRESIDENTS

Mrs. Robert Walbridge	Mrs. O. L. Koger
Mrs. William H. Biester, Jr.	Mrs. L. D. Johnson
Mrs. Albin Charles Carlson	Mrs. Walter Wild Andrews
Mrs. Oscar W. Hahn	Mrs. Walter H. Glynn
Mrs. James Morris	Mrs. A. J. Ryan, Sr.
Mrs. Mark W. Murrill	Mrs. Vernon H. Randall
Mrs. Walter G. Craven	Mrs. Arthur B. Hanell
Mrs. Norton H. Pearl	Mrs. H. Milton Davidson
Mrs. Norman L. Sheehe	Mrs. Charles C. Shaw
Mrs. E. A. Campbell	Mrs. Robert L. Parker
Mrs. Harold S. Burdett	Mrs. T. G. Chilton
Mrs. J. Pat Kelly	Mrs. B. M. Jarrett
Mrs. Alexander H. Gray	Mrs. Maurice Kubby
Mrs. Henry Ahnemiller	Mrs. Alan M. Schanel
Mrs. J. Howard McKay	

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## GREETINGS FROM THE PAST NATIONAL PRESIDENTS

Mrs. Alan M. Schanel  
*Junior Past National President*

### INTRODUCTION OF CONVENTION PAGES

Mrs. Rex McClain, *Chairman of Pages*  
Mrs. Austin Matheney, *Vice Chairman of Pages*  
Mrs. Ralph Jones, *Personal Page*  
Mrs. Larry Kaiser, *Personal Page*  
Mrs. Lee Yarbrough, *Personal Page*  
Mrs. Frank Rea, *Personal Page*

### INTRODUCTION OF DISTINGUISHED GUEST COMMITTEE

Mrs. Robert Parker, *Chairman*  
Mrs. H. Milton Davidson, *Vice Chairman*  
Mrs. Walter H. Glynn, *Member*

### REPORT OF CONVENTION COMMITTEES

#### CREDENTIALS

Miss Anne Eshelman, *Chairman*

#### RULES

Mrs. A. J. Ryan, Sr., *Chairman*

#### PERMANENT ORGANIZATION

Mrs. Richard Paul, *Chairman*

**Recess — 12:00 noon**

\* \* \*

**MONDAY, AUGUST 22, 1977**

**1:15 p.m.-1:30 p.m. — Organ Recital**  
Mrs. Clifford Smith, *Convention Organist*

**1:30 p.m.**

#### CALL TO ORDER

Mrs. Paul Brown, *National President*

### RECOGNITION OF REPRESENTATIVES FROM OTHER ORGANIZATIONS

#### ADDRESS

Dr. Joseph C. Kiser  
**"The Children's Heart Program — Minneapolis"**

### NATIONAL COMMITTEE REPORTS

#### AMERICANISM

Mrs. John J. Roethel, *Chairman*

#### AUXILIARY EMERGENCY FUND

Mrs. Edward Yankovich, *Chairman*

#### CHILDREN AND YOUTH

Mrs. Bernard F. Kennedy, *Chairman*

#### COMMUNITY SERVICE

Mrs. James E. Starr, *Chairman*

#### CONSTITUTION AND BYLAWS

Mrs. R. C. Swigert, *Chairman*

#### EDUCATION AND SCHOLARSHIPS

Mrs. Edward Wellman, *Chairman*

#### REPORT OF THE EIGHT AND FORTY

Mrs. Charles D. Smith,  
Le Chapeau National



**MEMORIAL SERVICE**

Conducted by Mrs. Hans Lemcke  
*National Chaplain*

**TRIBUTE TO:**

Mrs. Willis C. Reed, *Past National President*

**BY:**

Mrs. Robert L. Parker, *Past National President*

**TRIBUTE TO:**

Mrs. Lawrence H. Smith, *Past National President*

**BY:**

Mrs. Norton H. Pearl, *Past National President*

**TRIBUTE TO:**

Mrs. Lee W. Hutton, *Past National President*

**BY:**

Mrs. Charles C. Shaw, *Past National President*

**Recess — 4:30 p.m.**

\* \* \*

**7:00 p.m.-10:00 p.m.**

**RECEPTION FOR CANDIDATE FOR NATIONAL PRESIDENT**

Brown Palace Hotel  
Ballroom A

**RECEPTION FOR CANDIDATES FOR OTHER NATIONAL OFFICES**

Cosmopolitan Hotel  
Silver Glade Ballroom

**TUESDAY, AUGUST 23, 1977**

**Denver Convention Complex  
Theatre**

**8:15 a.m.-8:30 a.m. — Organ Recital**  
Mrs. Clifford Smith, *Convention Organist*

**8:30 a.m.**

**CALL TO ORDER**

Mrs. Paul Brown, *National President*

**PRESENTATION OF 1976-1977 DEPARTMENT PRESIDENTS**

**REPORTS OF THE NATIONAL OFFICERS**

Mrs. Hans Lemcke, *National Chaplain*  
Mrs. Ralph Sluys, *National Historian*

**NATIONAL COMMITTEE REPORTS**

**COMMUNICATIONS**

Mrs. Ted Galka, *Chairman*

**GOLDEN MIKE AWARDS**

**NOMINATION OF NATIONAL OFFICERS 1977-1978**

**Recess — 10:45 a.m.**

**JOINT SESSION WITH THE AMERICAN LEGION**

**11:00 a.m.-12:30 p.m.**  
**Denver Convention Complex, Arena**

**DIVISIONAL CAUCUSES**  
**2:00 p.m.-3:30 p.m.**

**EASTERN DIVISION**  
Denver Convention Complex  
Room 3C and Room 3D

**CENTRAL DIVISION**  
Denver Convention Complex  
Room 3A and Room 3B

**NORTHWESTERN DIVISION**  
Denver Convention Complex  
Room 3E and Room 3F

**NATIONAL CONVENTION BANQUET**  
**7:30 p.m.**  
Denver Convention Complex  
Currigan Hall

**SOUTHERN DIVISION**  
Executive Tower Inn  
Forum Ballroom

**WESTERN DIVISION**  
Executive Tower Inn  
Symphony Ballroom

**WEDNESDAY, AUGUST 24, 1977**

**Denver Convention Complex**  
**Theatre**

**8:15 a.m.-8:30 a.m. — Organ Recital**  
Mrs. Clifford Smith, *Convention Organist*

**8:30 a.m.**

**CALL TO ORDER**

Mrs. Paul Brown, *National President*

**NATIONAL COMMITTEE REPORTS**

**FINANCE**

Mrs. T. G. Chilton, *Chairman*

**FOREIGN RELATIONS**

Mrs. John Powel, Jr., *Chairman*

**GIRLS STATE**

Mrs. Robert Melgard, *Chairman*

**INTRODUCTION AND GREETING**

President, 1977 Girls Nation

**JUNIOR ACTIVITIES**

Mrs. Helen Adams, *Chairman*

**LEADERSHIP DEVELOPMENT**

Mrs. James R. Williams, *Chairman*

**LEGISLATIVE**

Mrs. Lyle Seymour, *Chairman*

**ELECTION OF NATIONAL OFFICERS**

**ADDRESS** "Saving our Children"

Mr. Richard Peet, *President*  
Citizens for Highway Safety

**NATIONAL COMMITTEE REPORTS**

**MUSIC**

Mrs. Jack Smith, *Chairman*

**PRESENTATION OF WINNERS OF MUSIC CONTEST**

**PAST PRESIDENTS PARLEY**

Mrs. B. M. Jarrett, *Chairman*

**WOMEN'S FORUM ON NATIONAL SECURITY**

Mrs. Maurice Kubby, *Chairman*

**CAVALCADE OF MEMORIES**

Mrs. Walter Wild Andrews, *Chairman*

**Recess — 11:30 a.m.**



**WEDNESDAY, AUGUST 24, 1977**

**1:15 p.m.-1:30 p.m. — Organ Recital**  
Mrs. Clifford Smith, *Convention Organist*

**1:30 p.m.**

**CALL TO ORDER**

Mrs. Paul Brown, *National President*

**NATIONAL COMMITTEE REPORTS**

**MEMBERSHIP**

Mrs. Melvin W. Junge, *Chairman*

**PRESENTATION OF 1976-1977 GOAL DEPARTMENT PRESIDENTS**

**REPORT OF THE NATIONAL PRESIDENT**

**NATIONAL COMMITTEE REPORTS**

**SCHOOL TRAFFIC SAFETY**

Mrs. Alvin Moltzen, *Chairman*

**NATIONAL SECURITY**

Mrs. H. B. Behrend, *Chairman*

**POPPY**

Mrs. Dan Herrin, *Chairman*

**PUBLICATIONS**

Mrs. Thomas Gear, *Chairman*

**VETERANS AFFAIRS AND REHABILITATION**

Mrs. Earl Bigalow, *Chairman*

**VAVS REPRESENTATIVE**

Mrs. Robert Bohn, *Chairman*

**LIAISON WITH CHILD WELFARE FOUNDATION**

Mrs. Henry Ahnemiller, *Chairman*

**REPORT OF THE RESOLUTIONS COMMITTEE**

Mrs. Jack Pisciotta, *Chairman*

**UNFINISHED BUSINESS**

**Recess — 4:45 p.m.**

\* \* \*

**THURSDAY, AUGUST 25, 1977**

**Denver Convention Complex  
Theatre**

**9:00 a.m.**

**INSTALLATION OF NATIONAL OFFICERS 1977-1978**

Mrs. Maurice Kubby, *Past National President*  
Installing Officer

**PRESENTATION OF COLORS, PIN AND RIBBON TO RETIRING NATIONAL PRESIDENT**

Mrs. T. G. Chilton, *Past National President*

**RETIREMENT OF THE COLORS**

**ADJOURNMENT OF THE CONVENTION**

Mrs. Paul Brown  
*Retiring National President*

\* \* \*

**11:00 a.m.**

**POST CONVENTION NATIONAL EXECUTIVE COMMITTEE MEETING**

Blue Room, Executive Tower Inn

**POST CONVENTION MEMBERSHIP MEETING**

Brahms Room, Executive Tower Inn

## NATIONAL CONVENTION COMMITTEES

### NATIONAL CONVENTION COORDINATOR

Mrs. Janice Franklin

### STEERING COMMITTEE

Mrs. Georgia Nold  
Mrs. Betty Fritts  
Mrs. Wilma Grauberger  
Mrs. Fern Smith

### HALLS AND SEATING COMMITTEE

Mrs. Betty Janata, *Chairman*  
Mrs. Luella DeWeese, *Co-Chairman*

### STAGE AND HALL DECORATING COMMITTEE

Mrs. Gerry Pierson, *Chairman*  
Mrs. Betty Cook, *Co-Chairman*

### FLOWERS AND CORSAGES COMMITTEE

Mrs. Fran Pofahl, *Chairman*  
Mrs. Virginia Green, *Co-Chairman*

### EIGHT AND FORTY ACTIVITIES COMMITTEE

Mrs. Violet Murrow, *Chairman*  
Mrs. Alma Angel, *Co-Chairman*

### MUSIC CONTEST COMMITTEE

Mrs. Kay Boyd, *Chairman*  
Mrs. Helen Hall, *Co-Chairman*

### COMMUNICATIONS COMMITTEE

Mrs. Virginia Schacklin, *Chairman*  
Mrs. Rose Farrington, *Co-Chairman*

### JUNIOR EVENTS-EXHIBITS COMMITTEE

Mrs. Joan Martin, *Chairman*  
Mrs. Meta Eastwood, *Co-Chairman*  
Mrs. Barbara Holgate, *Co-Chairman*

### FLAG REGISTRATION

Mrs. Rosemary Bressler, *Chairman*  
Mrs. Sally Smith, *Co-Chairman*

### DIVISIONAL CAUCUSES COMMITTEE

Mrs. Wilma Loomiller, *Chairman*  
Mrs. Doris Abbey, *Co-Chairman*

### PAGES COMMITTEE

Mrs. Jean Hummell, *Chairman*  
Mrs. Vi Herath, *Co-Chairman*

### SENIOR EXHIBITS-DISPLAYS COMMITTEE

Mrs. Audrey Kelsey, *Chairman*  
Mrs. Clifford Grant, *Co-Chairman*

### NATIONAL OFFICERS, PNP PRE-CONVENTION EVENT COMMITTEE

Mrs. Joyce Sager, *Chairman*  
Mrs. Carolyn Gavell, *Co-Chairman*

### NATIONAL COMMANDER AND NATIONAL PRESIDENTS BALL COMMITTEE

Mrs. Nola Ehrlich, *Chairman*  
Mrs. Jean Boulton, *Co-Chairman*

### NATIONAL PRESIDENT CANDIDATE RECEPTION COMMITTEE

Mrs. Ellie Rothbarth, *Chairman*  
Mrs. Lucille Witt, *Co-Chairman*

## NATIONAL OFFICER CANDIDATES RECEPTION COMMITTEE

Mrs. Dottie Burdick, *Chairman*  
Mrs. Mary Wright, *Co-Chairman*

## POST CONVENTION SOCIAL EVENTS COMMITTEE

Mrs. Doris Sale, *Chairman*  
Mrs. Bettie Sorrell, *Co-Chairman*

## DISTINGUISHED GUEST COMMITTEE

Mrs. Betty McConnell, *Chairman*  
Mrs. Luella Willich, *Co-Chairman*

## WELCOMING COMMITTEE

Mrs. June Kinney, *Chairman*  
Mrs. Pat Byron, *Co-Chairman*

## TRANSPORTATION COMMITTEE

Mrs. Guidotta Bates, *Chairman*  
Mrs. Edna Nordmark, *Co-Chairman*

## GUEST REGISTRATION COMMITTEE

Mrs. Eva Loucks, *Chairman*  
Mrs. Della Stevens, *Co-Chairman*

## INFORMATION — LOST AND FOUND COMMITTEE

Mrs. Lillian Gilmore, *Chairman*  
Mrs. Doris Howard, *Co-Chairman*

## COURTESIES — COLORADO HOSPITALITY COMMITTEE

Mrs. Wilma Grauberger, *Chairman*  
Mrs. Lou Hanson, *Co-Chairman*

## FIRST AID COMMITTEE

Mrs. Izora Dolezal, *Chairman*



The 397-room Cosmopolitan Hotel will serve as the National Headquarters Hotel for the National Convention of the American Legion Auxiliary, being conducted simultaneously with the 1977 National Convention of The American Legion in Denver, Colo., Aug. 19-25. The Cosmopolitan also will serve as headquarters for The American Legion Convention Corporation.



EVERY PENNY COUNTS



AMERICAN LEGION  
child welfare  
FOUNDATION, INC.



This picture depicts a presentation made by the Department of Massachusetts to Police Officer Lawrence K. Frye to assist in defraying the cost of a course he took at the Delinquency Control Institute of the University of Southern California. This ceremony took place in the Hall of Flags in the State House in Boston, Massachusetts on December 28, 1976. From left to right are: Frank Dekas, Judith Bingle, George Greem Sr., Frederick Peters Sr., Marcia Ducharme, James DiLiello, and George Bingham, Jr. Front row: John Swift, Department Adjutant, Officer Lawrence K. Frye, and John Comer, Past Department Commander.

This is one of four expense grants of \$400 each made available to juvenile police officers throughout the country.

Legionnaires, Auxiliary members, and the general public have made this all possible by their contributions to the American Legion Child Welfare Foundation. Many have resorted to the use of the memorial fund to remember a departed friend, acquaintance, or loved one. The American Legion Child Welfare Foundation was organized in 1954 and for the past 23 years has enabled interested persons to make contributions to the Legion's preventative program in its effort to achieve its goal of "A Square Deal for Every Child." Since its founding, the Board of Directors has awarded grants totalling nearly \$625,000 to non-profit institutions and organizations throughout our nation.

American Legion Child Welfare Foundation, Inc.  
P.O. Box 1055, Indianapolis, Indiana 46206

The enclosed donation in the amount of \$\_\_\_\_\_ is a memorial \_\_\_\_\_ non-  
memorial \_\_\_\_\_ contribution from:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_ (zip) \_\_\_\_\_

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Next of Kin: \_\_\_\_\_

Address: \_\_\_\_\_ (zip) \_\_\_\_\_

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November 13-19, 1977

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**THE AMERICAN LEGION**

**NATIONAL CONGRESS OF  
PARENTS AND TEACHERS**

**UNITED STATES OFFICE OF EDUCATION**

This year numerous national groups interested in education have again joined as “Supporting Organizations” in the observance of American Education Week.

The American Legion urges each Post and/or Unit American Education Week Chairman, through a joint effort, to contact local representatives of the other sponsoring organizations, set a meeting time and with the assistance of an American Education Week packet, determine the specific program activities for each community. The 1977 American Education Week packets have been compiled to assist you in creating your own American Education Week success story and should be ordered as soon as possible from: National Education Association, Order Department, The Academic Building, Saw Mill Road, West Haven, CT 06516 (\$3.00 prepaid.)

**THE AMERICAN LEGION HAS SPONSORED AMERICAN EDUCATION WEEK SINCE 1921**

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# SALON NATIONAL LA BOUTIQUE DES HUIT CHAPEAUX ET QUARANTE FEMMES 56th ANNUAL LA MARCHE NATIONALE

Denver Hilton Hotel

Denver, Colorado

## OFFICIAL PROGRAM

National Officers



Mrs. Charles D. Smith  
*Le Chapeau National*



Mrs. Robert C. Snow  
*La Secretaire-Caissiere Nationale*

## REGISTRATION

Denver Hilton Hotel

Saturday, August 20, 1977 — South Convention Lobby ..... 2:00 to 6:00 P.M.  
Thursday, August 25, 1977 — Mezzanine Lobby ..... 1:00 to 7:00 P.M.  
Friday, August 26, 1977 — Mezzanine Lobby ..... 8:00 to 10:00 A.M.

Thursday, August 25, 1977

## PRE-MARCHE COMMITTEE MEETINGS

### CHILDREN & YOUTH

#### and NATIONAL JEWISH HOSPITAL LIAISON

Mrs. William Staley and  
Mrs. John Hadden, *Chairmen*  
3:30 to 5:00 P.M. — Colorado Room

### CONSTITUTION AND BYLAWS

Mrs. Howard Houser, *Chairman*  
2:30 to 4:00 P.M. — Denver Room

### CREDENTIALS

Mrs. Arlene Downing, *Chairman*  
2:30 to 3:00 P.M. — Gold Room

### HANDBOOK REVIEW

Mrs. William J. McKinley, *Chairman*  
4:00 to 5:00 P.M. — Denver Room

### L'ARCHIVISTE

Mrs. Elmer Martin, *L'Archiviste Nationale*  
2:00 to 3:00 P.M. — Century Room

### L'AUMONIER

Mrs. Herman Reimink, *L'Aumonier National*  
3:00 to 4:00 P.M. — Century Room

### PARTNERSHIP

Mrs. Homer Sowers, *Chairman*  
3:00 to 4:00 P.M. — Gold Room

### PERMANENT ORGANIZATION

Mrs. Lola Matuska, *Chairman*  
2:30 to 3:15 P.M. — Colorado Room

### RESOLUTIONS

Mrs. Harold Lurvey, *Chairman*  
3:45 to 5:00 P.M. — Silver Room

## **RITUAL AND EMBLEMS**

Mrs. Robert Morrow, *Chairman*  
4:00 to 5:00 P.M. — Century Room

## **RULES AND ORDER**

Mrs. Edward F. Lynch, *Chairman*  
4:15 to 5:00 P.M. — Gold Room

## **SCHOLARSHIP**

Mrs. Claude Cooper, *Chairman*  
2:30 to 3:45 P.M. — Silver Room

## **TROPHIES AND AWARDS**

Mrs. Tim Mackey, *Chairman*  
4:00 to 5:00 P.M. — Aspen Room

## **EXHIBIT ROOM**

### **Aspen Room**

Thursday, August 25, 1977 ..... 2:00 to 5:00 P.M.  
7:00 to 10:00 P.M.  
Friday, August 26, 1977 ..... 8:00 to 10:00 A.M.

## **PRE-MARCHE POUVOIR**

**Colorado Room — 7:00 P.M.**

## **'MEET THE CANDIDATES' RECEPTION**

**Silver and Gold Rooms — 10:00 P.M.**

## **FRIDAY, AUGUST 26, 1977**

### **REHEARSAL Les Marechals and Pages**

Junior Ballroom — 8:00 A.M.  
Mrs. Ronald Aichholz, La Concierge Nationale  
and Mrs. Clifford Lee, Chairman of Pages

## **LA MARCHE NATIONALE**

**Junior Ballroom and Assembly Room I**

### **OPENING SESSION — 8:30 A.M.**

Mrs. Robert Morrow, Presiding

## **PROCESSIONAL OF CHAPEAUX NATIONAUX PASSES AND NATIONAL OFFICERS**

### **CALL TO ORDER**

Mrs. Charles D. Smith, Le Chapeau National

### **INVOCATION**

Mrs. Herman Reimink, L'Aumonier National

### **PLEDGE OF ALLEGIANCE TO THE FLAG**

Led by Mrs. Ronald Aichholz  
La Concierge Nationale

### **THE NATIONAL ANTHEM**

Assembly  
Mrs. Melvin Goode, La Marche Musiciene

### **FLANDERS FIELD**

Mrs. Lester Mack, Divisional Demi Chapeau,  
Central Division

### **AMERICA'S ANSWER**

Mrs. Herbert Robinson, Divisional Demi Chapeau,  
Southern Division

### **ROLL CALL**

Mrs. Robert C. Snow,  
La Secretaire-Caissiere Nationale

## **READING OF THE CALL TO 1977 MARCHE NATIONALE**

## **REPORT OF THE MINUTES COMMITTEE ON THE 1976 MARCHE NATIONALE**

Mrs. Jerome E. Allen, *Chairman*

### **GREETINGS:**

Mrs. Robert Morrow, 1977 Marche  
Nationale Chairman  
Mrs. Earl D. Franklin, Jr., National Convention Chairman,  
American Legion Auxiliary  
Mrs. John Lasley, Le Chapeau Departemental  
of Colorado

## **INTRODUCTION OF CHAPEAUX NATIONAUX PASSES**

Mrs. Harry Kehm  
Mrs. Walter Davol  
Mrs. Albert Pico  
Mrs. Robert Haws  
Mrs. Dee P. Davis  
Mrs. Valentine Delles  
Mrs. Edsell Swanner



Mrs. D. A. Craig  
 Mrs. Herman Edwards  
 Mrs. W. C. Jones  
 Mrs. Ray A. Stratton  
 Mrs. Robert C. Snow  
 Mrs. Charles E. Titlow, Sr.  
 Mrs. James Michelet  
 Mrs. C. P. Andrew  
 Mrs. Joseph M. Voit  
 Mrs. A. L. LaVaque  
 Mrs. William J. McKinley  
 Mrs. Premo O. Kelly  
 Mrs. James C. Gleason  
 Mrs. Jerome E. Allen  
 Mrs. James A. DeForce  
 Mrs. James W. Collins  
 Miss Dorothy Dolle  
 Mrs. Lucien J. Landry  
 Mrs. Michael Suvak  
 Mrs. Lawrence D. Hunt, Sr.  
 Mrs. Sherman Lansdale

#### RESPONSE

Mrs. Sherman Lansdale, Junior Chapeau  
 National Passe

#### REPORT OF SPECIAL MARCHE COMMITTEES

Rules and Order — Mrs. Edward F. Lynch,  
*Chairman*

Permanent Organization — Mrs. Lola Matuska,  
*Chairman*

#### GREETINGS:

Mr. Robert Grauberger, President, 1977 Convention  
 Corporation of Colorado, The American Legion  
 The Honorable William H. McNichols, Jr., Mayor, City and  
 County of Denver, Colorado  
 Mrs. John Fritts, National Executive Committeewoman,  
 Department of Colorado, American Legion Auxiliary  
 Mr. Vinton Guy, Commander, Department of Colorado,  
 The American Legion  
 Mrs. Marvin Nold, Representative of The Department of  
 Colorado, American Legion Auxiliary

#### REPORT OF LES DIVISIONAL DEMI CHAPEAUX AND INTRODUCTION OF LES CHAPEAUX DEPARTEMENTAUX

Mrs. Arthur Dubeau, Eastern Division  
 Mrs. Lester Mack, Central Division  
 Mrs. Herbert Robinson, Southern Division  
 Mrs. Irma Whelan, Northwestern Division  
 Mrs. Chris Schweitzer, Western Division

#### REPORT OF 1976-1977 NATIONAL OFFICERS

Mrs. Charles D. Smith, Le Chapeau National  
 Miss Julia V. Mullan, Le Demi Chapeau National  
 Mrs. Robert C. Snow, La Secretaire-Caissiere  
 Nationale  
 Miss Dorothy Dolle, L'Avocate Nationale  
 Mrs. Elmer Martin, L'Archiviste Nationale  
 Mrs. Ronald Aichholz, La Concierge Nationale  
 Mrs. James W. Collins, Hat Box Editor

#### NOMINATION OF NATIONAL OFFICERS FOR 1977-1978

#### RECESS

#### Divisional Luncheons and Caucus

#### 12:00 Noon

Eastern Division .....	Denver Room
Central Division .....	Assembly Room I
Southern Division.....	Century Room
Northwestern Division.....	Spruce Room
Western Division .....	Colorado Room

#### Second Session of La Marche

#### 2:00 P.M.

#### MEMORIAL SERVICE

Mrs. Herman Reimink  
 L'Aumonier National

**Prelude** ..... Mrs. Melvin Goode, Pianist  
**Processional** ..... Chapeaux Nationaux Passes  
**Prayer** ..... Mrs. Herman Reimink  
**Solo — "How Great Thou Art"** Miss Mary (Dolly) Julian  
**Eulogy in Memory of Mrs. George G. Speir, Le**  
**Chapeau National Passe** ..... Mrs. James W. Collins  
**Eulogy in Memory of Mrs. Mayro Cox, Le Chapeau**  
**National Passe** ..... Mrs. John Hadden  
**Tribute to All Deceased Partners**

Mrs. Charles D. Smith, Le Chapeau National

#### Tribute to Deceased Partners during 1976-1977

Les Divisional Demi Chapeaux

Eastern Division .....	Mrs. Arthur Dubeau
Central Division .....	Mrs. Lester Mack
Southern Division.....	Mrs. Herbert Robinson
Northwestern Division.....	Mrs. Irma Whelan
Western Division .....	Mrs. Chris Schweitzer

#### Solo — "Let There Be Peace on Earth"

Miss Mary (Dolly) Julian

**Benediction** ..... Mrs. Herman Reimink  
 L'Aumonier National

#### Recessional — "Blessed Be The Tie That Binds"

Mrs. Melvin Goode, Pianist

**PLEDGE OF ALLEGIANCE TO THE FLAG**

Led by Mrs. Ronald Aichholz,  
La Concierge Nationale

**REPORT OF L'AUMONIER NATIONAL**

Mrs. Herman Reimink

**PRESENTATION OF LES MARECHALS**

Mrs. Mary Risky  
Miss Virginia Wilson

**PRESENTATION OF CHAIRMAN OF PAGES AND NATIONAL PAGES**

Mrs. Clifford Lee, Chairman  
Mrs. Vivian Jacks  
Mrs. Calvin Slater  
Mrs. Lester George  
Mrs. Freida McLemore  
Mrs. John Boam  
Mrs. John Silvay  
Miss Maria Pope  
Mrs. Carlos Adams  
Mrs. Marie Marick

**PRESENTATION OF PERSONAL PAGES TO LE CHAPEAU NATIONAL**

Mrs. Russell Haslam  
Mrs. Cyrl Todaro

**TO LA SECRETAIRE**

Caissiere Nationale — Mrs. Hy Wayne

**GREETINGS:**

Mrs. Paul Brown, National President,  
American Legion Auxiliary  
Mrs. Alvin Moltzen, National Vice President,  
American Legion Auxiliary  
Miss Doris Anderson, National Secretary,  
American Legion Auxiliary  
Mrs. Myner Freeman, National Treasurer,  
American Legion Auxiliary

**REPORT OF STANDING COMMITTEES**

Children and Youth, Mrs. William J. Staley  
Remarks by Mr. Earl Franklin,  
National Chairman of Children and Youth,  
The American Legion  
Remarks by Mrs. Bernard Kennedy,  
National Chairman of Children and Youth,  
American Legion Auxiliary  
National Jewish Hospital Liaison, Mrs. John Hadden  
Scholarship, Mrs. Claude Cooper  
Partnership, Mrs. Homer Sowers  
Ritual and Emblems, Mrs. Robert Morrow  
Trophies and Awards, Mrs. Tim Mackey

**REPORT OF SPECIAL MARCHE COMMITTEES**

Resolutions, Mrs. Harold Lurvey  
Registration, Mrs. Helen Fulk

**THIRD SESSION OF LA MARCHE — 7:00 P.M.****INVOCATION**

Mrs. Herman Reimink

**PLEDGE OF ALLEGIANCE**

Led by Mrs. Ronald Aichholz

**INTRODUCTION OF 1977 LOCAL MARCHE COMMITTEE**

Mrs. Robert Morrow, Chairman

**REPORT OF CREDENTIALS CHAIRMAN**

Mrs. Arlene Downing

**ELECTION OF NATIONAL OFFICERS FOR 1977-1978****REPORT OF STANDING COMMITTEES**

Constitution and Bylaws, Mrs. Howard Houser  
Finance, Mrs. Osby Martin

**REPORT OF SPECIAL COMMITTEE ON HANDBOOK REVIEW**

Mrs. William J. McKinley, Chairman

**RATIFICATION OF ELECTION OF LES DIVISIONAL DEMI CHAPEAUX NATIONAUX****REPORT OF JUDGE OF ELECTION**

Mrs. Warren Anderson

**PRESENTATION OF NATIONAL OFFICERS-ELECT FOR 1977-1978****UNFINISHED BUSINESS****ANNOUNCEMENTS****SATURDAY, AUGUST 27, 1977 — CHAPEAU DAY ACTIVITIES**

National Jewish Hospital — 8:30 A.M.

**TENTATIVE SCHEDULE**

Coffee and Registration  
Program in Auditorium  
Welcome and Remarks by Staff  
Introduction of Eight and Forty Officers

Dedication of All Partner Project, Bed  
and Equipment Plaques  
Tour of New Pediatric Facilities  
Luncheon — "Shower of Checks" — Entertainment

**POST MARCHE POUVOIR**

Immediately after Luncheon

National Jewish Hospital



# ANNUAL MARCHE DINNER AND INSTALLATION OF OFFICERS

7:30 P.M.

Empire Room, Denver Hilton Hotel

## INTRODUCTION OF DISTINGUISHED GUESTS

Mrs. Charles D. Smith  
Le Chapeau National

## INSTALLATION OF 1977-1978 OFFICERS

Mrs. William J. McKinley  
Le Chapeau National Passe

PRESENTATION OF CHAPEAU NATIONAL  
PASSE PIN TO MRS. CHARLES SMITH  
BY MISS DOROTHY DOLLE

RETIREMENT OF COLORS

ADJOURNMENT

## SPECIAL MARCHE COMMITTEES

### DISTINGUISHED GUESTS

Mrs. Harry Kehm, South Dakota, *Chairman*  
Mrs. Joseph M. Voit, New York  
Mrs. James C. Gleason, New Jersey  
Mrs. Premo O. Kelly, Washington  
Mrs. Lucien J. Landry, Louisiana  
Mrs. James Michelet, New Mexico

### CREDENTIALS

Mrs. Arlene Downing, Oregon, *Chairman*  
Mrs. Martha Gilbert, New Hampshire  
Miss Gretna McClain, Florida

### RULES AND ORDER

Mrs. Edward F. Lynch, New York, *Chairman*  
Mrs. Erma Clark, Massachusetts  
Mrs. Joyce Loveland, Utah

### RESOLUTIONS

Mrs. Harold Lurvey, Washington, *Chairman*  
Mrs. Bonnie Ransom, Nebraska  
Mrs. Anthony Genta, New Mexico

### PERMANENT ORGANIZATION

Mrs. Lola Matuska, South Dakota, *Chairman*  
Mrs. Juanita Satovich, California  
Mrs. Angeline Powell, Illinois

### REGISTRATION

Mrs. Helen Fulk, Indiana, *Chairman*  
Mrs. George Glaub, Ohio  
Mrs. Edward Prezemielewski, New Jersey

### LES MARECHALS

Mrs. Mary Risky, Pennsylvania  
Miss Virginia Wilson, Kentucky

### NATIONAL PAGES

Mrs. Clifford Lee, Hawaii, *Chairman*  
Mrs. Vivian Jacks, Arkansas  
Mrs. Calvin Slater, Kansas  
Mrs. Lester George, Pennsylvania  
Mrs. Freida LeLemore, Kentucky  
Mrs. John Boam, Wyoming  
Mrs. John Silvay, Connecticut  
Miss Maria Pope, Texas  
Mrs. Carlos Adams, Illinois  
Mrs. Marie Marick, Montana

### PERSONAL PAGES TO LE CHAPEAU NATIONAL

Mrs. Russell Haslam, Washington  
Mrs. Cyrl Todaro, Louisiana

### PERSONAL PAGE TO LA SECRETAIRE- CAISSIERE NATIONALE

Mrs. Hy Wayne, District of Columbia

### JUDGE OF ELECTION

Mrs. Warren Anderson, Missouri

### TELLERS

Mrs. Melvin Hall, Virginia  
Mrs. Fred Roach, New Mexico  
Mrs. Ruby Kay Oberle, Arizona  
Mrs. Nola Crees, Oklahoma

### LA MUSICIENE

Mrs. Melvin Goode, Indiana

### COORDINATOR CANDIDATES RECEPTION

Mrs. Sherman Lansdale, California

## LOCAL COMMITTEE FOR 1977 MARCHE NATIONALE

### CHAIRMAN

Mrs. Robert Morrow

### CO-CHAIRMAN AND SECRETAIRE

Mrs. Robert Angel

### AIDE TO LE CHAPEAU NATIONAL

Mrs. Grace Evans

### AIDE TO LA SECRETAIRE NATIONALE

Mrs. Rose Rehm

### AIDE TO L'AUMONIER NATIONAL

Mrs. Ernest Pope

### BADGES

Mrs. August Tribelhorn

### BANQUET

Mrs. John Lasley

### DECORATIONS

Mrs. Grace Combs

### ENTERTAINMENT

Mrs. Marvin Nold

### FAVORS AND FLOWERS

Mrs. Herman Abelein

### CANDIDATES RECEPTION

Mrs. Izora Dolezal

### REGISTRATION

Mrs. Leil Watenpaugh

### HALLS AND SEATING

Mrs. William Kinney

### FIRST AID AND INFORMATION

Mrs. Madaline Prior

### EMBLEM SALES

Mrs. John Hadden

### PUBLICITY

Mrs. Woodie Mudge

### DISPLAYS

Mrs. Armilda Groesnick

### DIVISION LUNCHEONS

Mrs. Mary Figenbaum

# SONS OF THE AMERICAN LEGION

## AGENDA 6TH NATIONAL CONVENTION SONS OF THE AMERICAN LEGION

Registration . . . . . Friday, August 19, Savoy Room,  
2nd level down, Denver Hilton  
Hotel.

Saturday, August 20, Empire  
Room, 2nd level down, Denver  
Hilton Hotel.

Convention Committees will meet on Friday, August 19. The time  
will be posted at the Registration Desk.

National Executive Com. . . . Friday, August 19, 1977  
(Pre-Convention Meeting) Savoy Room, 2nd level down,  
Denver Hilton Hotel, 7:30 p.m.

6th National Convention . . . Saturday, August 20, 1977  
(Opening Session) 9:00 a.m. Empire Room, 2nd level down,  
Denver Hilton Hotel

Presiding Officer . . . . . Charles E. Gannon, SAL National  
Commander (MD)

Presentation of Colors - Squadron No. 201, Highland Cadets (KY)  
Invocation  
Preamble  
Re-establishment of Committees  
Any other business  
Benediction  
Recess

6th National Convention . . . Sunday, August 21, 1977  
Empire Room, second level down,  
Denver Hilton Hotel

Presentation of Colors  
Invocation  
Preamble  
Reports of Convention Committees  
New Business  
Presentations  
For the Good of the SAL  
Appointment by National Commander Gannon of Judge of  
Election and tellers  
Nomination of National Officers for 1977-78

Election of National Officers for 1977-78  
National Commander  
(5) Five National Vice Commanders  
National Chaplain

Installation of National Officers  
Acceptance Speeches  
Any other business  
Benediction  
Adjournment

National Executive Com. . . . Sunday, August 21, 1977  
(Post Convention Meeting) Empire Room following  
conclusion of National  
Convention.



Charles E. Gannon  
(Maryland)  
National Commander



J. Richard Stillwell  
(Illinois)  
National Adjutant

Presiding Officer . . . . . Newly elected SAL National  
Commander

Introduction of newly elected Vice Commanders and Chaplain

Appointment of National Adjutant  
National Judge Advocate  
National Historian  
National Sergeant-at-Arms\*

Appointment of National Committees for 1977-78  
New Business  
Unfinished Business  
Adjournment

American Legion  
Nat'l. Convention Parade . . . Sunday, 2:40 p.m.  
August 21, 1977

\* (National Commander nominates and NEC approves)



# Looking to the future



## THE S.A.L. IN ACTION



THE NATIONAL LEGISLATIVE NEWS BULLETIN IS THE BEST SOURCE OF INFORMATION ON THE AMERICAN LEGION LEGISLATIVE PROGRAM. TO RECEIVE A YEARS SUBSCRIPTION TO THE NEWS BULLETIN, USE THE ORDER BLANK BELOW AND BECOME A MEMBER OF THE NATIONAL LEGISLATIVE TEAM.

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# I am a Marine. One of the few. One of the proud.



I am part of a patriotic legend that began on November 10, 1775. Over 200 years ago, a few good men banded together and helped win our country's independence. Generation after generation of Marines followed in their footsteps. Ready to keep us—all of us—free. That is where I stand today. A Marine. One of the few. One of the proud.

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# In Appreciation

DEPARTMENT OF THE AIR FORCE  
HEADQUARTERS LOWRY TECHNICAL TRAINING CENTER (ATC)  
LOWRY AIR FORCE BASE, COLORADO 80230



## Greetings

On behalf of the men and women of Lowry Air Force Base, it is a pleasure to welcome the Legion and Auxiliary Members and their families to the National American Legion Convention.

As host commander, I am honored that we are able to participate in this year's activities. You may rightfully be proud of the contribution that you have made in securing our nation's democratic ideals, and may be confident that we will continue to support the goals and objectives of your organization. If there is anything that we may do to make your stay in Denver more pleasant, please do not hesitate to contact us.

We are likewise hopeful that you will take advantage of the varied opportunities available in the City of Denver and the beautiful State of Colorado. We extend our best wishes that your stay be most enjoyable, and your convention highly successful.

Sincerely

*Andrew Pringle, Jr.*  
ANDREW PRINGLE, JR., Brig. Gen., USAF  
Commander



**BG Andrew Pringle, Jr.**  
Air Force



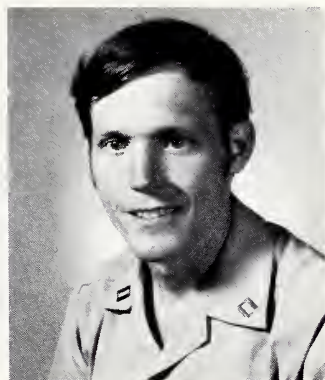
**LTC William R. Arbogast**  
Army



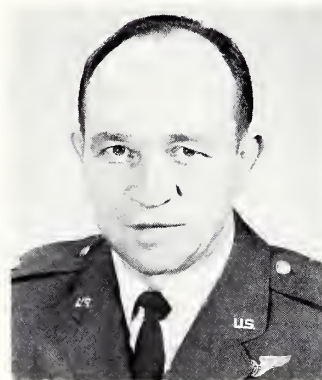
**LTC James D. Herget**  
Air Force



**LT J. S. Beasley**  
Coast Guard



**LT Brooks B. Bergner**  
Navy



**COL Jim Hall**  
Air NG

The American Legion National Convention Corporation of Colorado and The American Legion expresses appreciation and thanks to BG Andrew Pringle, Jr. and the Project Offi-

cers for their cooperation and contributions towards the success of the 59th Annual National Convention of The American Legion.

# Parade Information

## The American Legion 59th National Convention

### DATE:

Sunday, August 21, 1977

### TIME:

2:40 p.m.

### INFORMATION AREA:

See map and legend  
on this page

### ROUTE:

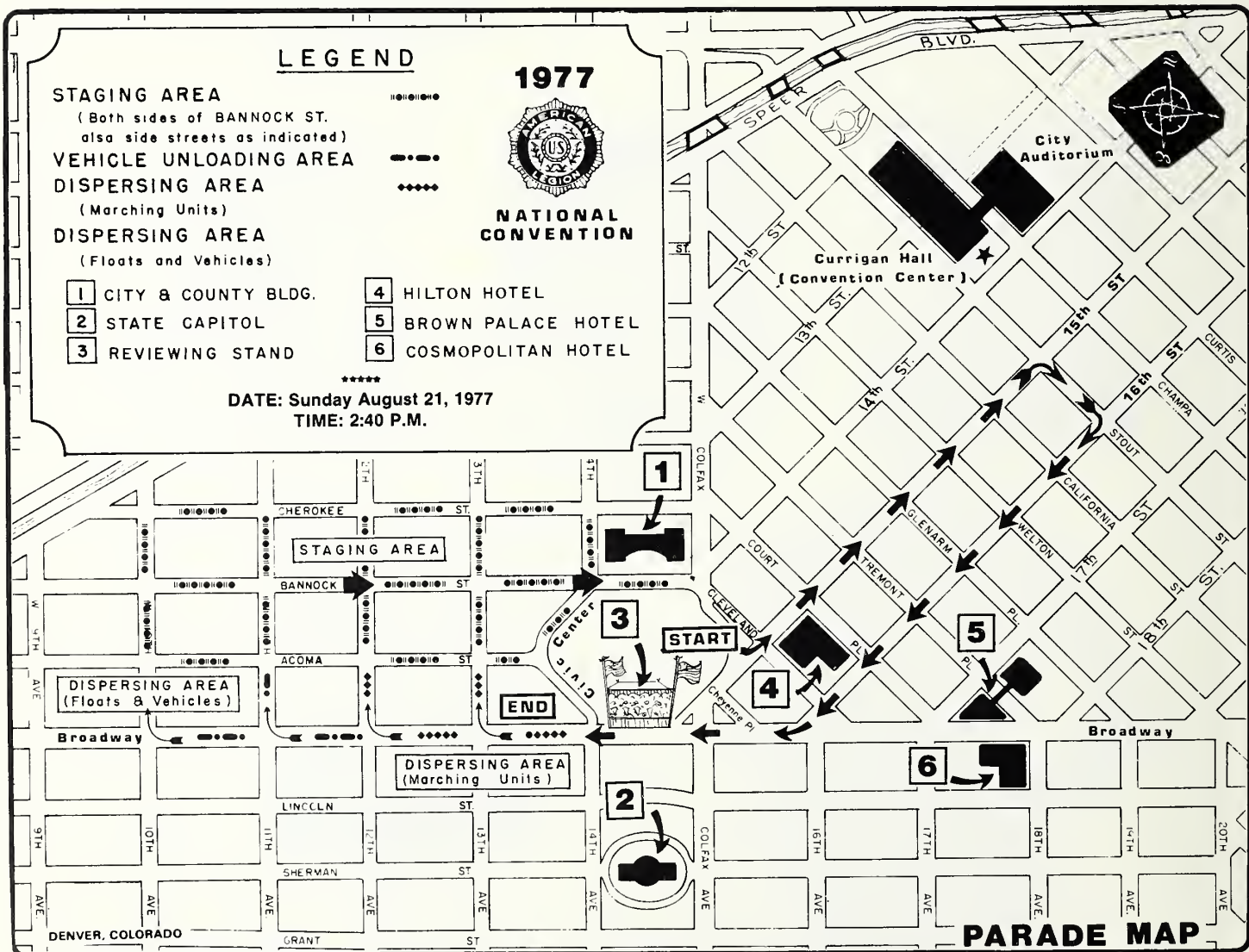
Along 15th Street from  
Cleveland to Stout Street,  
right on Stout to  
16th Street, along 16th  
to Broadway, then along  
Broadway to 14th Avenue  
and Dispersal Area

### DISPERSING AREA:

Beginning at Broadway  
and 14th Avenue, and  
along Broadway and side  
streets to right of  
Broadway to 9th Avenue

### REVIEWING STAND:

On west side of Broadway  
opposite State Capitol,  
between Colfax Avenue  
and 14th Avenue





# **PARADE ORDER**

## **THE AMERICAN LEGION NATIONAL CONVENTION PARADE**

**Sunday, August 21, 1977**

**2:40 P.M.**

### **GRAND MARSHAL**

General Daniel "Chappie" James, USAF  
Commander-in-Chief, NORAD  
Ent Air Force Base  
Colorado Springs, Colorado 80914

### **HONORARY GRAND MARSHAL**

Harry G. Wiles  
1801 Pembroke Lane  
Topeka, Kansas 66604

### **DEPUTY GRAND MARSHALS**

Major General John F. Forrest, USA  
Commanding General, 4th Infantry Division  
Ft. Carson, Colorado 80912

RADM Norman A. Coleman, USNR  
Chief of Naval Reserve Representative  
for Surface Warfare Readiness and Training  
Naval Training Center  
Colorado Springs, Colorado 80910

Major General John K. Davis, USMC  
CG 3rd Marine Wing  
El Toro, California 92709

Major General Lucius Theus, USAF  
Commander  
USAF Acctg. & Finance Center  
Gilerist Building  
Lowry Air Force Base  
Denver, Colorado 80279

RADM Wayne E. Caldwell  
Commander, 2nd Coast Guard District  
Federal Building  
1520 Market Street  
St. Louis, Missouri 63103

Major General William David Weller  
Adjutant General Colorado  
National Guard

### **HOST COMMANDER**

Brigadier General Andrew Pringle, Jr. USAF  
CG Lowry Air Force Base Training Center  
Denver, Colorado 80230

### **DEPARTMENT OF DEFENSE COORDINATOR**

Lt. Colonel James Herget, USAF  
3440 TCHTG/TTMXP  
Lowry Air Force Base, Colorado 80230

### **PARADE CHAIRMAN**

James Eakins  
421 Hudson  
Denver, Colorado 80220

## PARADE ORDER

The official parade of the 59th National Convention of The American Legion will be governed by instructions contained herein, together with the Organization and March Timetable and Assembly and Disbanding Area Map, which are made a part hereof.

1. **TIME:** (All times in these orders are Mountain Daylight Time.)
  - (a) The leading element of the parade will move from the "Initial Point" (15th and Cleveland Place) promptly at 2:40 P.M., Sunday, August 21, 1977 regardless of weather.
  - (b) The time and place of assembly for each Department or element of the Parade will be shown in detail on the Organization and March Timetable, a copy of which has been sent to each Department Adjutant and to the Department Parade Chairmen. **A meeting of all Department Parade Chairmen will be held at 3:00 P.M., Saturday, August 20, 1977, in Ballroom A of the Brown Palace Hotel.**
  - (c) A Parade Official will meet his assigned division at the assembly area following unloading. He will direct the buses toward the route to the disbanding area.
  - (d) Because of the nature of the assembly area, accurate logistics are essential. **PROMPTNESS IN ARRIVAL AT THE ASSEMBLY AREA IS MANDATORY.**
2. **ROUTE:** See attached map.
3. **ASSEMBLY AREA:**
  - (a) Assembly area — (See attached map)  
ASSEMBLY AREA #1 — On Cleveland Place southwest from 15th Street to West Colfax and on West Colfax to 12th Street.  
ASSEMBLY AREA #2 — On Bannock south from West Colfax to 11th Avenue.  
ASSEMBLY AREA #3 — On Cherokee south from West Colfax to 11th Avenue.
  - (b) Additional instructions for each Department will be furnished by the Parade Committee at the meeting of the Department Parade Chairmen on Saturday, August 20.
  - (c) Float assembly area will be announced.
4. **ORGANIZATION:**
  - (a) All elements have been assigned to Divisions, each under the direction of a parade official. The composition of these Divisions, order of march, and time and place of assembly is shown on the Organization and March Timetable and Assembly and Disbanding Area Map supplied to Department Parade Chairmen.
  - (b) All Department of Defense Units will be governed by applicable regulations.
  - (c) Each Department Commander or appointed parade representative will be responsible for the order of march and promptness of arrival at the assembly area of all units of his Department. All units will conform to the following distribution and formation:
    - (1) **MASSED COLORS: Eight (8) abreast**  
All American Flags, the Department and Post Colors of each Department and the Department and Unit Colors of each Department of the Auxiliary will be massed at the head of each Department Delegation in that order.
    - (2) American Legion Units within Departments will march in formation eight (8) abreast, one and one-half yards between ranks.
    - (3) **BAND and DRUM CORPS:** As directed by Drum Majors, but not to exceed eight (8) abreast.
    - (4) Authorized floats and automobiles in single column. No unauthorized floats or automobiles will be allowed to participate. **All vehicles participating in the parade must be equipped with identifying signs on sides thereof, and must also carry an "OFFICIAL CAR" sticker on the windshield.**
    - (5) **No maneuvers except for a forward movement — THIS IS A MUST.** All violators will be dismissed from the parade.
  - (d) **DISTANCES:**
    - (1) Between Divisions — 30 yards
    - (2) Between Departments — 20 yards
    - (3) Between elements of a Department — 10 yards
5. **DISBANDING AREA:**

Disbanding area — (See attached map)

DISBANDING AREA #1 — South on Broadway from 13th Avenue.

DISBANDING AREA #2 — West on 14th Avenue from Broadway to Acoma Street and South on Acoma Street to 11th Avenue.
6. **OFFICIAL REVIEWING STAND:**

The official reviewing stand will be located on the west side of Broadway directly opposite the State Capitol Building between Colfax Avenue and 14th Avenue. Elements will render a salute to the National Commander while passing the reviewing stand (eyes right). Warning signs at 500 and 300 feet will inform all units of the distance to the reviewing stand.
7. **ELIGIBILITY TO PARTICIPATE IN THE PARADE AND CONDUCT OF PARTICIPANTS:**
  - (a) Pursuant to a resolution adopted at a meeting of the National Convention Commission at Miami Beach on March 12, 1960, there will be no participation of any vehicles, equipment or items of wearing apparel of the 40 et 8. This regulation will be enforced by the Parade Committee of the 1977 Convention Corporation.
  - (b) With the exception of police, military and naval escort, and distinguished guests, eligibility to participate in the parade is limited to the members of The American Legion and the uniformed bodies of The American Legion Auxiliary, subject to restriction of the following activities which shall be prohibited in the line of march:
    - (1) The drinking of or simulated drinking of intoxicants.
    - (2) Participants under the influence of intoxicants.
    - (3) Use of water pistols and electric shocking devices.
    - (4) Female impersonators.
    - (5) Firecrackers and any other explosives.
    - (6) Any presentation or representation either immoral or in bad taste.
    - (7) Distribution of souvenirs, promotional or advertising material, either from floats or by marching units.
  - (c) Violators of any of the above rules will be dismissed from the parade immediately.
8. **FIRST AID STATIONS:**

First Aid Stations will be established:

  - (1) In the assembly area.
  - (2) At intervals along the line of march.
  - (3) In the disbanding area.



## MARCH ORDER

### ESCORT DIVISION

Assemble at 1:40 P.M. — Assembly Area #1

Departure at 2:40 P.M.  
Disbanding Area A

### ESCORT

- A. DENVER POLICE DEPARTMENT
- B. 50 STATE FLAG TEAM — Fitzsimons Army Medical Center — Aurora, Colorado
- C. NORTH AMERICAN AIR DEFENSE COMMAND BAND — Colorado Springs, Colorado
- D. 5th CAVALRY REORGANIZED — F. E. Warren Air Force Base — Cheyenne, Wyoming
- E. GRAND MARSHAL
- F. HONORARY GRAND MARSHAL
- G. DEPUTY GRAND MARSHALS
- H. HOST COMMANDER
- I. DEPARTMENT OF DEFENSE COORDINATOR
- J. UNITED STATES ARMY
  - (1) Color Guard (4th Infantry Division, Mechanized, Fort Carson, Colorado)
  - (2) Band (4th Infantry Division, Mechanized, Fort Carson, Colorado)
  - (3) Marching Unit (4th Infantry Division, Mechanized, Fort Carson, Colorado)
- K. UNITED STATES MARINE CORPS
  - (1) Color Guard (Marine Air Reserve Unit Buckley Air National Guard Base — Aurora, Colorado)
  - (2) Marching Unit (Marine Air Reserve Unit Buckley Air National Guard Base — Aurora, Colorado)
- L. UNITED STATES NAVY
  - (1) Color Guard (Naval Unit — Lowry Air Force Base, Colorado)
  - (2) Marching Unit (Naval Unit — Lowry Air Force Base, Colorado)
- M. UNITED STATES AIR FORCE
  - (1) Color Guard (Lowry Air Force Base, Colorado)
  - (2) Drum & Bugle Corps (Lowry Air Force Base, Colorado)
  - (3) Jody Drill Team (Lowry Air Force Base, Colorado)
  - (4) Marching Unit (Lowry Air Force Base, Colorado)
  - (5) Band (United States Air Force Academy — Colorado Springs, Colorado)
  - (6) Float (United States Air Force Academy — Colorado Springs, Colorado)
- N. UNITED STATES COAST GUARD
  - (1) Color Guard (Coast Guard Reserve — Denver, Colorado)
  - (2) Band (Coast Guard Station — Groton, Connecticut)
  - (3) Marching Unit (Coast Guard Reserve — Denver, Colorado)
- O. AIR NATIONAL GUARD OF THE UNITED STATES
  - (1) Color Guard (Wyoming Air Guard — Cheyenne, Wyoming)
  - (2) Flag Unit (Wyoming Air Guard — Cheyenne, Wyoming)
  - (3) Flag Unit (Colorado Air National Guard Buckley Air National Guard Base — Aurora, Colorado)
  - (4) Float (Colorado Air National Guard Buckley Air National Guard Base — Aurora, Colorado)

### I DIVISION

Assemble at 1:40 P.M. — Assembly Area #2  
Disbanding Area B

1. The American Legion 1976 National Championship Band
2. National Colors and 1976 National Championship Color Guard
3. National Commander, The American Legion
4. National President, The American Legion Auxiliary
5. National Officers

6. The American Legion 1976 National Championship Drum and Bugle Corps
7. Past National Commanders
8. Society of The American Legion Founders
9. The American Legion Youth Awards Winners
10. Sons of The American Legion
11. The American Legion 1976 National Championship Chorus, Junior Drum and Bugle Corps, Junior Color Guard and Firing Squad
12. Seagram Posts' Float
13. Foreign and Outlying Departments
  - Panama
  - Canada
  - France
  - Philippines
  - Mexico
14. Idaho

### II DIVISION

Assemble at 2:25 P.M. — Assembly Area #3  
Disbanding Area A

- |               |             |
|---------------|-------------|
| 15. Maryland  | 19. Wyoming |
| 16. Ohio      | 20. Alaska  |
| 17. Minnesota | 21. Vermont |
| 18. Nevada    |             |

### III DIVISION

Assemble at 3:10 P.M. — Assembly Area #1  
Disbanding Area B

- |               |                  |
|---------------|------------------|
| 22. Virginia  | 26. Utah         |
| 23. Arizona   | 27. South Dakota |
| 24. Louisiana | 28. Nebraska     |
| 25. Kansas    |                  |

### IV DIVISION

Assemble at 3:45 P.M. — Assembly Area #2  
Disbanding Area A

- |                    |                |
|--------------------|----------------|
| 29. North Carolina | 33. Florida    |
| 30. Mississippi    | 34. California |
| 31. North Dakota   | 35. New Mexico |
| 32. West Virginia  |                |

### V DIVISION

Assemble at 4:30 P.M. — Assembly Area #3  
Disbanding Area B

- |                |              |
|----------------|--------------|
| 36. Iowa       | 40. Kentucky |
| 37. Washington | 41. Missouri |
| 38. Oregon     | 42. Montana  |
| 39. Maine      |              |

### VI DIVISION

Assemble at 5:15 P.M. — Assembly Area #1  
Disbanding Area A

- |               |                    |
|---------------|--------------------|
| 43. Michigan  | 47. South Carolina |
| 44. Texas     | 48. New Hampshire  |
| 45. Indiana   | 49. Arkansas       |
| 46. Wisconsin |                    |

### VII DIVISION

Assemble at 6:00 P.M. — Assembly Area #2  
Disbanding Area B

- |                  |                  |
|------------------|------------------|
| 50. Pennsylvania | 54. Rhode Island |
| 51. Alabama      | 55. Illinois     |
| 52. New Jersey   | 56. Connecticut  |
| 53. Delaware     |                  |

### VIII DIVISION

Assemble at 6:40 P.M. — Assembly Area #3  
Disbanding Area A

- |                   |                       |
|-------------------|-----------------------|
| 57. Massachusetts | 61. Dist. of Columbia |
| 58. New York      | 62. Georgia           |
| 59. Oklahoma      | 63. Puerto Rico       |
| 60. Tennessee     | 64. Hawaii            |

### IX DIVISION

Assemble at 7:15 P.M. — Assembly Area #1  
Disbanding Area B

65. Colorado

# The American Legion Salutes Outstanding Students At Military Academies

## 1977



*Cadet Mark B. Mengel of Edmond, Oklahoma, is the recipient of The American Legion Award at the United States Military Academy. National Vice Commander Thomas B. Coll of the District of Columbia makes the presentation.*



*National Vice Commander Frank A. Kelly of Georgia presents The American Legion Award to Midshipman Steven C. Schlientz of Tucumcari, New Mexico, at the United States Naval Academy.*



*National Vice Commander Wilbur Walker of Virginia presents The American Legion Award to Scott E. Hartley of Long Beach, California, of the United States Coast Guard Academy.*



*Cadet Richard A. Lucal of Martinsburg, West Virginia, of the United States Air Force Academy receives The American Legion Award from National Vice Commander Lloyd J. Berken of Wisconsin.*



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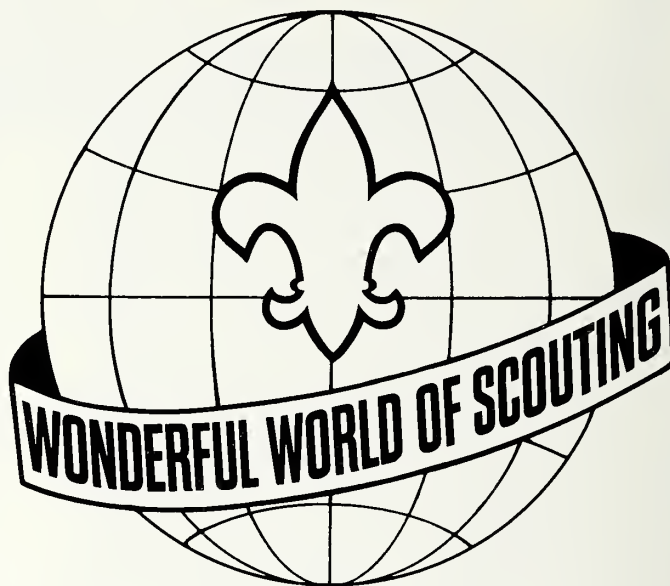


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boys  
enjoy the**



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**1608 K Street NW**

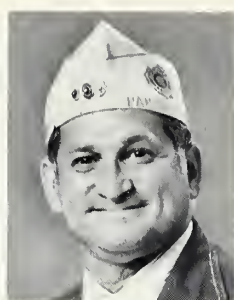
**Washington D.C. 20006**

# 100 Point

## Department Commanders



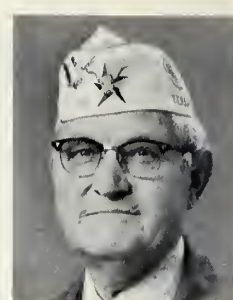
**C. R. Aggen**  
★  
Idaho



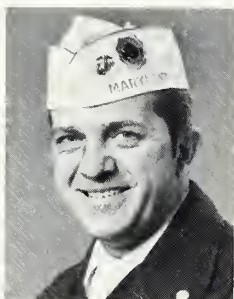
**J. Martinez**  
★  
Panama, C. Z.



**H. F. Hansing**  
Arizona



**C. G. McKinzie**  
Texas



**J. D. Johnson**  
★  
Maryland



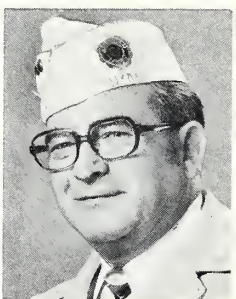
**J. Davis**  
Nevada



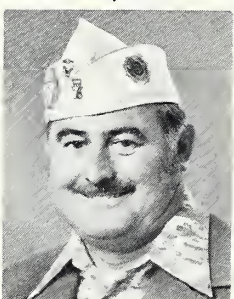
**R. L. Klipstine**  
Ohio



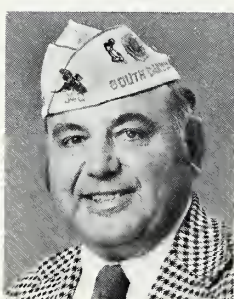
**F. McMahon**  
Nebraska



**R. Jensen**  
Utah



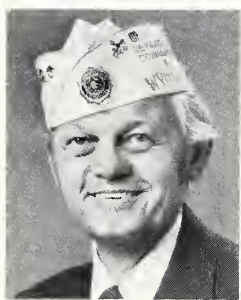
**M. Gerdesmeier**  
Minnesota



**G. Goetzinger**  
South Dakota



**D. Sisco**  
Vermont



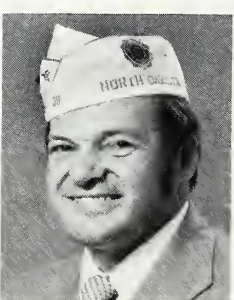
**D. E. Nauman**  
Wyoming



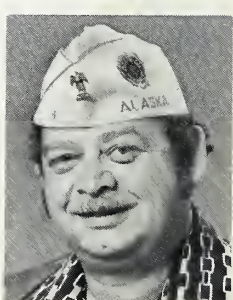
**G. G. Sinopoli**  
California



**R. Kaiser**  
Iowa



**J. A. Schafer**  
North Dakota



**J. T. Craig**  
★  
Alaska



**V. R. Guy**  
Colorado



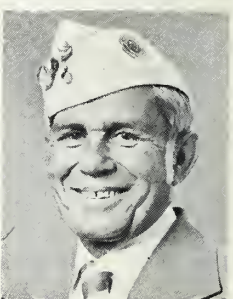
**A. L. Pereira, Jr.**  
Louisiana



**L. Leece**  
Michigan



**J. B. Trexler, Jr.**  
North Carolina



**A. L. Ulchar**  
Florida





C. Vance

Kentucky



C. W. Icenogle

Kansas



P. O. Gibson, Jr.

★  
Mississippi



M. C. Wagner

Maine



M. R. Olmstead

New Hampshire



A. Polito

New Mexico



G. F. Brittsan

Oregon



E. Malloy, Jr.

South Carolina



P. B. Phifer, Jr.

Virginia



J. O. Lang

Washington



J. T. Gribben

West Virginia



P. E. White

Arkansas



H. Zent

Montana



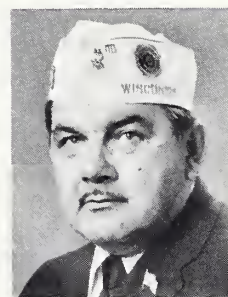
E. Corum

Illinois



J. E. Gallagher

Indiana



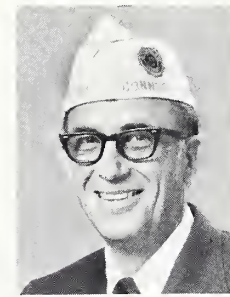
J. Schurrer

Wisconsin



P. K. McGinnis

Alabama



L. M. Hindsley

Connecticut



F. A. Lucia

Delaware



R. L. Carver

Missouri



H. Beagle

★  
Hawaii

Meet the Commanders who led their respective Departments to the attainment of 100 or more points during this 1976-77 American Legion year under a scoring system set up by the National Membership and Post Activities Committee. Points were earned by meeting specified membership goals during the year and by chartering new American Legion Posts. Those Commanders with a star (★) are "Team '77 Commanders" whose Departments exceeded their respective 1976 membership totals by 30 days prior to the opening of the National Convention.



# MUSICAL SPECTACULAR

Denver's Mile High Stadium, home of the National Football League's Denver Broncos, will be the site of the 1977 American Legion National Convention Musical Spectacular, the national finals of American Legion Junior and Senior Drum and Bugle Corps competition, and a great show is anticipated as always.

One of the finest displays of patriotic pageantry, stirring musical performances, and the very best in precision marching and maneuvering to be seen anywhere in the land, the Legion's Musical Spectacular, set for 7 p.m., Saturday, Aug. 20, will be preceded by a pre-show performance by already determined national champions of other categories of Uniformed Groups competition. These champions will have been chosen in competition at other sites in the National Convention city prior to the Musical Spectacular.

The one event of an American Legion National Convention that is open to the general public has an admission charge of \$5.50 per person in the reserved section on the concert side of the field and \$2.50 general admission for seating on the opposite side of the field.

Participants in the Musical Spectacular will not be determined until preliminary competition has been conducted in the National Convention city, and top contestants among those performing in the preliminaries will be in the running for the national championships at the Saturday night spectacular.

For the first time, there will be an admission charge for preliminaries of Drum & Bugle Corps competition. A \$2.00 admission ticket will be good for both days of preliminary Drum and Bugle Corps competition which will be conducted on Friday and Saturday, Aug. 19 and 20, at Brooks Field, Colorado School of Mines, at Golden, Colorado.

There is no charge for the other categories of Uniformed Groups competition which will be conducted Friday, Saturday, and Sunday at other locations in the Denver area, and a complete schedule of these events, including times and places may be found elsewhere in this Convention program (see index).

Contests, in addition to Drum and Bugle Corps, include: Junior and Senior Color Guards, Junior and Senior Drill Teams, Junior and Senior Bands, Choruses and Quartets, with Firing Squad competition scheduled if a competitive number of entries is received.

The national champions in all categories of competition will receive their awards from National Commander William J. Rogers in ceremonies at the conclusion of the Musical Spectacular.

In addition to the pomp and pageantry of the Musical Spectacular, there is an added attraction for eligible American Legionnaires or Auxiliary members, and they need not be present at the proceedings to participate since they have had the opportunity over the past several weeks to enter the drawings for two new Ford automobiles presented by the Seagrams posts of The American Legion.

For the 31st consecutive year, the Seagrams posts are presenting new cars to those lucky individuals whose names will be drawn from drums in a drawing to be conducted before the crowd at the Musical Spectacular. Legionnaires or Auxiliary members whose dues are current, and have sent



*The Cascades, sponsored by American Legion Post 227, of Seattle, Wash., are the defending National Championship American Legion Junior Color Guard, and they gave early indications they would compete in Denver to defend that national championship.*



*The Hawthorne Caballeros, of Post 199, Hawthorne, N.J., while not competing at the 1976 Seattle National Convention as there was no competition in their category, are the*

*1975 National Championship Senior Drum and Bugle Corps of The American Legion, and one of the real top flight Senior Drum and Bugle Corps in the country.*



their coupons to the Convention city, or who have filled out coupons at any of the attractive Seagrams booths at several convenient locations in the Convention city are eligible.

Defending American Legion national champions in several categories of uniformed groups competition have indicated they will be in Denver to defend those national championships; however, not all had signified their intent as this program went to press.

Those who won national championships at last year's National Convention in Seattle include: Junior Drum and Bugle Corps, the Black Watch, Post 78, Auburn, Washington; Senior Color Guard, the Jersey Chevrons, Post 40, Ridgefield Park, N.J.; Junior Color Guard, the Cascades, Post 227, Seattle, Wash.; Junior Drill Team, LaQuenian, Post 630, Los Angeles, Calif.; Senior Drill Team, Ding-A-Ling, Unit 180, Milwaukie, Oregon; and Choruses, Singing Legionnaires, Post 15, Sioux Falls, South Dakota.

In those categories not listed here, there was no contest in Seattle in 1976.



*The Jersey Chevrons of Post 40, Ridgefield Park, N.J., receive the National Commander's guidon from Commander Harry G. Wiles on the field following the Musical Spectacular at the 58th Annual National Convention. The crack Senior Color Guard successfully defended their national championship in competition conducted at the Seattle Convention.*



*The Conquistadors, Junior Drum and Bugle Corps sponsored by American Legion Post No. 140 of Daly City, California, performs along the route of the 1976 American Legion National Convention parade in Seattle, Wash. The National Championship Junior unit was the Black Watch, sponsored by American Legion Post No. 78, of Auburn, Washington.*



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Legionnaire Clyde Edgington is pictured above presenting the American Legion Gold Military Excellence Award to Air Force ROTC Cadet Maynard W. Lassonde at Rensselaer Polytechnic Institute annual awards ceremony.

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# A SERVICE OF THE VETERANS AFFAIRS AND REHABILITATION COMMISSION

Insurance coverage for the nation's veterans and servicemen is provided for under two separate types of programs: those administered by the Veterans Administration, and one supervised by the Veterans Administration but administered by a commercial primary insurer. The insurance operation of the Veterans Administration is the third largest life insurance operation in the United States for all ordinary insurance coverage. The size and scope of these programs can best be measured in that they provide coverage exceeding \$101.3 billion to nearly 8.6 million insureds.

American Legion staff insurance representatives assigned to the Veterans Affairs and Rehabilitation Division, with supporting clerical personnel, are assigned to the Veterans Administration Insurance Centers at Philadelphia and St. Paul. The responsibility of these Legion representatives is to represent the interest of veterans and their beneficiaries with respect to U.S. Government, and Government endorsed insurance programs.

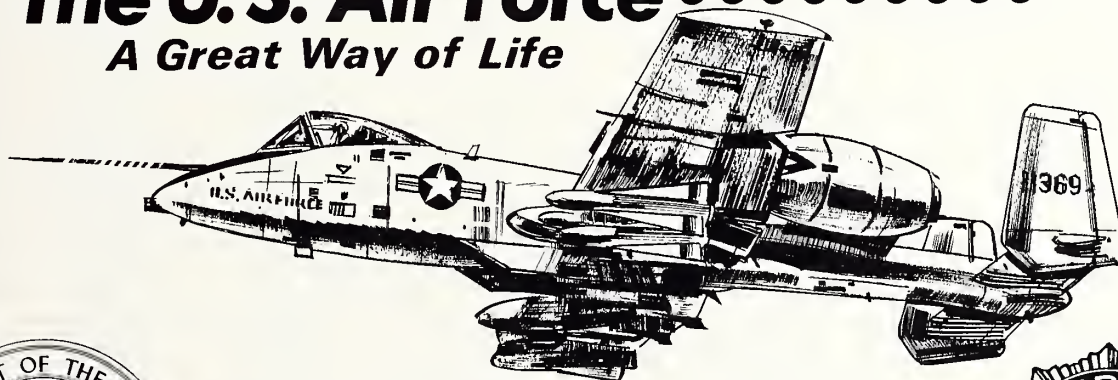
The Chief of Insurance Activities, located in the Legion's Washington office, supervises the staff of the Philadelphia and St. Paul insurance offices. Total staff personnel number eleven people who handle matters concerning insurance policies and claims. The consolidated work load for these

offices reflect the extent of operation of The American Legion's service in the area of insurance matters. During the past year, for example, 2,709 claims were presented to the Veterans Administration for consideration; more than 7,000 cases were reviewed; and some 2,277 death claims processed. In addition, a large volume of correspondence was handled, and other diversified functions performed in the day-by-day activities covering the operation of this service.

Teamwork is a vital and necessary ingredient for the success of the Veterans Affairs and Rehabilitation Commission program. The insurance activities performed by the Commission staff is a significant part of this total program. With staff members located in three offices, assistance is rendered to, and representation provided for veterans and dependents in the eight insurance programs administered and supervised by the Veterans Administration.

Veterans and their dependents who desire Legion assistance in connection with insurance matters should contact a Post, County, or Department Service Officer. Through these channels, and with the cooperation of the insurance staff of the Veterans Affairs and Rehabilitation Commission, they can avail themselves of the assistance of The American Legion does, and can provide.

## **The U.S. Air Force** ★★★★★★★★★★ **A Great Way of Life**



**Salutes the 59<sup>th</sup> national convention  
of THE AMERICAN LEGION**  
**READINESS-1977**





## ANNUAL REPORT

The final pages of this official program of the 59th Annual National Convention of The American Legion contain a condensed annual report for the 1976-77 American Legion year. A complete, detailed report has been prepared for submission to the Congress of the United States in accordance with requirements of the Legion's Congressionally-granted charter.

Believing that the delegates to the National Convention are entitled to receive a concise statement of the major activities of The American Legion year ending with this National Convention, your national headquarters provides this illustrated report as a part of the official program. In this manner, we are assured that every delegate and every one who registers for the convention will receive the condensed annual report.

### AIRLINE TRANSPORTATION

Braniff International .....	825-1111
Continental .....	398-3000
Frontier .....	399-0808
North Central .....	825-6116
Ozark .....	398-3977
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In these final days as we have been building toward our 1977 National Convention, it becomes increasingly obvious that we must have a more dedicated effort behind our national membership recruitment campaign. This is an absolute must for the Legion to retain and build upon its strength if we are to continue to be a viable force on the American scene, and I know that we are.



Long years of experience have showed us that the farther removed we are from a period of warfare, the more difficult it is to recruit new members for a strictly patriotic-service organization, but we have a great deal more going for us than most organizations of our kind, and we are diversified enough in our programming that we have something of interest to offer any eligible veteran who wants to be of continuing service to God, to our country and to our fellow man. On the plus side, we have greater numbers of Vietnam-era veterans both joining and becoming more interested in Legion membership.

National Commander Bill Rogers, who has given us an excellent year of leadership, has called for a renewal of emphasis on the community service aspect of our organization. This is an excellent way to make the value and the accomplishments of the organization known in the home community, and to attract new eligibles to our ranks. I join with him in the hope that before calendar year 1977 is history we will be on the track to new growth, new strength and new successes.

Among our accomplishments for 1976-77 I think we should place in the number one position the effort, the successful effort, to retain the Senate Committee on Veterans Affairs. The role of The American Legion in that effort was substantial and effective, in spite of claims made by others that they were solely responsible for that success.

Also among the visible and major achievements of this year have been the completion of the run of the American Freedom Train, which carried the Freedom Bell, sponsored by The American Legion and our Auxiliary, on a 21-month round trip across America.

We have made great progress on the selection of a permanent site for the Bell in the nation's capital where it will stand as a permanent reminder to all Americans, not just of our magnificent Bicentennial year, but of the sacrifices that have been required to make and to keep America great.

The following pages of this program are a pictorial, condensed report of highlights of National Commander Rogers' year. It's your American Legion, so read those pages and I think you will agree, "It's Great to Know You Belong."

*W<sup>m</sup> F. Hauck*

WILLIAM F. HAUCK  
*National Adjutant*

## THE AMERICAN LEGION 59th ANNUAL REPORT

*A full, detailed report has been submitted to the Congress of the United States in accordance with the provisions of Public Law 249, 77th Congress approved September 18, 1941.*

# National Officers



**William J. Rogers**  
(Maine)  
National Commander



**William F. Hauck**  
(Indiana)  
National Adjutant



**Lloyd J. Berken**  
(Wisconsin)  
National Vice Commander



**Thomas B. Coll**  
(Maryland)  
National Vice Commander



**Robert B. Grauberger**  
(Colorado)  
National Vice Commander



**Frank A. Kelly**  
(Georgia)  
National Vice Commander



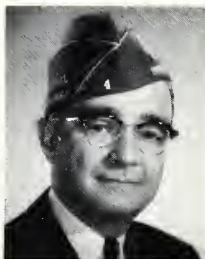
**Wilbur Walker**  
(Virginia)  
National Vice Commander



**Rev. James C. Tuxbury**  
(North Dakota)  
National Chaplain



**Bertram G. Davis**  
(New York)  
National Judge Advocate



**W. Francis Polen**  
(Indiana)  
National Treasurer



**Alton H. Carpenter**  
(New York)  
National Historian



**C. Howard Larsen**  
(New York)  
National Sergeant-at-Arms

This is the second National Convention of the 2.7 million member American Legion held in the Mile High City, the first having been in 1961. The American Legion was founded by the men and women of the A.E.F. of World War I, who held organizational caucuses in Paris, France, and St. Louis, Missouri, shortly after the Armistice of 1918. Honorably discharged veterans of World War II, Korea and Vietnam later became eligible for membership.

Founded for service to God and country, the Legion is concerned not only with the moral and material strength of the nation, but with service to veterans, to the nation's youth, and to all citizens.

The Legion has been headquartered in Indianapolis, Indiana, since the founding days of the organization, when the First Annual National Convention in Minneapolis, Minnesota, Nov. 10-12, 1919, awarded National Headquarters to the Hoosier capital. The Legion also maintains a major national office in Washington, D.C., where those offices which require close coordination and contact with the Congress and other agencies of the federal government are housed.

The American Legion Auxiliary, nearly a million strong, was authorized by action of the First Annual National Convention and its programs complement those of the Legion, with an organizational structure that practically parallels that of the Legion. It too is headquartered in Indianapolis.

The National Commander is the chief executive officer of the Legion and the organization this year is headed by William J. Rogers, of Kennebunk, Maine. He is elected by action of the National Convention as are five National Vice Commanders.

Chief administrative officer of the Legion, responsible for the functioning and supervision of the National Headquarters staff, is William F. Hauck, of Indiana.



## The National Executive Committee

Between National Conventions, the administrative authority of The American Legion is exercised by the National Executive Committee composed of the National Commander, the five National Vice Commanders, National Chaplain, and one committeeman (plus alternate) elected by each department. Past National Commanders are life members of the NEC without vote. The NEC appoints the National Adjutant, Treasurer, Judge Advocate, Chaplain and Historian. The NEC also has full and complete control over the annual budget.

---

### National Executive Committeemen

---

Alabama.....*Joe S. Foster*  
 Alaska.....*Robert G. Blair*  
 Arizona.....*Ronald C. Murphy, Jr.*  
 Arkansas.....*Lawrence E. Fisher*  
 California.....*Bernard L. Weddell*  
 Canada.....*Dr. Robert J. Hitesman*  
 Colorado.....*Paul B. Rodden*  
 Connecticut.....*Joseph G. Leonard*  
 Delaware.....*Donald E. Neil*  
 District of Columbia.....*James K. Scarborough*  
 Florida.....*Johnson E. Davis*  
 France.....*Helmut Spangenthal*  
 Georgia.....*W. D. Harrell*  
 Hawaii.....*Bernard J. Peron*  
 Idaho.....*Elton Ashton*  
 Illinois.....*Albert J. Swiderski*  
 Indiana.....*Melvin H. Heckman*  
 Iowa.....*Donald H. Harmeyer*  
 Italy.....*Frank C. Bottigliero*  
 Kansas.....*U. S. "Udie" Grant*  
 Kentucky.....*Harry A. Greene, Jr.*  
 Louisiana.....*Robert Charles Smith*  
 Maine.....*Clifford L. Quinney*  
 Maryland.....*David A. Wade*  
 Massachusetts.....*Robert W. Groccia*  
 Mexico.....*Gordon A. Ballantyne*  
 Michigan.....*Giles A. Reeve*  
 Minnesota.....*Donald R. Schroedl*  
 Mississippi.....*Ralph M. Godwin*

Missouri.....*Cleo T. Martin*  
 Montana.....*Earle M. Angell*  
 Nebraska.....*Robert W. Lowry*  
 Nevada.....*Charles F. Lang*  
 New Hampshire.....*Laurence R. Spaulding*  
 New Jersey.....*Franklin R. Sickel*  
 New Mexico.....*Robert W. Durand*  
 New York.....*Arnold E. Swanson*  
 North Carolina.....*Robert A. Tart*  
 North Dakota.....*Earnest N. Schmit*  
 Ohio.....*Arthur H. Euler*  
 Oklahoma.....*Tom C. Smith*  
 Oregon.....*John W. Buether*  
 Panama, C.Z.....*James T. Wiggins*  
 Pennsylvania.....*Dr. Almo J. Sebastianelli*  
 Philippines.....*Carlos D. Arguelles*  
 Puerto Rico.....*Roberto Gonzalez Vazquez*  
 Rhode Island.....*John A. Adamowicz*  
 South Carolina.....*E. Roy Stone, Jr.*  
 South Dakota.....*Glenn R. Green*  
 Tennessee.....*Joe F. Hudgens*  
 Texas.....*Robert P. Walsh*  
 Utah.....*William E. Christoffersen*  
 Vermont.....*H. Carlyle Lawson*  
 Virginia.....*Thomas J. Gear*  
 Washington.....*Arthur J. Waldron*  
 West Virginia.....*J. H. "Tim" Ashcraft*  
 Wisconsin.....*Bud A. Mautz*  
 Wyoming.....*John A. Mokler*

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### Past National Commanders

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*John R. Quinn*.....California  
*Harry W. Colmery*.....Kansas  
*Raymond J. Kelly*.....Michigan  
*James F. O'Neil*.....New Hampshire  
*S. Perry Brown*.....Texas  
*George N. Craig*.....Indiana  
*Erle Cocke, Jr.*.....Georgia  
*Donald R. Wilson*.....West Virginia  
*J. Addington Wagner*.....Michigan  
*W. C. Daniel*.....Virginia  
*John S. Gleason, Jr.*.....Illinois  
*Preston J. Moore*.....Oklahoma  
*Martin B. McKneally*.....New York  
*William R. Burke*.....California

*Charles L. Bacon*.....Missouri  
*Daniel F. Foley*.....Minnesota  
*Donald E. Johnson*.....Iowa  
*L. Eldon James*.....Virginia  
*John E. Davis*.....North Dakota  
*William E. Galbraith*.....Nebraska  
*William C. Doyle*.....New Jersey  
*J. Milton Patrick*.....Oklahoma  
*Alfred P. Chamie*.....California  
*John H. Geiger*.....Illinois  
*Joe L. Matthews*.....Texas  
*Robert E. L. Eaton*.....Maryland  
*James M. Wagonseller*.....Ohio  
*Harry G. Wiles*.....Kansas



## "It's Your American Legion —



William J. Rogers, of Kennebunk, Maine, set out from this spot to impress American Legionnaires across the nation with the fact that "It's Your American Legion — It's Great to Know You Belong." Here he shares his moment of victory on election as National Commander of The American Legion with his wife, Connie, and other members of his family, at the 1976 Legion National Convention.



Commander Rogers fulfills a mandate from the 1976 National Convention with the presentation of a commendation to the government of Israel for the rescue of more than 100 persons aboard a hijacked airplane at Entebbe Airport in Uganda. The Commander is shown making the presentation to Israel's Ambassador to the United States, Simcha Dinitz.



Soon after his election, Commander Rogers is honored by Legion leaders from across the country, and by Legionnaires and state officials of his home state of Maine, at his official homecoming. Here Commander Rogers presents an American Legion pin to Governor James Longley, of Maine, who shared the speaker's rostrum for the event with Senator Edmund Muskie, of Maine.



National Commander Rogers introduces and welcomes to the speaker's rostrum Lt. Gen. Vernon Walters, USA, (Ret.), former deputy director of the Central Intelligence Agency, who was making one of his first speeches as a civilian before the National Commander's banquet for the fall, 1976, National Executive Committee.



Soon after his election, National Commander Rogers pays traditional courtesy call on President Gerald R. Ford at the White House, where he presented the Commander-in-Chief with a bound copy of the resolutions from the Legion National Convention of the preceding month in Seattle, Washington.



During The American Legion's 1977 Washington Conference, National Commander William J. Rogers presents the Legion's award for Distinguished Public Service to Senator Henry (Scoop) Jackson, of Washington. The award was given during the National Commander's banquet honoring the Congress of the United States.



# It's Great to Know You Belong"



America's Bicentennial year of 1976 marked The American Legion's year to host the annual Veterans Day services at Arlington National Cemetery. National Commander Rogers addresses the Veterans Day gathering in the amphitheater at the National shrine to America's war dead.



During a visit to Legion posts in the Far East, the National Commander also received military and diplomatic briefings on the situation in that area of the world. Here Commander Rogers (center), accompanied by his aide Raymond Mills, received briefing from Lt. Gen. Walter T. Galligan, USAF, Commander, U.S. Forces, Japan, 5th Air Force.



Not every American Legion National Commander gets to make a courtesy call on two presidents. Here National Commander Rogers makes his second such visit as he pays the traditional call on President Jimmy Carter shortly after the January, 1977, inaugural.



National Commander Rogers, following through on The American Legion's expression of continuing deep concern for the fate of American servicemen still listed as Missing in Action in Southeast Asia, and with the question of amnesty for draft dodgers and deserters of the Vietnam era, meets with Congressman G. V. (Sonny) Montgomery for a discussion of both issues.



National Commander William J. Rogers visits Max Cleland, new administrator of the Veterans Administration in Washington shortly after the announcement of Cleland's appointment by President Jimmy Carter of the selection of Cleland to succeed Richard L. Roudebush in the top post in the Veterans Administration. The new administrator is a member of Post No. 1, Atlanta, Ga.



National Commander William J. Rogers enjoys a pre-dinner conversation with Indiana Governor Otis Bowen, M.D. (center) and Robert Gros, retired vice president of Pacific Gas & Electric Company, and a consultant to the Edison Electric Institute and the Power Research Institute of Palo Alto. Gros was the speaker for the Commander's banquet for the spring, 1977, NEC where he delivered an enlightening message on the energy crisis.



## AMERICANISM COMMISSION



Daniel J. O'Connor (New York), Chairman  
Ray C. Patterson (Iowa), Director

National Commander William J. Rogers announced at the beginning of his term that one of the objectives of his administration would be for The American Legion to take an active role in re-emphasizing community service throughout America, particularly as it affects the education of our youth. Commander Rogers expressed concern with a seemingly apathetic attitude toward citizenship education and the need for more active community participation in making education more meaningful as well as relevant to the needs of youth today.

Your National Americanism program which is charged with promotion of citizenship through education has within its present structure a wealth of programs, particularly youth activities, which if properly implemented could go a long way in reversing dangerous trends apparent today in our national lifestyle. Some have stated that the manifestation of citizenship takes different forms today from what such manifestations were twenty or thirty years ago. This may be true, but it is an obligation of The American Legion to see to it that our young people are indoctrinated with the principles of our American way of life, that they understand the true meaning and value of our American heritage, and that education does train them to become productive and contributing adults. This obligation can be met if we conduct our Americanism programs in every community throughout our land.

### Boys State/Boys Nation

Over 30,000 high school students, selected from their junior class, participated in Boys State, representing a nationwide program of orientation in the operation of city, county and state government. Fifty American Legion Departments conducted a Boys State program in 1977, culminating in the selection of two Boys Staters being honored to attend the National Boys Nation program.

The American Legion Boys Nation program, a detailed study of the function of the Federal Government, was conducted at American University, Washington, D.C., from July 15-23.

At Boys Nation, delegates visit Federal Agencies, where they receive briefings on the functions of the various departments of the Federal Government, following which they themselves conduct hearings, act on bills in session, and culminate their activities with an election of a Boys Nation President and Vice President.

Highlights of the Boys Nation program are visits by the Boys Nation delegates with their respective United States Senators and Congressmen and the traditional visit to the White House to meet with the President of the United States.

Boys Nation serves as a unique governmental training program for the delegates and motivates their interest and concern in the Federal Governmental process.

### Scouting U.S.A.

Representing The American Legion's vital interest in the Scouting program, Joseph E. Tofalo, a 15-year-old high school sophomore from Whitesboro, New York, sponsored by American Legion Whitestown Post No. 1113 of Whitesboro, has been named The American Legion Scout of the Year for 1977.

### Oratorical

The Fortieth Annual National High School Oratorical Contest Finals were conducted Friday, April 22, 1977, at Washington Crossing State Park, Washington Crossing, Pennsylvania. Fifty-two Departments of The American Legion participated in the Oratorical program, and the four National Finalists selected from thousands competing in the contest were:

FIRST PLACE — \$8,000 Scholarship

Mark R. Thompson, Glen Ellyn, Illinois

SECOND PLACE — \$5,000 Scholarship

James M. Carr, Pittsburgh, Pennsylvania

THIRD PLACE — \$3,000 Scholarship

Gregory Y. Won, Kaneohe, Hawaii

FOURTH PLACE — \$2,000 Scholarship

Peter E. Mahoney, Baton Rouge, Louisiana



*Finalists in the 1977 American Legion National High School Oratorical contest are pictured here against the background of a mural in the theater at historic Washington Crossing, Pa. Left to right, and in the order of their placing in the finals from among the several thousand contestants who entered at the local post level, are: Mark R. Thompson, Glen Ellyn, Ill.; James M. Carr, Pittsburgh, Pa.; Gregory K. Won, Kaneohe, Hawaii, and Peter E. Mahoney, Baton Rouge, La.*



The American Legion Life Insurance Trust Fund provides \$44,000 annually in scholarship awards to recipients at the National level. To date, \$542,000 in scholarship awards has been provided from this source. Additionally, scholarships are awarded at the Post, District and Department levels.

### American Academy of Achievement

A unique opportunity is afforded American Legion Youth Champions each year by their participation in the American Academy of Achievement. The Academy honors fifty adult "Captains of Achievement" with the "Golden Plate Award." The Youth Champions are honored with the "Promise of Greatness," and depending on their individual standings, are rewarded with either the "Golden Eagle Award" or the "Golden Scroll."

Through the cooperative efforts of the *Reader's Digest*, the Academy and The American Legion 55 Youth Champions attended this year's "Salute to Excellence" weekend, held at the Sheraton Twin-Towers, Orlando, Florida, June 23-25.

Participation in this program is an excellent tribute to the youth of our American Legion programs, providing an opportunity for them to meet with the adult honorees from business, industry, medicine, the arts, sports, military and civic, as well as their peers from other youth programs.

### Americanism and Flag Education

The American Legion realized a successful legislative battle when the President signed P.L. 344, 94th Congress, which amended the United States Flag Code (Chapter 10, Title 36 of the United States Code) — rules and customs pertaining to the display and use of the Flag of the United States by civilians, civilian groups or organizations.

The American Legion is recognized as the leader in instructing the American public in the proper display and respect for the United States Flag. The latest amendment to the Flag Code represents yet another step by the Legion to modernize and clarify the Flag Code for use by United States citizens.

### Baseball

American Legion Baseball is culminating its 52nd season of nationwide competition as this Convention convenes.



Action is the word for American Legion Baseball, so well illustrated here in the flying dirt kicked up by a Legion ballplayer sliding for home plate, with the catcher trying desperately for the putout tag. More than 60 percent of the rosters of modern day major league teams are former American Legion players.

Eight regional champions, from among the nearly 4,000 teams fielded by American Legion Posts and sponsors, are being determined throughout the country this week in preparation for the 1977 World Series at Manchester, N.H., Sept. 1-5.

Nearly 60 per cent of all major league baseball players this season gained training and experience in the Legion program before they signed their first professional contract. More and more participants are realizing college educations as a result of scholarships granted following exposure in this athletic activity first sponsored by The American Legion in 1925.

### Education Activities

American Education Week co-sponsored by The American Legion since 1921 will be observed Nov. 13-19, 1977. The theme, "WORKING TOGETHER FOR EDUCATION," emphasizes the need for community involvement; therefore, American Legion Posts are requested to provide the initiative for observance activities.

The increased awareness and wide distribution of The American Legion's publications regarding careers, scholarships, loans and grants for students, has revealed a successful year for the Education and Scholarship Program. The publications include the 27th edition of "Need A Lift?", the fact sheets, explaining the recently updated GI Bill, Junior GI Bill and the Extension of Social Security Benefits to those continuing their education, the Eight and Forty Nursing Scholarship Program and the Guide for Parents and Students.

All Education and Scholarship materials were displayed, explained and distributed at the National American Personnel and Guidance Association Convention and each of the five Area Children & Youth Conferences.

The Career Section of "Need A Lift?" was recorded in the *Congressional Record* this year as a result of its proven helpfulness to students regardless of whether he or she intended to continue with formal education.



Illustrating The American Legion's long-term and extensive involvement in scouting is this scene from the 1976 National Convention platform where then Scout President Arch Monson presents the Distinguished Eagle Scout award to then National Commander Harry G. Wiles, assisted by active young scouts.



## COUNTER-SUBVERSIVE ACTIVITIES COMMITTEE

Alvin F. Grauerholz (Kansas), Chairman

Of great concern to The American Legion's Counter-Subversive Activities Committee is the ever increasing wave of terroristic activity in this country. The targets have included government buildings, corporations, homes, high schools, elementary schools, colleges, police and the military. The methods used were sniping, bombs or dynamite, time bombs, arson, molotov cocktails and terrorism. It has been reported that, during the period from 1965-1970, only six states in the continental United States were not confronted with this type of violence. While a few states experienced only one or two attacks, many had twenty-five or more instances of such guerrilla activities. During the '70s, this wave of terrorism has spiraled.

Although the American public is shocked by each individual bombing, it seems unaware of the extent of these

occurrences. Among those organizations which have taken credit for these dastardly acts are the Weather Underground, the Red Guerrilla Family, the New World Liberation Front and the so-called FALN of the Puerto Rican Communists. As is the case with most terroristic acts, there are innocent victims. Added to this are the millions of dollars in property damage.

There is also danger of terrorism from the neo-Nazi sect which is becoming more vocal and bolder not only in sections of Europe but in the United States, particularly in California. Recently, it has been discovered that Nazi connected individuals have been stockpiling weapons. It is claimed that there are about forty different groups of the National Socialist White People's Party — formerly the American Nazi Party — and that it has 2,000 members across the country. These neo-Fascists see the 1930s about to happen again.

All of this information has been disseminated in our publication, *Firing Line*, and this is the prime function of the Counter-Subversive Activities section.

## CHILDREN & YOUTH COMMISSION



Earl D. Franklin, Jr. (Colorado), Chairman  
Roy C. Patterson (Iowa), Director

The total picture of The American Legion can be compared to a giant puzzle. Each piece of this puzzle has its place and the total picture can never be complete if just one piece is missing.

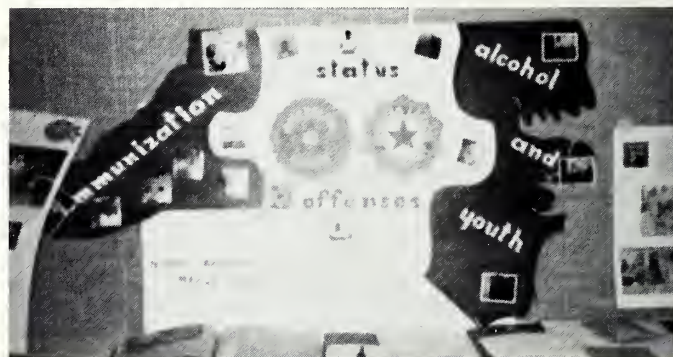
With this concept in mind, the National Commission on Children & Youth selected for its 1977 theme, "Making The Pieces Fit — A New Challenge." This year our Children & Youth volunteers have worked hard in accepting this challenge. They have spent countless hours in planning, implementing and evaluating their Department, District and Post level activities for young people. This type of dedication and organization makes the Children & Youth Program an integral part of the total picture.

For over a half century, The American Legion, together with the American Legion Auxiliary and the Eight & Forty, has been "Making The Pieces Fit." Although the future is uncertain, you can be assured that every year thousands of concerned volunteers will be accepting new challenges to eventually reach our ultimate goal of a "Square Deal For Every Child."

Each year the National Commission on Children & Youth selects points of emphasis on which to concentrate its energies. Historically, we have chosen five or more points. This past year, the Commission decided to lessen this number to three. It was their feeling that by doing this, more could be done for each point. The following points were selected for the 1977 program: Alcohol and Youth, Immunization, and Status Offenses.

The American Legion and its affiliates can be very proud of their efforts in these areas during the past year. In addition, we must also acknowledge the continued support of our annual "Make Halloween A Safe and Fun Night" and "Temporary Financial Assistance" programs.

One of the highlights of the program year as always was the five Area Conferences on Children & Youth. The purpose of these conferences is to bring the Children & Youth Program to the Department, District and Post leadership. This past year, Area Conferences were held in Martinsburg, West Virginia; Bloomington, Minnesota;



*A wooden color coded puzzle from North Carolina shows how they can make the pieces fit. This was part of their Department Display exhibited at the Southern Area Conference. Display is illustrative of how Children & Youth volunteers make the pieces of their human puzzle fit together.*



Portland, Oregon; New Orleans, Louisiana; and Burlington, Vermont.

This year our conferences were structured as an internal workshop. Many ideas and problems were discussed at each workshop as each Department had the opportunity to exchange information with other Departments in their area. A few new format changes were also introduced this year; a combined Veterans Affairs and Rehabilitation and Children & Youth Banquet; Department displays; and workshops followed by oral and written reports. A wonderful series of conferences resulted and may we once again extend our sincere appreciation to those Host Departments listed above for their warm hospitality.

During the spring and summer months, individuals responsible for Post Children & Youth activities are asked to make a report of their Post's activities for the year. The Children & Youth section of the Consolidated Post Report form is a most important one. These facts and figures are compiled from all over the country and made a part of our National Report which, in turn, is submitted to the United States Congress. At this time, it is not possible to give you the results of the 1976-77 reporting year. However, during the 1975-76 year over \$14 million dollars were expended by The American Legion, American Legion Auxiliary and the Eight and Forty for the children of this nation. If this year's figure approximates that for last year, our total expenditures since 1920 should exceed the \$340 million mark. All Legionnaires and Auxiliary members may be justifiably proud of this fine record of support of the Children & Youth Program.

An important part of every program year is the securing of needed Federal legislation. This year we strongly supported the passage of legislation in the following areas: Adoptive Children; Venereal Disease Control, Catastrophic Illness Among Children; Immunization; Comprehensive Health Care for Children and Youth; School Nutrition Programs; Maternal and Child Health; and Crippled Children's Services. Our support of these areas often takes the form of written or oral testimony submitted to the appropriate committee or committees of the Congress.



*Two Legionnaires from Post 364, Corpus Christi, Texas, look on as a young child tries out specially designed furniture. This and other equipment was built and donated to the ADA Wilson's Crippled Children's Hospital by the Post.*

## AMERICAN LEGION CHILD WELFARE FOUNDATION, INC.

L. Eldon James (Virginia), President  
Robert H. Patty (Indiana), Executive Secretary

One of the very important and effective, but lesser known, parts of The American Legion's Children & Youth Program is the Child Welfare Foundation. Established in 1954, it has quietly gone about its business of receiving contributions and making grants to achieve the purposes set forth in its Articles of Incorporation. Its purposes are: 1) to add to the sum total of man's knowledge about children and youth through research and study, and 2) to make the best possible use of such knowledge through wider distribution.

Starting twenty-three years ago with a zero dollar balance in its treasury, the Foundation has received well over \$800,000 in contributions primarily from members of The American Legion and American Legion Auxiliary. The Foundation is dedicated to the principle of preventing many of the physical and social ills that are prevalent among our Nation's young people. Since 1956, the Foundation has been an integral part of The American Legion's Children & Youth Program.

Officers of the Board of Directors are: L. Eldon James, Hampton, Virginia, President; Walton D. Griffin, Clarksville, Tenn., Vice President; Earl D. Franklin, Jr., Sterling, Colo., Secretary; and U. S. Grant, McPherson, Kan., Treasurer. Other members of the Board of Directors are: Giles A. Reeves, Otter Lake, Minn.; Raymond H. Steffensmeier, Beemer, Neb.; B. B. Hester, Houston, Tex.; Robert A. Gish, Basin, Wyo.; and Michael J. Kogutak, Lackawanna, N.Y. American Legion Auxiliary Liaison Committee members are: Mrs. Henry Ahnemiller, E. Wenatchee, Wash.; Mrs. A. J. Ryan, Sr., Dania, Fla. and Mrs. Charles C. Shaw, Mattoon, Ill.

The Board of Directors of the American Legion Child Welfare Foundation, Inc. met on Sunday, May 1, 1977, and awarded a total of seven grants to voluntary, nonprofit organizations assisting the youth of our country. This year, there were 35 applications requesting a total of \$476,002. Of these requests, \$53,849 was granted. Since the Foundation was organized, grants of more than \$600,000 have been made to nonprofit organizations and institutions in this country.

Those granted funds at this year's meeting were:

1. A grant of \$525 was awarded to the University of Maine at Orono, Me., to reprint the results of a previous grant from our Foundation, "Coping Skills for Citizenship Participation" for use by The American Legion's Committee on Education.
2. The National Council on Crime & Delinquency, N.J., received a grant of \$2,000 to convert a videotape on juvenile status offenders to a more usable 16mm film.
3. The Children's Foundation, Washington, D.C., was awarded \$10,000 to complete the third phase of their effort to



have children's residential institutions included in the Federal food programs for schools.

4. A grant of \$1,600 was given to the Delinquency Control Institute of the University of Southern California to provide four expense grants of \$400 each to defray the cost for police officers attending this training.

5. The Epilepsy Foundation of America, Washington, D.C., received a grant of \$14,524 to prepare and distribute materials on their project, "School Alert" to help children better understand epilepsy.

6. The American Lung Association of Central Indiana received a grant of \$15,000 for a project of distributing information regarding asthmatic children.\*

7. The University of Louisville, Ky., was granted \$10,200 for a research project into the causes and cure of leukemia.

\*This project is supported by dedicated funds contributed by the Eight and Forty.

## INTERNAL AFFAIRS COMMISSION



James P. Dean (Mississippi) Chairman  
J. Lloyd Wignall (Utah), Director

The National Internal Affairs Commission is responsible for policies relating to the internal structure and operation of The American Legion at all levels. In addition, all resolutions and other official matters not falling within the area of assigned duties of other national commissions or committees are handled by the Internal Affairs Commission.

Four national standing committees are assigned to the commission for "supervision and coordination" — Constitution and By-Laws; Membership and Post Activities; Resolutions Assignment; and Trophies, Awards and Ceremonials. The Internal Affairs Commission is also the supervisory body for the Sons of The American Legion organization, and the commission's full-time staff at National Headquarters in Indianapolis (the Internal Affairs Division) provides staff services for the National Contests Supervisory Committee, which itself reports to the National Convention Commission.

### Membership

A report of the Membership and Post Activities Committee will be found separately in this publication. Pending before the 1977 National Convention is a resolution to change the Constitution and shorten the amount of

delinquent time a Legionnaire may have prior to the time his name is removed from the active rolls.

### Constitution and By-Laws

The National Constitution and By-Laws can be amended only by action of a National Convention. However, a Constitution and By-Laws Committee does review and make recommendations on all proposed amendments.

Several resolutions were before the 1976 National Convention. All except one were recommended for rejection. The Convention did approve the recommendation of the Committee to amend the Constitution changing the office of National Chaplain from an elective office to an appointive office. The convention overrode the recommendations of the committee and adopted a constitutional change to omit from Article II, Section 2, the provision that prohibited holders of any remunerative elective public offices from holding any elective office or appointed remunerative office of The American Legion.

### Trophies, Awards and Ceremonials

This committee supervises all official national awards (with the exception of those related to uniformed group competitions) and recommends to the National Executive Committee recipients of the Distinguished Service Medal, the International Amity Award and the Canadian Friendship Award. This committee also presents to the National Executive Committee its recommendation for miscellaneous awards that have been made since the last meetings of the National Executive Committee.

### Resolutions Assignment

The Resolutions Assignment Committee meets only at the Annual National Convention. The committee has the responsibility of assigning all resolutions to the appropriate convention committee for report to the convention. The number of resolutions reviewed and assigned prior to the 1976 National Convention totaled more than 400, which is approximately the usual amount.

### Sons of The American Legion

The Sons of The American Legion continued to grow during 1976. Final membership for 1976 totaled 29,484, a gain of 4,796 over the 24,688 final count for 1975. SAL



*By action of the spring 1977 National Executive Committee National Internal Affairs has been delegated the responsibility for formulating and directing The American Legion's role in the dual problems of energy conservation and environmental protection, problems of equal importance to all Americans.*



National Conventions are held in conjunction with the National Conventions of The American Legion. The Sixth National Convention will be held in Denver.

### Consolidated Post Reports

For the second year in a row posts of The American Legion were asked to file a Consolidated Post Report which would allow the national organization to obtain a standard report on all major programs. Forty-one percent of all posts, a gain of 5% over the previous year, submitted reports. Reporting posts represented slightly over 50% of the total membership with assets in excess of \$329,700,000. All major activities showed an increase, both in dollars spent and in volunteers participating.

Available from National Headquarters is a summary of the full report. Reports covering the 1976-77 American Legion year will be available from National Headquarters approximately September 1.

### Matters Relating to the Energy Crisis

The May, 1977, National Executive Committee assigned to the Internal Affairs Commission the primary responsibility for all resolutions concerning energy and environment, including but not limited to pollution and other related matters. The Internal Affairs Commission was charged with the responsibility for developing policies and programs in the energy field. A major effort to involve posts will be launched immediately following the 1977 National Convention.

### Other Miscellaneous Matters

To indicate the scope of activities covered by the Internal Affairs Commission a few miscellaneous matters follow: support for the burial of a Vietnam War unknown at the Tomb of the Unknown Soldier, enlargement of the boundaries of the Manassas Civil War National Battlefield, changed the name of the Telegraphic Roll Call to the "Big Ten" pledge contest, temporarily assigned Far East posts to Alaska, permitted SAL Squadrons to award honorary life memberships, and continued support of the USS Arizona Memorial at Pearl Harbor.

## POSTS CHARTERED 6/1/76 to 5/31/77

No. of Posts as of 5/31/76 .....	15,927
No. of Posts Cancelled as of 5/31/77 .....	93
No. of Posts Chartered as of 5/31/77 .....	135
No. of Posts as of 5/31/77 .....	15,969

### MEMBERSHIP AND POST ACTIVITIES

Steve Carver (North Carolina), Chairman  
Robert W. Spanogle (Michigan), Director

### MEMBERSHIP STRENGTH

Total official membership, 1975 .....	2,696,324
Total official membership, 1976 .....	2,713,962
1976 membership, as of May 23, 1976 .....	2,633,850
1977 membership, as of May 23, 1977 .....	2,570,838

The 1977 membership year will be remembered as one of innovation and planning for the future. Though the 1977 membership, as of this date, is behind the same date of the previous year, the membership year does not end until Dec. 31, 1977. It appears that at least seven departments will repeat all-time high membership for 1977.

### "Your American Legion — It's Great To Know You Belong"

Commander Roger's slogan and his program capitalized on community involvement. The American Legion, since its birth in 1919, has always taken the lead in promoting community service for veterans, their families and nonveterans. Strongly involved with this community service is the fact that The American Legion has always promoted patriotism. This community service program and devotion to patriotism will continue, perhaps with added emphasis, as The American Legion enters America's third century of freedom.

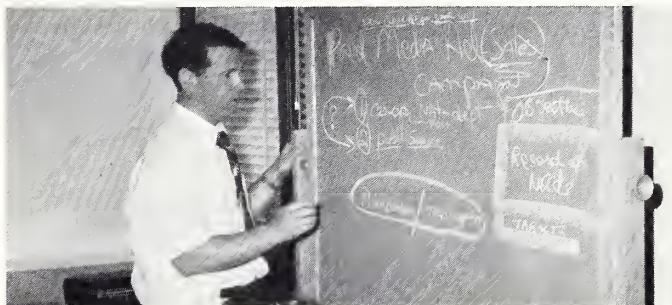
### 1977 Team Commanders

Twenty-five post commanders, fifteen district commanders and a number of department membership chairmen will be guests of the National Commander at the 1977 National Convention. Twenty-five post commanders were drawn from approximately 1,300 post commanders whose post had achieved an all-time high by March 31. The district commanders will be selected from those districts who were over the top by May 1, 1977. The department commanders will be selected from those who were over the previous year's total by 30 days prior to Convention. This monetary incentive award system has proven itself once again as an innovative membership tool.

### New Posts

The year 1975 was the first since 1954 that The American Legion had a net gain in the number of new posts formed over the number of posts that were cancelled. This net gain was repeated in 1976 and it appears that 1977 will be no exception.

As of the May 4-5 National Executive Committee Meeting, The American Legion had a net gain of 16 new posts over the same date of the previous year. The receipt of new charters has not slackened. This is another indication that the National Commander's Monetary Incentive Awards



Steve Carver (standing at blackboard), chairman of the National Membership and Post Activities Committee, chairs meetings of a special membership task force appointed by National Commander William J. Rogers, to make an in-depth study of possible new and more effective approaches to the problems of membership.

Program continued to show progress in encouraging new posts.

In addition, new post formation in urban areas has been one of the most difficult tasks confronting The American Legion. This year, the Membership and Post Activities Committee, in cooperation with the Department of Colorado, has developed a "metropolitan area new post marketing plan." This plan was field tested in Denver, Colorado and has produced 13 new posts.

The premise of the plan is that any organization, no matter how great its programs or how large its membership, must continually adjust to the changes of the society it serves. The American Legion and its membership programs are no exception. This marketing plan for new posts is being accepted by other departments throughout The American Legion.

### **Direct Renewal Notices**

Forty-seven departments participated in the direct renewal program for 1976. The number of posts will, again, increase substantially in 1977. Over two million Legionnaires will receive direct renewal notices for 1978.

The direct renewal notices have continued to change in format. They have become personalized and contain information that is valuable to each Legionnaire concerning the programs of The American Legion.

### **PUFL**

The PUFL (Paid-Up-For-Life) Program is showing a steady gain in acceptance and participation. Since its beginning in July of 1975, over 4,000 Legionnaires have utilized the availability of the PUFL Program. *The American Legion Magazine* has proven to be a very good promotional tool. A direct mailing program was initiated as an experiment — but as success has indicated, it should be enlarged.

### **Workshop and Seminars**

The 14th Annual National Membership Workshop was held at National Headquarters, July 28-29, 1976. The agenda for the Workshop is continually being revised. The goal for the 14th Annual Workshop was to achieve a greater participation on the part of individual Legionnaires in examining the membership objectives of The American Legion. This exchange of ideas on a national scale continues to be one of the best forms in determining the future of The American Legion.

### **Unofficial Membership Awards**

Forty-nine departments qualified for 1977 Early Bird Awards. Accordingly, citations were presented to the Commanders and Adjutants of Alabama, Alaska, Arizona, Arkansas, California, Colorado, Connecticut, Delaware, District of Columbia, Florida, Georgia, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maine, Maryland, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Hampshire, New Jersey, New Mexico, North Carolina, North Dakota, Ohio, Oklahoma, Oregon, Panama Canal Zone, Pennsylvania,

Rhode Island, South Carolina, South Dakota, Tennessee, Texas, Utah, Vermont, Virginia, Washington, West Virginia, Wisconsin and Wyoming.

By the close of the Veterans Day reporting period, fifteen departments had one-hundred percent of their posts reporting one or more members for 1977. Citations were awarded to the Departments of Alaska, Connecticut, Delaware, Indiana, Maryland, Minnesota, Mississippi, Nebraska, New Hampshire, New Mexico, North Dakota, Ohio, Oregon, Panama Canal Zone and Wyoming.

### **Special Membership Task Force**

A Special Membership Task Force was called by National Commander Rogers to meet at National Headquarters on May 1-2, 1977. The purpose of this meeting was:

1. To review the entire membership recruitment campaign of The American Legion and identify those factors which would improve our ability to attract and retain members.
2. To recommend new recruitment tools, policies and practices to strengthen our overall campaign.
3. To review the more common criticisms concerning The American Legion and to evaluate their importance to our membership effort; furthermore, recommend appropriate action.
4. To review the progress of the new post campaign and identify problems internally and externally and recommend ways to strengthen this vital program.
5. To identify possible future obstacles in our membership recruitment campaign and to formulate objectives for future recruitment campaigns.

The areas of consideration were many and other divisions and commissions of The American Legion appeared before the task force to help them in their research. A total of twenty recommendations were made by the task force which, in essence, affected every program of The American Legion. These recommendations have been forwarded to the proper commission and committee for their evaluation and research. A report of these findings will be made to the National Executive Committee at their October meeting.

### **"We Dare to Care"**

The Membership and Post Activities Committee plans the 1978 membership campaign very carefully. The membership theme for 1978 is "We Dare to Care." The committee feels that the accomplishments of The American Legion, since 1919, show a distinct correlation in caring for our fellow veterans, caring for our community, caring for our nation — or, in very simple words — caring for those problems outlined in our Preamble.

This idea of "We Care" with the addition of the word "dare" to complete the theme, means that we dare to show that the problems outlined in our Preamble are just as valid in 1978 as they were in 1919. The committee feels that 1978 should be aggressive in telling his fellow veteran that The American Legion has dared to care and is daring to care about him.



## CONTEST SUPERVISORY COMMITTEE

John R. Mooradian (Maine), Chairman  
Edward W. Mackins (Michigan), Liaison

The National Contests Supervisory Committee is to supervise all contests at the National Conventions of The American Legion, and is charged with the responsibility to develop and make available information on organization, management, and other expertise relative to musical organizations.

The National Contests Supervisory Committee met Oct. 6-7, 1976, at National Headquarters, Indianapolis, Ind., for the purpose of studying the rules and regulations for all contests and making recommendations to the National Convention Commission. Two of the major rule changes are as follows:

Inspection penalties are limited to Guards, Squads, and Drill Team contestants.

The contest field was reduced in size from 160 feet wide by 300 feet long to 120 feet wide by 150 feet long for Junior Drill Team competition.

The number of participants in all eleven contests were studied and the 1977 categories remain as follows:

Junior Drum Corps	Junior Drill Team
Senior Drum Corps	Senior Drill Team
Junior Color Guard	Junior Field Band
Senior Color Guard	Senior Concert Band
Firing Squad	Chorus and Quartet

A number of 1977 field champions will be invited to appear in a pre-show prior to the Musical Spectacular. This pre-show is scheduled for 6:30 p.m., Saturday, Aug. 20, with the Musical Spectacular beginning at 7:00 p.m. at Mile High Stadium, Denver, Colo.

### Contest Sites

All contest sites are located within a convenient driving distance from The American Legion National Convention Headquarters. Contest sites are as follows:

All Junior Drum Corps prelims will be held at Brooks Field, Colorado School of Mines, Golden, Colo., beginning at 8:00 a.m., Fri., Aug. 19 - Sat., Aug. 20, and Senior Drum Corps will follow the completion of the Junior Drum Corps prelims.

Senior Drill Team, Junior Drill Team, and Firing Squad contests will be held at Westminster High School, Westminster (Denver suburb), Colo., beginning at 9:00 a.m., Fri., Aug. 19.

The Senior and Junior Color Guard contest will be held at the Colorado National Guard Armory, Denver, Colo., at 8:00 a.m., Sat., Aug. 20.

The Junior Field Band competition will be held at the Abraham Lincoln High School, Denver, Colo., at 8:00 a.m., Sat., Aug. 20.

The Chorus and Quartet competition will be held at the Grand Ballroom of the Denver Hilton Hotel, beginning at 11:00 a.m., Sunday, Aug. 21.

## 1976 Defending National Champions

SENIOR DRUM AND BUGLE CORPS — *Hawthorne Caballeros*, Post 199, Hawthorne, N.J.

JUNIOR DRUM AND BUGLE CORPS — *Blackwatch*, Post 78, Auburn, Wash.

SENIOR COLOR GUARD — *Jersey Chevrons*, Post 40, Ridgefield Park, N.J.

JUNIOR COLOR GUARD — *Cascades*, Post 227, Seattle, Wash.

SENIOR BAND — *Joliet Legion Band*, Post 1284, Joliet, Ill.

JUNIOR FIELD BAND — *Chatfield High School Band*, Post 92, Rochester, Minn.

FIRING SQUAD — *Wellsville*, Post 70, Wellsville, Ohio

JUNIOR DRILL TEAM — *La-Queniean*, Post 639, Los Angeles, Calif.

SENIOR DRILL TEAM — *Ding-A-Ling*, Unit 180, Milwaukie, Ore.

CHORUS — *Singing Legionnaires*, Post 50, Sioux Falls, S.D.

## ADMINISTRATIVE SERVICES

James S. Whitfield (Missouri), Executive Director

The Executive Director, whose office is located in the National Headquarters in Indianapolis, has four major responsibilities.

1) He performs such duties as may be assigned to him by the National Adjutant to assist in meeting the myriad responsibilities of that office and, during temporary absences of the National Adjutant from the Headquarters, acts for him.

2) He heads the Administrative Services Division and through it supervises and coordinates the many administrative functions of the Indianapolis Headquarters.

3) He functions as the Director of Personnel, recruiting necessary staff, maintaining personnel records, serving on the Personnel Committee of the Headquarters, and serving on the National Retirement Committee.

4) He coordinates EDP-Computer operations which has a manager reporting to the Executive Director, through the Circulation Manager/Assistant Publisher of The American Legion Magazine.

Included in the Administrative Services Division of the Indianapolis Headquarters are the following administrative functions: Cashier; mail; printing; purchasing and general supply . . . stock, receiving, shipping; Library, Archives, E. A. Blackmore Museum; Communications Center; building maintenance; cafeteria; personnel records and recruiting; Finance section and Insurance section.

The Administrative Services Division also provides all secretarial assistance to the executive officers of The American Legion.

## COMPUTER CENTER

The EDP-Computer Center is currently responsible for the following programs:

Updating of The American Legion Magazine, SAL, Firing Line, ADVANCE, and Legislative Bulletin mailing lists; and the printing of mailing labels and renewal notices.

Production of direct membership renewal notices and registers.

The production of membership cards and registers, department accounting reports and statistical information.

The printing of state paper mailing labels, upon request.

The maintenance of inventory controls, purchasing controls and billing applications for The American Legion Emblem Division.

- Emblem Sales invoices and reports.
- Productions of all general ledger accounting information.
- All payroll reports and affiliated tax and insurance reports.
- Maintenance of the mailing list and automated grading for the Extension Institute.
- Production of audit control and circulation analysis reports for The American Legion Magazine.
- Production of inventory control and purchase order control for National Headquarters.
- Accounts receivable.
- Retirement Investment program.

The following statistical tables are indicative of the volume of work routinely performed by this Division:

### MAIL

6/1/76 through 5/31/77

Incoming Letters (Distributed to various Divisions for processing) .....	2,300,556
Incoming Parcels .....	1,786
Outgoing Letters .....	231,817
Outgoing Parcels (Exclusive of National Emblem Sales) .....	39,190

### COMMUNICATIONS CENTER

6/1/76 to 5/31/77

Pages Multigraphed & Multilithed .....	4,286,942
Envelopes & Labels Addressed .....	392,176
Letters Transcribed .....	2,268
MC/ST .....	25,833
Composer .....	1,983
Addressograph Plates Cut .....	4,780
Telegrams (In 166) (Out 703) .....	869
Total Copy System .....	2,973,468
3-M .....	63,303
Headliner .....	1,309
Binding .....	7,803

### SUPPLIES

6/1/76 to 5/31/77

Paper Cut and Processed  
518 reams or 12,950 lbs. (6.475 tons)

### FREIGHT AND EXPRESS

6/1/76 to 5/31/77

In .....	55 Cartons (1,905 lbs.)
Out .....	1,884 Cartons (78,782 lbs.)
UPS (in) .....	3,212 Parcels
UPS (out) . . . (Exclusive of National Emblem Sales) .....	5,579 Parcels

## LIBRARY & EMIL A. BLACKMORE MUSEUM

6/1/76 to 5/31/77

Materials added to Library .....	237,750
Informational requests answered by staff .....	8,750
Items added to Emil A. Blackmore Museum .....	19

### ECONOMIC COMMISSION



Al Keller, Jr. (Illinois), Chairman  
Austin E. Kerby (Maryland), Director

The economic program of The American Legion, directed by the Economic Commission and its two affiliated committees of Employment and Veterans' Preference, covers many facets of economic concerns of veterans.

At the 1976 National Convention, then-candidate Carter promised that improving employment of veterans would be a prime concern, then, as President, announced a three-point Administration Plan to improve the disproportionately high rate of unemployment of young Vietnam era veterans and of disabled veterans. On March 22, 1977, National Commander William J. Rogers, during a visit with Secretary of Labor Marshall, pledged the full cooperation of The American Legion in this program.

The Director for Economics is serving on an eighteen-member Steering Committee to consult on the Help Through Industrial Retraining and Employment (HIRE) phase of the President's program, intended to stimulate on-the-job training and hiring in the private sector, particularly by multi-plant companies. Since the Jobs for Veterans program allows for creative effort by the posts and departments to promote employment of veterans, and remains a priority program, activity to interest employers and veterans in participating in the HIRE program will be a part of Jobs for Veterans.

The Economic Commission has publicized the need for 2,000 disabled veterans to work in designated public employment offices in every State as part of the Disabled Veterans Outreach Program (DVOP) aspect of the three-point program, and all posts and departments are urged to do everything possible to alert veterans in need of this



employment assistance to register at their public employment offices.

It is expected that major funding for the President's program for veterans will come from funds under the Comprehensive Employment and Training Act (CETA). The record of veteran participation in CETA programs has been very disappointing; the employment service reports that only four-tenths of one percent of the veteran applicants available were placed in CETA training slots in the fifteen month period ending September 1976. The Economic Commission has pointed out to the Labor Department that if all CETA openings were required to be listed with the employment service, all veterans — disabled, Vietnam era, and veterans of earlier wars — would receive referral preference over non-veterans, and thus receive a greater chance of placement without the need of any elaborate program.

The great need for employment among veterans of "other than Vietnam era" has also been pointed out to the Administration. Once unemployed, these older veterans stay on the unemployment compensation rolls longer than any other class of claimant, and, in the public employment offices, their placement rate is much lower than for all other classification of veterans, including the disabled. The Economic Commission's three citation award programs, citing employers of the handicapped, older workers, and of veterans, will continue as a means of promoting employment.

When the Administration's new program is completed, the responsibility for veterans employment will again rest with the Veterans Employment Service. American Legion testimony before Congress has supported additional funds for the Veterans Employment Service and State employment agencies, and urged full accountability for funding for services to veterans. The Legion sponsored legislation in the 94th Congress to establish the Veterans Employment Service as a separate agency within the Department of Labor, and that such agency be headed by an Assistant Secretary of Labor for Veterans Employment. However, while these provisions were contained in the Senate bill, the final legislation, PL 94-502, resulting from a House-Senate Conference Committee, provided for a Deputy Assistant Secretary of Labor for Veterans Employment.

The nominee for the post of Deputy Assistant Secretary, Roland R. Mora, has announced the Veterans Employment Service will be taken out from under the Employment Service, but will remain under the Employment and Training Administration of the Department of Labor. He has pledged full cooperation with the veterans organizations, and the Economic Commission expects to work closely with Secretary Mora. The American Legion is still mandated to seek full Assistant Secretary status for this position and the Veterans Employment Service as a separate agency within the Department of Labor.

The new Administration made a clean sweep in the Civil Service Commission. Robert E. Hampton was succeeded as Chairman by Alan K. Campbell, a Navy veteran and

former dean at the universities of Syracuse and Texas; Jule Sugarman, designated as Vice Chairman, is to replace L. J. Andolsek, although "Lud" still had most of a six-year term to complete. During his 24 years of service, Commissioner Andolsek has been a staunch friend of veterans. Ersi H. Poston, New York State civil service commissioner, has been named as the third member of the CSC.

The new Chairman asked for, a meeting with The American Legion on May 25, 1977, at which time he stated the Commission will be studying the Veterans' Preference Act with the intention of making some changes, although specific changes were not outlined. The American Legion is now mandated to oppose any changes that would weaken or diminish veterans' preference.

Contracting out of government services severely limits the number of civil service employees in many areas, and particularly of veterans in protective and custodial services where they are, by law, to have preference. The Economic staff will remain alert to attempts to broaden contracting out. For sometime the U.S. Postal Service has been proceeding with "realignment" of personnel under which reduction-in-force procedures should apply to all veterans involved. The Civil Service Commission had already informally advised the Postal Service that veterans' preference regulations would apply. However, since the Postal Service has been removed from Federal government operations in most ways, the Commission has not been able to go through the normal enforcement methods used when an agency is not in compliance with the Veterans Preference Act, and can only adjudicate adverse action appeals. This situation is of deep concern to the Economic Commission and its Veterans' Preference Committee and is being followed closely.

The home loan program of the Veterans Administration, which has helped ten million veterans to buy homes, has continued to meet changing housing conditions through American Legion supported legislation to widen opportunities of veterans to buy homes, including mobile homes and



*Austin E. Kerby (left), American Legion National Economic Director, meets with Ronald R. Mora, new deputy assistant secretary of labor for veterans employment. Jobs for Veterans is one of the principal objectives of the Legion's Economic program, and the establishment of an assistant secretary of labor in the area of veterans employment has been a long-time goal of the Legion. Mr. Mora is the first person to occupy the new post.*



condominiums. A recent concern of the Loan Guaranty Service is the increase in the cost of home utilities, which are sometimes higher than the veteran's monthly payments on principal and interest, thus endangering home ownership by veterans.

The Economic Commission continues to promote the savings bonds program of the U.S. Treasury; to seek greater effectiveness in the special consideration the Small Business Administration is mandated by law to give veterans; and to participate in all government programs to assist veterans find employment and to secure economic condition. The staff also continues to perform vital services to individual veterans and their dependents, especially in individual claims and appeals relating to Federal employment and retirement.



*Recognition of employers with outstanding records of hiring veterans is one means by which The American Legion encourages and promotes its Jobs for Veterans program. The 1976 winners of American Legion Employer-of-the-Year awards are Purolator Courier Corp. with the company's Region II Manager Douglas A. Lake (left) of Texas accepting and Oscar Simpson (center) vice-president of Federal Electric Corporation of Paramus, N.J., accepting for his company.*

#### CONVENTION COMMISSION



Lawrence E. Holman (Florida), Chairman  
William H. Miller (Oregon), Director

The annual National Convention of The American Legion is the culmination of all activities of the various commissions and committees of the organization. Final reports are made and resolutions and motions are presented to the delegates

for approval. New officers are elected and a course is charted for the coming year.

The Convention Commission receives invitations from cities desiring to host a convention, and after investigation and inspection makes recommendations for the sites of future conventions. Denver, the "Mile High" city was selected for the 1977 convention because the climate is superb in August, the scenery is magnificent, the facilities are excellent, and the people of Denver want to welcome The American Legion and care about us.

The ultra modern Convention Center will be the site of the business sessions and, for the first time, will provide the place for a joint banquet for The American Legion and Auxiliary. The 1977 Musical Spectacular will take place in the home of the NFL Denver Broncos, The Mile High Stadium where the Seagram Posts will give away two Ford automobiles to the holders of the lucky numbers. Oldsmobile automobiles will be available for use by Department Commanders and the first two hours of the parade will be televised. This will be the Legion's second trip to Denver for a National Convention and it promises to be enjoyable and successful.

Next year, in 1978, the "Crescent City" of New Orleans with its fabulous restaurants, hotels and the French Quarter will host the National Convention. Tentative awards have been made to Kansas City for 1979 and Las Vegas in 1980. The Convention Commission is now in the process of investigating and inspecting the facilities of Washington, D.C., Salt Lake City, Houston, Honolulu, Los Angeles, San Diego and Portland, Oregon for future years. It is hoped that additional cities, particularly from the East Coast will extend invitations at the next few meetings of the Commission.

During the actual convention, the individual members of the Commission will be assigned as liaison to the various convention committees and will assist and supervise their functions and activities.

The Contest Supervisory Committee and the Distinguished Guests Committee are attached to the Commission



*Among the many details for which the National Convention Commission is responsible is close work with the National Convention Corporation of the host state for convention in such details as parade planning, etc. Here massed colors of posts and units of the host department lead off the 1976 National Convention Parade in Seattle, Wash.*



and make elaborate and attractive plans for the numerous uniformed groups which participate and for the imposing list of very distinguished guests. As the result of these preparations, much color, music, pagentry and pomp are supplied to all delegates and guests as well as to the local spectators.

Welcome to Denver and The American Legion's 59th National Convention.

## FINANCE COMMISSION



Churchill T. Williams (Iowa), Chairman  
Francis Polen (Indiana), National Treasurer  
Paul M. Allen (Minnesota), Fiscal Supervisor

The primary obligation of the Finance Commission is to prepare a yearly budget for submission to the National Executive Committee and to exercise reasonable control to see that the various divisions and/or departments of the National Organization operate within the approved appropriations. The Finance Commission is composed of seven Members. The National Adjutant is the Ex-Officio Secretary, and the National Commander and National Treasurer are Ex-Officio members.

Obviously, in the preparation of budget recommendations prime consideration must be given to the avoidance of "deficit budgets" and envisioning the financial problems of The American Legion for a period beyond that involving the specific proposals of the year under consideration.

The Finance Commission is pleased to report the deficit was less than anticipated for the year 1976. It anticipated a deficit of \$884,298.00. The actual deficit for 1976 was \$397,861.77. Although the Magazine and Veterans Affairs & Rehabilitation were overdrawn, Membership for 1976 was over the figure the Finance Commission estimated in preparing the budget. Also, a banner year, due to the Bicentennial, provided additional income from Emblem Sales.

The dues increase, which became effective June 16, 1976, did not affect the 1976 budget. The increase is considered in the 1977 budget, and the budget reflects an overall surplus of \$1,254,803.00. The 1977 dues are allocated as follows: \$1.75 to the General Fund of the American Legion; \$1.50 to the American Legion Magazine; and \$.25 to Veterans Affairs and Rehabilitation.

The American Legion Magazine had an operating deficit of \$539,749.00 in 1976. Increased paper and printing costs and postal rates continue to plague this operation, with no relief in sight. It is anticipated there will be an increase in printing costs in 1978 as well as in postal rates. By 1987 postal costs may be as much as two million dollars. A number of major changes in the operation have been put into effect to alleviate the situation. The \$.50 increase in dues allocation will provide a surplus position temporarily. It is estimated the move of all the operation except the Publisher from New York to Washington has resulted in a savings of approximately \$50,000.00 per year. Also, it is hopeful the additional sales representatives will increase the advertising revenue.

The \$.25 allocation of dues to Rehabilitation will no longer fund this program and it is necessary to supplement the fund at least \$300,000.00 annually from general revenue.

During the past year the National Finance Commission completed an *in-depth* review of The American Legion Insurance including, but not limited to, coverage for fire, extended coverage and vandalism and malicious mischief on building and liability. After some adjustment the Finance Commission believes we have adequate coverage at the present time.

Your attention is called to the reports of the various committees and trusts which report to the Finance Commission, which reports are contained elsewhere in the annual report. A full financial statement is incorporated in the Auditor's Report.

## CONDENSED REPORT ON NATIONAL EMBLEM SALES DIVISION

Clayton C. Schlick (Iowa), Chairman  
Alfred L. Lankenau, Jr. (Indiana), General Manager

The American Legion emblem is the exclusive property of the National Headquarters. The sale of the emblem, emblem pins, merchandise carrying the emblem and other items of organizational equipment is the responsibility of the National Emblem Committee and the National Emblem Sales office, located at National Headquarters in Indianapolis. The following tables show gross sales, net earnings, etc.,



*National Emblem Sales booth commands considerable attention at National Convention as evidenced by this scene from the 1976 Seattle National Convention. The Division also staffs several department conventions each year.*



for the entire calendar year 1976 and for the first three months of 1977.

### January 1 to December 31, 1976 (12 months)

Gross sales .....	\$3,027,413
Cost of goods sold .....	1,813,346
Overhead .....	768,485
Operating profit including discounts taken	445,582

### January 1 to March 31, 1977

Gross sales .....	849,666
Cost of goods sold .....	514,997
Overhead .....	204,030
Operating profit including discounts taken	130,639

## THE AMERICAN LEGION LIFE INSURANCE AND TRUST COMMITTEE

Albert V. LaBiche (Louisiana) Chairman  
Gene L. Fattig (Indiana), Director

On April 1, 1977, The American Legion Life Insurance Plan marked its Nineteenth Anniversary and is now in its twentieth year. It was officially adopted by the National Executive Committee in Washington, D.C. on February 22, 1958. The Plan is one of the outstanding "Fringe Benefits" offered to membership. The Insurance Committee is assigned for jurisdictional purposes to the National Finance Commission and reports through that Commission to the National Executive Committee. The Insurance Department is staffed by a National Headquarters employee who serves as Director to the Insurance Office, which is administered by the Youngberg-Carlson Company, Inc., housed in Chicago, Ill.

Your Insurance Committee has met two times since the last report, and pleased to again announce that the Plan continues to experience growth. This is due, in part, to the fact that The American Legion has recognized a need to keep pace with the economy of our nation. Consequently the Committee periodically sought approval from the National

Executive Committee to increase the maximum number of units for which the members could apply under the Plan. The most recent action in that respect, occurred Jan. 1, 1976 when the maximum number of available units was raised from four to six. Legionnaires under age 30 (26 in Ohio) who were eligible for a maximum of \$40,000 protection before, could now apply for up to \$60,000 in Legion Life benefits.

The National Executive Committee passed a resolution granting a 10% increase in all death benefits for the calendar year 1977. This is the eighth time in the 19 year history wherein an increase of this nature has been made. Example: The \$60,000 policy becomes \$66,000, and a \$10,000 benefit is worth \$11,000. The astounding fact is, that cost per unit has never increased, it still is \$24.00 a year.

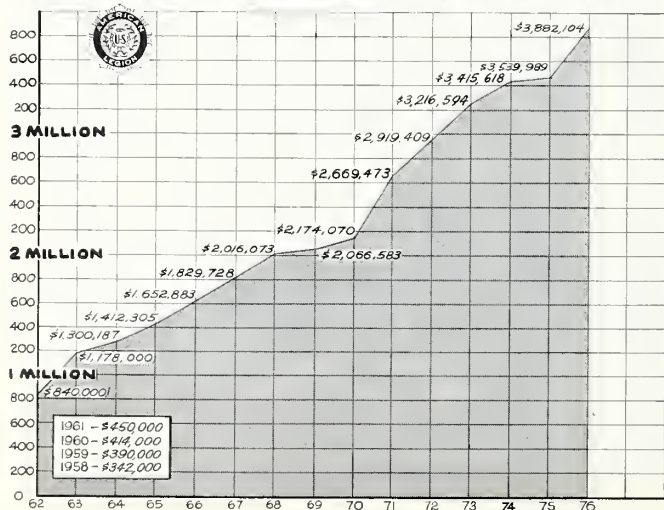
This is a Group Plan and in fact the largest (numerically speaking) of its kind in the country. It is underwritten by the Occidental Life Insurance Company of California (9th largest). The coverage is arranged under a group policy for members in all states except permanent residents of Florida, Illinois, New Jersey, North Carolina, Ohio, Texas and Wisconsin, who are insured under individual policies. The United States Life Insurance Company in the City of New York, a large and reputable company underwrites the insurance for permanent residents of New York and Puerto Rico.

This Insurance Plan is a polished tool, designed to attract the young potential members as well as help to retain members. Membership workers should not overlook this program when trying to increase the Post's membership.

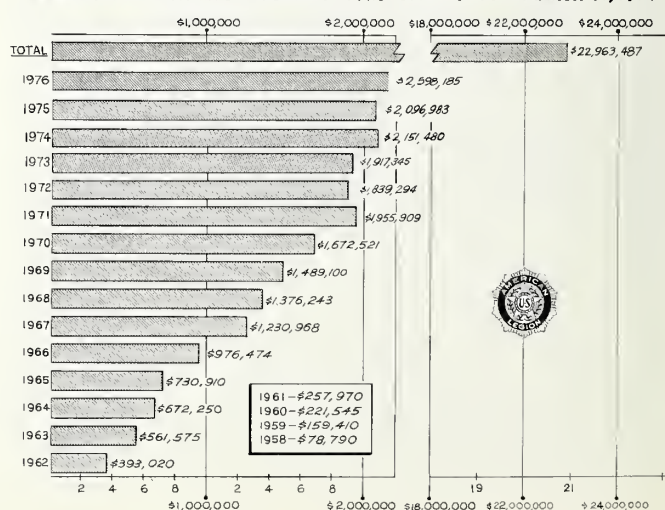
Premiums and/or contributions paid for 1976 coverage amounted to \$3,882,104. Contributions continue to grow throughout the years. After the close of each calendar year and after all claims and administration expenses have been paid in the Group States, the unused premiums are placed in The American Legion Life Insurance Trust. There is in excess of \$2,000,000 in this Trust Fund.

The American Legion Life Insurance Trust has for some years helped support the National Oratorical Contests and the American Legion Baseball program. The expenditures for 1977 include \$180,000 for the Baseball program and Oratorical Awards as follows: \$8,000 for 1st place; \$5,000 for

### AMERICAN LEGION LIFE INSURANCE PREMIUM GROWTH 1958-1977



### AMERICAN LEGION LIFE INSURANCE PAID CLAIMS 1958-MARCH 31, 1977





2nd place; \$3,000 for 3rd place and \$2,000 for 4th place. In addition each of our 58 Department winners attending the Regional Contest receives a \$500 scholarship award. Without question, these two programs help shape tomorrow's leaders.

Over the past 19 years some 14,700 claims have been paid, totalling over \$23,000,000 in benefits. During 1977 1,500,000 Legionnaires did receive a three letter mailing totalling 4,500,000 pieces. In addition, 28,101 Legionnaires received a computer letter reminding them that the Plan provides additional units, should they wish to increase their present coverage. Considerable insurance information, as well as applications were mailed to over 2,000 Posts. During the fiscal year, Oct. 1, 1976, to Oct. 1977, approximately \$99,000 will have been spent for advertising in The American Legion Magazine.

Each year on or about October 15 all insured Legionnaires are requested to report their next year's membership card number when tendering their remittance to cover the annual premium due for the new year.

Remember, your American Legion Life Plan always pays in addition to any other life insurance benefits; it is not intended to replace any existing coverage you have. It simply makes possible thousands of dollars of extra security at incredibly low cost.

For further information and applications write to The American Legion Life Insurance Plan, 222 North Dearborn Street, Chicago, IL 60601, Attention: Gene L. Fattig, Director.

### THE AMERICAN LEGION MAGAZINE COMMISSION



Benjamin B. Truskoski (Connecticut), Chairman  
James F. O'Neil (New Hampshire), Publisher  
Raymond J. McHugh (District of Columbia),  
Associate Publisher and Editor

As this is prepared, The American Legion Magazine is well into 1977 and The American Legion Magazine Commission, charged with the responsibilities of its production and distribution under the jurisdiction of the National Executive Committee, is looking into 1978 and the years to follow.

Cost factors, primarily in the areas of paper, printing and postal rates, continue as the major problems. There has been

no let-up in the upward revision of expenditures for these important operations. They will demand priority consideration in the pre-National Convention sessions of the Magazine Commission in Denver, Aug. 19 and 20.

Bids for the printing of the magazine, beginning in August, 1978, will be opened and studied there as will proposals for Publisher's Representatives (advertising procurement) starting Jan. 1, 1978.

Currently, The American Legion Magazine is being produced at the Baird Ward Division of Arcata, at Nashville, Tenn., the supplier since August 1973. It is anticipated that the representative bidders will submit higher prices than those in the present contract.

Billings for paper went up in April. In addition, there is a shortage in the market and it was "touch-and-go" a couple of times this year as to whether the magazine would make schedule.

There has been a steady rise in postal rates since 1970, and this trend will continue under the phase-out schedule until 1987 at more than \$100,000 per year.

Beginning with the April issue, the responsibility for advertising procurement, formerly handled exclusively by Robert Redden Associates, has been placed with four Publisher's Representatives — Bassinette-White of New York — all of New England except Connecticut; Redden Associates of New Jersey — Connecticut, New York, New Jersey, Pennsylvania, Delaware, Maryland and the District of Columbia; Fox Associates of Chicago — the Mid-West and Southeast; and Jules Thompson — the Pacific Coast and Southwest. It is impossible now to offer any meaningful forecast as to the picture for 1977 as contrasted to 1976 when an all-time high for net revenue was established by Redden Associates.

The impact of the allocation of monies to the magazine resulting from the dues increase at Minneapolis in 1975 started to manifest itself this year. As a result, the magazine



*The American Legion Magazine is the one communications link between all American Legion members and the National Organization. Here, the electronic data processing equipment at Indianapolis National Headquarters is set up for the printing of mailing labels for the Magazine. This system produces more than 60-million mailing labels annually for the Magazine and other national and some department mailing lists.*



should end 1977 in black ink as compared to the deficits of the two previous years. Under such circumstances a cost-of-living increase for employees, previously deferred, was approved at the May National Executive Committee meetings. Averaging 5%, it became effective on July 1, and will result in an annual wage boost of \$12,500 for those on the magazine staff.

The editorial and production operations of the magazine are now being carried out completely in the Washington American Legion office building with Editor & Associate Publisher Raymond J. McHugh at the helm. The advertising responsibilities are under the aegis of National Adjutant William F. Hauck, and printing and paper under Circulation Manager & Assistant Publisher Dean Nelson. Each functions in consultation with Publisher James F. O'Neil, whose office remains in New York, now at 342 Madison Avenue 10017.

The Legislative Division in Washington, working in close liaison with magazine officials, has been maintaining a watchful eye on the developments in Congress on all matters relative to postal rates. It becomes increasingly evident that the preferential treatment accorded to non-profit magazines, in which group The American Legion Magazine falls, is in danger. Unless some curbs are forthcoming from our legislators, the costs of second-class postage could be more than double the present \$725,000 annual expense.

Consideration is being given to a moderate increase in the advertising rates, effective Jan. 1, 1978, especially in light of the higher subscription prices now in effect for Legionnaires and non-members.

Readership studies have been carried out during the past few weeks under the direction of Hagen Communications, of Montclair, N.J. The results are now being evaluated so that intelligent application of same can be made for editorial content, advertising, public relations and membership.

## NATIONAL LEGISLATIVE COMMISSION



Frank I. Hamilton (Indiana), Chairman  
Mylio S. Kraja (Ohio), Director

The primary purpose of the National Legislative Commission is to represent The American Legion before the Congress of the United States on all legislative matters in which the Legion is interested. This procedure permits the

coordination of all our efforts and removes the possibility of different or conflicting presentations from other individuals or groups to the Congressional Committees.

The Legislative Commission does not determine policy for The American Legion. Through its Washington staff the Commission concentrates its efforts on carrying out Legion objectives as expressed in resolutions (mandates) of National Conventions and the National Executive Committee. Through the Legislative News Bulletin and other Legion publications, the Commission keeps the membership of The American Legion and the American Legion Auxiliary informed of Congressional action on legislation affecting the veteran and his dependent.

Resolutions pertaining to Federal legislation continue in effect throughout a numbered Congress. Thus, every two years, The American Legion takes a new look at its Legislative program.

Representatives of The American Legion have presented testimony to Congressional Committees on a number of occasions since the 95th Congress convened on January 4, 1977. Legislative mandates this year — as always — cover a broad range of activity. Major objectives in this Congress



National Commander Rogers is greeted by Senator Edmund S. Muskie, of Maine, (center) who introduced him to the Senate Committee on Veterans Affairs to present the Legion's legislative objectives for 1977, and Senator Alan Cranston, of California, chairman of the Senate Committee.



National Commander William J. Rogers presents The American Legion's Legislative Award for outstanding service in the field of legislation to Senator James B. Allen, of Alabama, during the 1977 American Legion Washington Conference. Clarence Horton, of Gulf Shores, Ala., chairman emeritus of the Legion's Legislative Commission, observes the presentation.



seek improvements in the disability compensation and war veterans pension program; support for a military posture second to none; adequate funding and implementation of programs affecting the youth of our nation; Congressional attention to the high unemployment rate for veterans — especially from the Vietnam Era; opposition to any scheme that would threaten the V.A.'s identity as the sole administrator of veterans benefits; legislation to insure veterans preference will be maintained throughout the Federal Civil Service System; and preservation of the House and Senate Committees on Veterans Affairs.

The Legislative Commission has met once in Washington since the Seattle National Convention and subcommittees thereof have been called into session twice to participate in meetings of the National Executive Committee.

This Commission honored Senator James B. Allen (Alabama) with its prestigious "National Legislative Award" during the Washington Conference last February. This award was presented by Commander Rogers, to Senator Allen for his outstanding legislative achievements in the area of veterans legislation. It marked only the third time since 1965 that this award has been presented.

The Legislative Commission and its staff have had excellent cooperation from all national officers, commissions and divisions of both The American Legion and the American Legion Auxiliary. Particular appreciation is directed to Chairman Frank I. Hamilton, who, for the past 3 years has used his professional talents to enhance the image of The American Legion in the halls of Congress.

As we prepare this summary, there are a number of bills still pending which, if enacted, will accomplish many legislative objectives of The American Legion. Many of these bills were introduced at the request of the Legislative Commission.

Through the remainder of this Congress, the Legislative Division will concentrate on the following:

- Improvements in the compensation and war veterans pension programs;



*Congressman William S. Cohen, of Maine, (left), who introduced the National Commander to the House Committee on Veterans Affairs, remains to hear the legislative message of The American Legion. Pictured at the Commander's left is Frank I. Hamilton, chairman of the Legion's National Legislative Commission.*

- An increase in the G.I. Bill education allowance;
- Creation and funding of a Congressional Committee on domestic security;
- Nation-wide immunization program for children;
- Retention of U.S. control over Panama Canal and Canal Zone;
- Oppose unionization of the military;
- Denial of veterans benefits to certain individuals who have their discharges upgraded under the Special Discharge Review Program.

## PUBLIC RELATIONS COMMISSION



*C. D. DeLoach (District of Columbia), Chairman  
James C. Watkins (Maryland), Director*

The 1976-77 American Legion year has been another excellent one from a public relations standpoint, starting with our Seattle National Convention and the appearances on our Convention platform of the Democratic presidential nominee and the GOP vice-presidential nominee.

Our first National Convention in the state of Washington drew blanket daily coverage from all news outlets of Seattle and surrounding area, and we would be remiss in not acknowledging the very excellent service and assistance provided by Legionnaire-newsmen Bruce Penny and Tom Read as our local PR consultants.

In support of the national theme, "Your American Legion — It's Great to Know You Belong," your National Public Relations Commission and Division developed an attractive array of promotional items for both internal and external use to acquaint our leaders and membership with ideas for use of the material, and the general public with the Legion, its programs and services.

A six-minute cassette presentation was distributed for internal consumption and was made available shortly after the 1976 Washington Conference so there could be an internal build-up of familiarity with the program, and enthusiasm for it, before it was actually introduced.

Among the first items made available was a tape for radio purposes consisting of three spot announcements on American Legion programming, and which were distributed to a select mailing list of some 650 radio stations. Many departments ordered sizeable quantities of the tape for



further distribution to stations in the department which were not covered on the select mailing list and some were ingenious enough to use the technique on the tapes distributed by National, employing the theme music of the "It's Great to Know You Belong," tapes and producing spots applicable to their own department.

Other items produced for the theme support included the 24-sheet billboard, bumper strips and display posters for windows or bulletin boards, which contain the words of the theme, and in the case of the billboards and posters, have illustrations portraying the Boys and Girls State and Nation programs.

These items, with the exception of the tapes, still are available through National Emblem Sales, and the present plan is that they will be good for at least one more year, hopefully two, as we seek to capitalize on the benefits of repetition and of retaining a theme long enough for it to thoroughly permeate the organization. This must be done for it to become readily recognizable to the general public in associating it with The American Legion.

Your National Public Relations Commission worked closely with the National Legislative Commission and staff, and the "Spirit of '76" Committee in the process of selecting a site for the permanent placement of the Freedom Bell, a gift of The American Legion and the American Legion Auxiliary on behalf of the children of America as a permanent reminder of America's Bicentennial and of the sacrifice it has taken to make and to keep America strong and free.

The Freedom Bell Memorial, as it will be known, will be sited on the plaza at the front of the National Visitors Center (old Union Station) within sight of the Capitol Building in Washington, D. C. The location is, without question, one of the choicest in the Nation's Capital, passed by the many thousands of visitors to Washington who go to the National Visitors Center daily for information. We are deeply grateful to the Secretaries of the Interior, immediate past and

present, and their fine subordinates at the National Capital Park Service who have been so helpful to us through site and design selection. Our Freedom Bell is the one tangible item to come out of the national Bicentennial program, and every Legionnaire should be proud of the fact that The American Legion was its sponsor.

We had an excellent speaker at our 1976 Fall NEC meeting in General Vernon Walters, USA (Ret.), former deputy director of the Central Intelligence Agency, whose message created excellent national news for The American Legion. The work of our National Commander, William J. Rogers, in presenting the Legion's position on amnesty and/or pardon, made news wherever he went — even after the White House announced the provisions of the pardon granted by President Carter.

Commander Rogers, through his speeches and news conferences, has continued to make known The American Legion's position in opposition to a new treaty that might weaken our position with regard to the operation and defense of the Panama Canal. His continuing plea to Legionnaires, Auxiliary members and to all concerned Americans to make their sentiments regarding the Canal known to all members of Congress, also has made news and kept us on the public record in opposition to a new Canal treaty. The same may be said with regard to our positions on unionization of the armed forces and "normalization" of relations with the Communist government of Cuba's Fidel Castro.

During the Washington Conference we previewed an updated version of the film "An American Legend," originally produced for us by Warner Brothers as a 50th Anniversary promotional film. We have high hopes that the new version of the film may prove to be a valuable tool in attracting new members to the ranks of the Legion, while helping to retain older members by renewing their sense of pride in belonging to an organization which does so much for so many.



*During the annual Public Relations luncheon in conjunction with the 1977 Washington Conference, National Commander William J. Rogers presents the National Commander's Public Relations Award for 1977 to veteran actor Karl Malden who is currently starring in the television series, "Streets of San Francisco."*



*Immediate Past National Commander Harry G. Wiles conducts a news conference at 1976 Seattle National Convention, which was covered by nearly every news outlet in the Convention city and surrounding area. News conferences are a part of the National Commander's life style. Preparations are handled by National staff when conducted in areas of Headquarters' locations, and by department and local Legion officials when the Commander is on the road.*



Also, a feature of our Washington Conference was the presentation of the National Commander's Public Relations Award to the veteran actor Karl Malden, and it was at this luncheon, attended by some 950 Legion leaders, that the updated version of "An American Legend" was previewed. We have provided additional new film footage on public service projects for a further updating of "An American Legend," and we believe it will be a most attractive finished product.

Again during the past year your National Public Relations Division provided on site coverage of such outstanding programs as Boys Nation, American Legion Baseball World Series and the National Oratorical Contest finals in the effort to fulfill our role as a service arm of the organization for the program divisions.



*During the fight against amnesty or pardon of Vietnam draft dodgers, Public Relations handled news of the meeting between National Commander William J. Rogers and Mrs. Charlotte Christian, wife of a former POW in Vietnam and director of "Americans Against Amnesty," which brought considerable publicity to the struggle against amnesty as she turned over to the Commander letters and petitions containing more than forty thousand signatures.*

#### FOREIGN RELATIONS COMMISSION



Dr. Robert P. Foster (Missouri), Chairman  
Frank A. Manson (Oklahoma), Counsellor

The American Legion's Foreign Policies are predicated on the need to checkmate any aggressive actions by the Soviet Union, her surrogate powers, the Warsaw Pact countries and more recently Cuba.

#### U.S. Soviet Relations

The American Legion's policies toward the Soviet Union continue to run on the dual tracks of the pursuit of trade and harmony and a balance of power which includes maintaining those alliances, security pacts and military forces necessary to deter Soviet aggression and expansionism.

Contrary to the philosophy of a few influential U.S. strategists, The American Legion does not believe that "Communism as a world movement is dead." The realities of Soviet backed Cuban aggression in Angola, plus the recent transition of Ethiopia into the Communist sphere, and the growing Communist Party in Italy are grim reminders that Communism as a world movement continues its deceitful and treacherous course in world history.

Mindful of the meandering streams of the Communist world movement, The American Legion National Executive Committee unanimously approved a strong anti-communist position during its fall meeting of 1976 in Indianapolis, Ind.

#### Africa and the Persian Gulf States

Areas where the Soviets have increased their attention and have given high priority are Africa and the Middle East. Control of mineral-rich Africa and the oil-rich Persian Gulf states, plus control of the sea lanes of supply would give the Soviet Union domination over the industrialized west (NATO and Japan) which depends on these areas for their energy and raw materials.

Anticipating an escalation of Soviet involvement throughout Africa, but especially against the target nation of the Republic of South Africa because of its strategic location and mineral wealth, The American Legion is initiating a mandated nationwide educational campaign to alert U.S. citizens on the strategic importance of the Republic of South Africa and U.S. national interests. The Foreign Relations



*One of the hottest issues the National Foreign Relations Commission has to deal with at the moment is the Panama Canal and efforts to negotiate a new treaty with the Republic of Panama for operation and security of the Canal. The Legion opposes any measure that would surrender sovereignty and security rights by the U.S. Here, National Commander Rogers visits the Canal to learn of the problem first hand.*



Commission in joint session with the National Security Commission has been briefed by South African authorities. There is no question that if the Soviet leaders should gain control of the strategic reserves of Southern Africa, they could, in the words of National Commander William Rogers, "hold the world, including NATO, at ransom." Certainly The American Legion does not think any single nation should be expected to stand alone against communist enslavement.

The Persian Gulf States represent another strategic area of growing concern to The American Legion. The common and mutual interests of the Persian Gulf States, particularly Saudi-Arabia and Iran are becoming increasingly obvious as the energy shortages become more acute. The national interest of the United States can best be served by following a policy of friendship, cooperation and restraint with the Persian Gulf States. The United States should assist the Persian Gulf States to educate their citizens and to diversify their production base beyond their oil-producing years so these nations can perpetuate their values and traditions to succeeding generations. Such as policy was mandated by the National Convention in Seattle, Washington during August of 1976.

### United Nations Study

During 1976, the Foreign Relations Commission studied the United Nations in an effort to determine the best U.S. policy toward the U.N. at this time. As a result of this study and other considerations, the National Commander established a high level U.N. Panel consisting of the distinguished Ambassador Henry Cabot Lodge, Past National Commander Joe Matthews, Governor Terry Sanford, President of Duke University, Dr. Robert Foster, Joseph Ellinwood, J. Alvis Carver of The American Legion's Foreign Relations Commission, Dr. Francis Wilcox, Director General of the Atlantic Council, and three outstanding businessmen; Henry King, Bernard Goldberg and Frank Brandstetter. The U.N. Panel was directed to conduct an "in depth" study of the U.N. and make an interim report to the National Convention in Denver, 1977, and to submit a final report the following year. The U.N. Panel has met three times, twice in

Washington and once in Indianapolis. It is anticipated that the study will be completed on schedule. The peacekeeping function as well as the fiscal aspects of the U.N. including financial management are being given high priority by the U.N. Panel.

### PANAMA

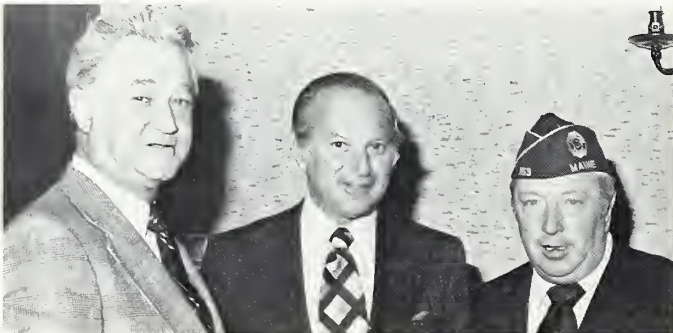
The issue of retaining U.S. sovereignty of the U.S. Canal Zone and the Panama Canal has been a daily battle for The American Legion at all levels and in all departments and posts during the past year. The Legion's leadership on the issue has been credited with holding a tight rein on the giveaway advocates. The issue is still not resolved. The Legion is strongly mandated to retain the canal, modernize it and maintain the security and commercial interests of the United States as well as all maritime nations. Under the control of an adversary power such as the Soviet Union, U.S. security interests could be jeopardized. The sovereignty issue is not a negotiable item in the Legion's view. The Canal has been bought, built and operated by U.S. taxpayers in accord with legal agreements between the governments of Panama and the United States. The U.S. has kept its part of the agreement.

### NATO

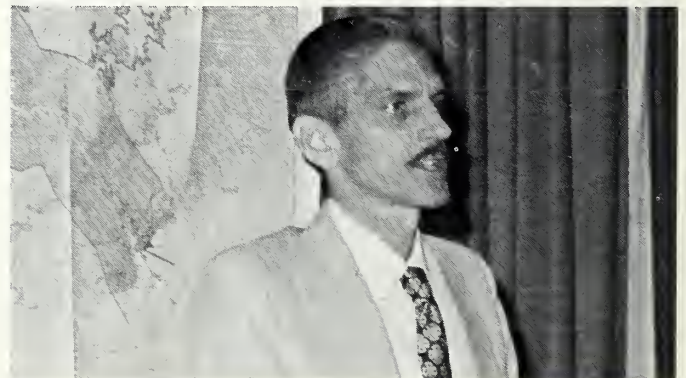
The American Legion has continued its strong support of NATO and has recently approved a Treaty of Friendship and Cooperation with Spain.

### Far East

In the Far East, U.S. strategy is keyed to maintaining mutual security agreements with Japan, Korea and Taiwan. The Legion supports these arrangements and is strongly opposed to compromising the long and friendly relationship between the United States and Taiwan, where 16,000,000 citizens produce more than four times the GNP of 800,000,000 Chinese under communist domination on the mainland.



*The continuing relationship of the United States with the United Nations is another subject now being considered by a special committee appointed by National Commander William J. Rogers (right), and which is expected to make an interim report at the Denver Convention. Co-chairing the special committee are Dr. Robert Foster (left), chairman of the Foreign Relations Commission and Bernard Goldberg of New York.*



*William R. Drummond, a police officer for the Panama Canal Company, who was detained and interrogated at length by Panamanian authorities because of his outspoken opposition to a new Panama Canal treaty, explains the problems involved to members of the Legion's Foreign Relations Commission during the 1977 Washington Conference.*



## Summary

To summarize, the policies of the Foreign Relations Commission are aimed toward:

1) Supporting U.S. allies and all nations whose friendship and cooperation are directly related to U.S. national interests, both economically and strategically, and

2) Opposing all Soviet efforts to expand their dominion of influence and control.

### VETERANS AFFAIRS AND REHABILITATION COMMISSION



W. F. Lenker (South Dakota) Chairman  
E. H. Golembieski (Pennsylvania) Director

The Veterans Affairs and Rehabilitation program is one of service to veterans of our nation's wars, and to their dependents and survivors. The American Legion has dedicated itself to the task of making certain that the service due the disabled veteran and his dependents, and to the war widow and orphan, is delivered by the government in full and on time.

The American Legion, because it is what it is — an organization of war veterans — bears a fundamental obligation to consider, study and protect the welfare of all veterans, especially the disabled. Both the obligation of the country, and the wishes of the American people for the nation's war veterans are fairly expressed in the program of veterans benefits established by Congress.

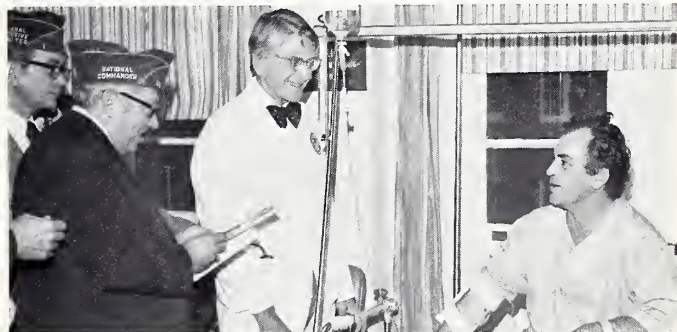


New officers for the Department Service Officers organization were elected during The American Legion's 17th Annual Washington Conference in Washington, D.C., Feb. 20-24, 1977. Shown (left to right) following the election are: Fred Heinle, Wisconsin, secretary-treasurer; Andrew Gordon, New Mexico, president; Paul Blake, North Carolina, vice president; Val Likens, Iowa, national chaplain. Not shown is Phil Gavin, of Massachusetts, who was elected national sergeant-at-arms.

The American Legion does not want to see any war veteran who is disabled by reason of age or physical condition, go without proper medical care or be denied any benefit provided by the government. Further, we believe that the war veteran with honorable service has earned such necessary treatment from the government he served. We believe the obligation to bear arms in the defense of the nation is a basic obligation of citizenship and, similarly, we believe this obligation begets an equal obligation on the part of the nation to protect the welfare of the citizens who have defended it.

At the Fifty-Eighth Annual National Convention held in Seattle, Wash. in August, 1976, we went on record in firm opposition to any attempts that would subject veterans benefits and services to a periodically scheduled review and a required new authorization by Congress. We, likewise, were mandated to exert every effort to assure that the Veterans Administration would continue to be the sole independent establishment in government responsible for the administration and execution of benefit programs and services for veterans. During this first session of the 95th Congress these mandates will be vigorously pursued. And we will carry other similar mandates dealing with veterans benefits to the new Congress; mandates which voice the sentiment of The American Legion's members throughout the world.

Through these mandates, for instance, The American Legion will urge the Congress to accelerate or materially increase the program of construction of replacement VA hospitals, as well as the modernization of existing facilities, so that the VA medical care program will continue to provide the best medical care possible to veterans. We shall urge that in any national health service legislation to be considered, that such legislation include provisions to assure the integrity and the continued improvement of the VA Department of Medicine and Surgery, with the primary mission of providing medical services to all American war veterans who have reason to utilize its resources. Of equal importance will be those mandates directing The American Legion to seek legislation to increase monthly rates of compensation and dependency and indemnity compensation, in response to the continuing pressure of inflation. Also of concern, and high on our list of priorities, will be the



National Commander William J. Rogers, accompanied by Colorado's National Executive Committeeman Paul Rodden (extreme left), pays a visit to a convalescent in Veterans Administration hospital. Visits of this nature are commonplace for the National Commander in his extensive travels.



reform or restructuring of the death and disability pension program. A revision of this program, in accord with our mandate, would assure eligible beneficiaries an income above the officially designated poverty level. The objective is to treat similarly circumstanced pensioners equally; provide the greatest pension for those with the greatest need; and, guarantee regular increases in pension, which fully account for increases in the cost of living.

For several years, The American Legion has been informing the Congress of the need for pension reform, because the present system is inadequate to the needs of those it is intended to serve. We have already submitted our proposal to the new Congress, and the purpose of our bill would be to end the continuing need for new legislation each year to offset the inflationary increases in living costs, although relatively simple updating of the new law would be required at intervals, as long as the excessively high rate of inflation lasts. More than ever before, we are convinced that such legislation is necessary, and if Congress accepts our proposal, those eligible for pension will be guaranteed an income that will assure them the ability to live with reasonable comfort and dignity.

Other improvements in the veterans benefits program will be sought by the Veterans Affairs and Rehabilitation Commission under the mandates of the National Convention and the National Executive Committee. Legislative proposals covering these mandates have already been presented to the 95th Congress. At the time this report is being prepared, heavy legislative activity is underway in the Congress. American Legion representatives have made a number of appearances before Congressional Committees, and more are scheduled. The Veterans Affairs and Rehabilitation program, the Legion's keystone program, is a broad and comprehensive one, requiring constant alertness and activity in the legislative field.

In compiling this report, it should be pointed out that several legislative actions were taken by the 94th Congress relating to veterans benefits following the 1976 National Convention and prior to the convening of the 95th Congress in January 1977. On Sept. 30, 1976, Public Law 94-432 was enacted which, among other things, increased the rates of disability and death pension and increased the rates of dependency and indemnity compensation for parents.



*National Commander William J. Rogers (seated second from right) offers American Legion testimony before the House Committee on Veterans Affairs. Seated (left to right) are: William F. Lenker, chairman, National Veterans Affairs and Rehabilitation Commission; Edward Golembieski, Division director; Commander Rogers, and Mylio S. Kraja, National Legislative director.*

Public Law 94-433, also approved Sept. 30, 1976, increased the rates of disability compensation for veterans, and the rates of dependency and indemnity compensation for widows and children. Also on Oct. 15, 1976, Public Law 94-502 was approved. This Act increased vocational rehabilitation subsistence allowances; educational and training assistance allowances; extended basic educational assistance eligibility from 36 to 45 months; and, created a new educational assistance program for Post-Vietnam Era veterans. Finally, on Oct. 21, 1976, Public Law 94-581 was approved. The bill, titled the Veterans Omnibus Health Care Act of 1976, had considerable impact on the quality of hospital care, medical services, and nursing home care in Veterans Administration health care facilities.

## NATIONAL SECURITY COMMISSION



**Emmett G. Lenihan (Washington), Chairman**  
**G. Michael Schlee (Maryland), Director**

*"We are at peace, but we must be ever mindful that powerful forces bent on world conquest are still with us. I see it as one of the major public services The American Legion can provide at the national level to keep the American people and our government alert to the need for adequate military preparedness as the basis for maintaining peace in the world.*

*"The fact that we are at peace makes our task all the more difficult. In some instances, most unpleasant. However, we are convinced that should we reach the point where the*



*Congressman G. V. (Sonny) Montgomery, who headed a House Select Committee to make a year-long investigation of the problem of the Missing-in-Action in Southeast Asia, and who expressed concern with the Presidential pardon of draft dodgers and deserters, addresses the Legion's National Security and Legislative Commissions in joint session.*



*Soviet Union has an overwhelming preponderance of military power, there will be no more peace on earth unless we are willing to accept peace at any price. We of The American Legion are not."*

*William J. Rogers  
National Commander*

The National Security Commission's principal thrust in legislative and program activities during the 59th year of our great organization, has been to continue the effort to alert our membership, Members of Congress and the public in general of the need for a strong, effective, credible national defense structure. Resolution 467 of the 58th National Convention urged creation of a military establishment that no nation would dare challenge.

One of the principal topics discussed by National Commander William J. Rogers in his speeches across the country has been the state of our armed forces as compared to those of our enemies. Additionally, Commander Rogers and Chairman Lenihan have met personally with key leaders in the Congress and the Department of Defense to discuss the views of The American Legion on the defense needs of the United States. Legion witnesses have presented testimony on 10 separate occasions before responsible committees of both Houses of Congress concerning the defense budget, civil defense, U.S. Army strength and merchant marine.

The principal recommendations on which testimony was based include: B-1 bomber; support of the Defense Civil Preparedness Agency; support for a strong merchant marine; U.S. Army strength; unionization of armed forces; support of ROTC, and modernization of the U.S. Navy.

The following are selected highlights of the program activities conducted by the National Security Commission and Committees during our 58th year.

### ROTC MEDALS

Fifty-two of the 55 Departments with ROTC units supported the ROTC program. The Departments promoted



*One of the functions of Legion national commissions is to keep abreast of developments in their field of concern to enable them to properly recommend Legion courses of action to the National Convention or National Executive Committee. Here Lt. Gen. R. L. Nichols, USMC, addressed the Commission during the 1977 Washington Conference.*

and publicized The American Legion's ROTC Medals Program by encouraging their Posts to participate in the awarding of medals to outstanding young men and women enrolled in the ROTC programs. Posts responded to this encouragement by awarding 1,445 medals during the period from July 1, 1975 to June 30, 1976. Presentations of medals were made at 195 colleges and universities and 261 high schools in 47 states, the District of Columbia, Spain, England, Germany and the Panama Canal Zone.

### AMNESTY

National Commander Rogers cancelled an entire week of official visits, and flew to Washington to lead the fight against President Carter's amnesty program. Membership support for The American Legion's position was generated in two separate conference telephone calls to all Department Commanders. Thousands of telegrams and letters expressing opposition to the President's action were delivered to the White House. Congressman G. V. "Sonny" Montgomery (D-Miss.) characterized our efforts as follows:

*"More than any other veterans group in the nation, The American Legion was at the forefront of the fight to prevent a blanket pardon."*

*(Continued on Page 128)*



*Vice Admiral James D. Watkins, Chief of Naval Personnel, outlines some of the problems the armed services will be having in maintaining personnel at prescribed levels if the erosion of benefits continues. He spoke before the National Security Commission at the 1977 Washington Conference.*



*One of National Security's objectives is the encouragement of young people in military training, from high school ROTC units through the military academies, to excel in their work. Here the Legion's Military Excellence award is being presented to an Air Force cadet.*

GEO. S. OLIVE & CO.

CERTIFIED PUBLIC ACCOUNTANTS

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April 1, 1977

William J. Rogers, National Commander,  
The American Legion  
National Headquarters,  
Indianapolis, Indiana.

Dear Commander Rogers:

We have examined the statement of financial condition of The American Legion National Headquarters as of December 31, 1976 and the related statements of income and changes in fund balances for the year then ended. Our examination was made in accordance with generally accepted auditing standards and, accordingly, included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances.

In our opinion, the aforementioned financial statements present fairly the financial position of The American Legion National Headquarters at December 31, 1976 and the results of its operations and fund transactions for the year then ended, in conformity with generally accepted accounting principles applied on a basis consistent with that of the preceding year.

Yours very truly,

*Geo. S. Olive Co.*

Certified Public Accountants

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IS WITHHELD UNTIL THE FORM AND SUBSTANCE OF SUCH EXCERPTS OR REFERENCES ARE APPROVED BY US.



# THE AMERICAN LEGION NATIONAL HEADQUARTERS

## Statement of Income

	Year Ended December 31	
	1976	1975
<b>REVENUES:</b>		
National dues .....	\$ 6,804,043	\$ 6,748,882
Deduct: Dues allocated to:		
Rehabilitation .....	678,773	674,081
Publications Division .....	2,722,782	2,699,554
	<u>3,401,555</u>	<u>3,373,635</u>
Dues available for current operations .....	3,402,488	3,375,247
Publications Division (including dues allocation) .....	4,445,867	4,170,946
Emblem Division .....	3,027,413	2,901,479
Restricted income .....	156,608	149,611
Other income .....	735,940	740,310
	<u>11,768,316</u>	<u>11,337,593</u>
<b>EXPENSES:</b>		
Publications Division .....	4,985,516	4,472,624
Emblem Division .....	2,642,389	2,531,310
Salaries and employee benefits .....	2,841,922	2,647,257
Executive and staff travel .....	336,605	308,479
Commission and committee .....	654,042	497,896
Operational .....	764,415	718,023
Office .....	467,360	405,450
Occupancy and usage .....	230,735	277,546
Special projects (net of related income) .....	515,538	412,702
Charges to other areas (Publications, Emblem, Children and Youth, Veterans Affairs and Rehabilitation) .....	( 1,326,142)	( 1,222,980)
	<u>12,112,380</u>	<u>11,048,307</u>
<b>NET INCOME (LOSS) — exhibit C .....</b>	<u><u>\$ ( 344,064)</u></u>	<u><u>\$ 289,286</u></u>

See accompanying notes to financial statements.

# THE AMERICAN LEGION NATIONAL HEADQUARTERS

## Statement of Financial Condition

	December 31	
	1976	1975
<b>ASSETS</b>		
<b>CURRENT FUNDS:</b>		
Cash on deposit and on hand.....	\$ 1,155,291	\$ 820,374
Accounts receivable:		
Emblem and Publications .....	257,235	231,240
Other.....	29,336	95,376
Inventories—at cost:		
Publications Division .....	499,052	582,687
Emblem Division .....	563,623	567,362
Prepaid expenses, supplies, advances and deposits .....	184,863	286,913
Investments—at cost (market value \$10,031,056 in 1976, \$8,847,576 in 1975)—note 3 .....	9,773,137	8,762,366
Furniture, fixtures and equipment—at cost .....	773,921	832,819
Deduct: Accumulated depreciation (straight-line method).....	509,279	566,719
	<u>264,642</u>	<u>266,100</u>
Washington, D.C. real estate—building and site—at cost .....	821,217	821,217
Deduct: Accumulated depreciation (straight-line method)—note 4 .....	370,608	355,784
	<u>450,609</u>	<u>465,433</u>
Add: Funded depreciation reserve (securities— market value \$388,980 in 1976, \$360,036 in 1975)—note 4 .....	370,608	355,784
Total current funds.....	<u>13,548,396</u>	<u>12,433,635</u>
<b>NONEXPENDABLE TRUST FUNDS:</b>		
Overseas Graves Decoration Trust Fund:		
Uninvested cash .....	9,948	9,653
Investments—at cost (market value \$349,779 in 1976, \$324,288 in 1975) .....	359,917	349,575
	<u>369,865</u>	<u>359,228</u>
Paid-Up-For-Life Membership Trust Fund:		
Uninvested cash .....	5,175	11,304
Investments—at cost (market value \$373,200 in 1976, \$99,225 in 1975) .....	363,954	99,188
	<u>369,129</u>	<u>110,492</u>
Employees' Retirement Trust Fund—note 6:		
Uninvested cash .....	24,806	25,552
Accounts receivable from participating units .....	61,819	61,135
Investments—at cost (market value \$7,969,718 in 1976, \$6,532,935 in 1975) .....	7,753,352	7,132,988
	<u>7,839,977</u>	<u>7,219,675</u>
	<u>\$ 22,127,367</u>	<u>\$20,123,030</u>

See accompanying notes to financial statements.



**Exhibit B**

**December 31**

**LIABILITIES AND FUNDS**

**CURRENT FUNDS:**

	<b>1976</b>	<b>1975</b>
Accounts payable .....	\$ 222,150	\$ 258,543
Employees' withholdings .....	26,681	27,884
Accrued state and federal taxes .....	4,114	3,974
Emblem merchandise undelivered .....	105,268	106,292
Membership life insurance premiums payable—note 2 .....	733,894	288,073
Deferred income:		
Dues paid in advance .....	3,960,047	3,074,720
Subscriptions paid in advance .....	2,962,035	2,043,614
Current fund balances—exhibit C:		
Restricted:		
Veterans Affairs and Rehabilitation Fund .....	191,538	203,218
Children and Youth Fund .....	155,152	183,085
Restricted Fund—notes 3 and 5 .....	2,550,833	2,370,606
Reserve Fund—note 3 .....	1,131,663	1,006,222
Gift to the Nation Maintenance Fund .....	.....	133,563
Freedom Bell Fund .....	150,139	141,133
Cancer Drive Fund .....	3,808	536,440
Other restricted funds .....	66,098	53,115
Appropriated surplus reserves—note 5 .....	1,129,946	1,222,451
Unappropriated surplus .....	155,030	780,702
	<hr/>	<hr/>
Total current funds .....	13,548,396	12,433,635

**NONEXPENDABLE TRUST FUNDS—exhibit C:**

Overseas Graves Decoration Trust Fund:		
Fund balance .....	369,865	359,228
	<hr/>	<hr/>
	369,865	359,228
	<hr/>	<hr/>
Paid-Up-For-Life Membership Trust Fund:		
Fund balance .....	369,129	110,492
	<hr/>	<hr/>
	369,129	110,492
	<hr/>	<hr/>
Employees' Retirement Trust Fund:		
Fund balance .....	7,839,977	7,219,675
	<hr/>	<hr/>
	7,839,977	7,219,675
	<hr/>	<hr/>
	\$22,127,367	\$20,123,030

# THE AMERICAN LEGION NATIONAL HEADQUARTERS

## Statement of Changes in Fund Balances Year Ended December 31, 1976

	Restricted Funds
<b>BALANCES, JANUARY 1, 1976</b> .....	<u>\$4,627,382</u>
<b>ADDITIONS:</b>	
Dues allocated for rehabilitation .....	678,773
American Legion Endowment Fund Corporation income transferred to The American Legion .....	525,000
Contributions received .....	671,160
Investment income credited directly to fund .....	222,630
Oratorical contest prizes charged against current operations .....	43,500
Net (loss) — exhibit A .....	<u>2,141,063</u>
<b>DEDUCTIONS:</b>	
Expenditures charged directly to funds .....	<u>2,893,327</u>
<b>INTERFUND TRANSFERS—note 5:</b>	
Allocations per National Finance Commission resolutions .....	374,113
Partial reinstatement of reserves as unrestricted funds — amount equal to 1976 expenditures charged to current operations and furniture, fixtures and equipment additions capitalized .....	<u>374,113</u>
<b>BALANCES, DECEMBER 31, 1976</b> .....	<u><u>\$4,249,231</u></u>
	(Exhibit C— sheet 3)

See accompanying notes to financial statements.



Statement of Changes in Fund Balances  
Year Ended December 31, 1976

Current Fund Balances		Nonexpendable Trust Funds		
Appropriated Surplus Reserves	Unappropriated Surplus	Overseas Graves Decoration Trust	Paid-Up- For-Life Membership Trust	Employees' Retirement Trust
<u>\$1,222,451</u>	<u>\$780,702</u>	<u>\$359,228</u>	<u>\$110,492</u>	<u>\$7,219,675</u>
			279,704	806,446
		22,352	12,269	272,027
	<u>(344,064)</u>			
	<u>(344,064)</u>	<u>22,352</u>	<u>291,973</u>	<u>1,078,473</u>
		<u>11,715</u>	<u>33,336</u>	<u>458,171</u>
136,987	(511,100)			
<u>( 229,492)</u>	<u>229,492</u>			
<u>( 92,505)</u>	<u>(281,608)</u>			
<u>\$1,129,946</u>	<u>\$155,030</u>	<u>\$369,865</u>	<u>\$369,129</u>	<u>\$7,839,977</u>
(Exhibit C— sheet 2) and (Exhibit B)	(Exhibit B)	(Exhibit B)	(Exhibit B)	(Exhibit B)

# THE AMERICAN LEGION NATIONAL HEADQUARTERS

## Statement of Changes in Fund Balances

Year Ended December 31, 1976

### Current Appropriated Surplus Reserves

	Publications Reserve	Spirit of '76 Reserve	Be Counted Again Reserve	Special Membership Program Reserve
<b>BALANCES, JANUARY 1, 1976</b> .....	<u>\$180,235</u>	<u>\$118,937</u>	<u>\$13,385</u>	<u>\$20,116</u>
<b>INTERFUND TRANSFERS — note 5:</b>				
Allocations per National Finance				
Commission resolutions .....				58,000
Partial reinstatement of reserves as				
unrestricted funds — amount equal				
to 1976 expenditures charged to				
current operations and furniture,				
fixtures and equipment additions				
capitalized .....	<u>(74,378)</u>	<u>(100,000)</u>	<u>(13,385)</u>	<u>(40,664)</u>
	<u>(74,378)</u>	<u>(100,000)</u>	<u>(13,385)</u>	<u>17,336</u>
<b>BALANCES, DECEMBER 31, 1976</b> .....	<u><u>\$105,857</u></u>	<u><u>\$ 18,937</u></u>	<u><u>\$ . . . . .</u></u>	<u><u>\$37,452</u></u>

See accompanying notes to financial statements.



**Statement of Changes in Fund Balances**  
**Year Ended December 31, 1976**

<b>Real Estate Reserve</b>	<b>Convention Reserve</b>	<b>Employee Insurance Premium Stabilization Reserve</b>	<b>Presidential Inauguration Reserve</b>	<b>An American Legend Reserve</b>	<b>Total</b>
<u>\$821,522</u>	<u>\$60,000</u>	<u>\$ 8,256</u>	<u>\$ . . . . .</u>	<u>\$ . . . . .</u>	<u>\$1,222,451</u>
		53,987	10,000	15,000	136,987
<u>(945)</u>				<u>(120)</u>	<u>(229,492)</u>
<u>(945)</u>		<u>53,987</u>	<u>10,000</u>	<u>14,880</u>	<u>(92,505)</u>
<u>\$820,577</u>	<u>\$60,000</u>	<u>\$62,243</u>	<u>\$10,000</u>	<u>\$14,880</u>	<u>\$1,129,946</u>

(Exhibit C —  
sheet 1)

# THE AMERICAN LEGION NATIONAL HEADQUARTERS

## Statement of Changes in Fund Balances Year Ended December 31, 1976

### Current Restricted Funds

	Veterans Affairs And Rehabilitation Fund	Children And Youth Fund
<b>BALANCES, JANUARY 1, 1976</b> .....	<u>\$ 203,218</u>	<u>\$183,085</u>
<b>ADDITIONS:</b>		
Dues allocated for rehabilitation .....	678,773	
American Legion Endowment Fund Corporation income transferred to The American Legion .....	367,500	157,500
Contributions received .....	12,505	22,500
Investment income credited directly to fund .....		
Oratorical contest prizes charged against current operations .....		
	<u>1,058,778</u>	<u>180,000</u>
<b>DEDUCTIONS:</b>		
Expenditures charged directly to funds .....	<u>1,370,458</u>	<u>207,933</u>
<b>INTERFUND TRANSFERS — note 5:</b>		
Allocations per National Finance Commission resolutions .....	300,000	
Transfer per National Finance Commission resolution to close fund upon fulfilment of purpose .....		
	<u>300,000</u>	
<b>BALANCES, DECEMBER 31, 1976 — exhibit B</b> .....	<u><u>\$ 191,538</u></u>	<u><u>\$155,152</u></u>

See accompanying notes to financial statements.



Statement of Changes in Fund Balances  
Year Ended December 31, 1976

Restricted Fund	Reserve Fund	Gift to the Nation Maintenance Fund	Freedom Bell Fund	Cancer Drive Fund	Other Restricted Funds	Total
\$2,370,606	\$1,006,222	\$133,563	\$141,133	\$ 536,440	\$53,115	\$4,627,382
						678,773
						525,000
			10,582	615,768	9,805	671,160
180,227	368	3,344		31,306	7,385	222,630
					43,500	43,500
180,227	368	3,344	10,582	647,074	60,690	2,141,063
		11,834	1,576	1,253,819	47,707	2,893,327
				74,113		374,113
	125,073	(125,073)				
	125,073	(125,073)		74,113		374,113
\$2,550,833	\$1,131,663	\$ . . . . .	\$150,139	\$ 3,808	\$66,098	\$4,249,231

(Exhibit C—  
sheet 1)

# THE AMERICAN LEGION NATIONAL HEADQUARTERS

## Notes to Financial Statements

### NOTE 1 — SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES:

The American Legion National Headquarters reports for financial statement purposes on the accrual method of accounting recognizing income when received and expenses when incurred.

The Legion, which is not taxable for federal income tax purposes (except on unrelated business income), maintains its accounts on a modified fund accounting basis wherein the Legion's accountability for a segment of its fiscal affairs is reflected in various restricted fund balances. While the Legion's general operations are reported in its statement of income (exhibit A), that portion of membership dues, contributions and other receipts and expenditures restricted for specific Legion projects are credited and charged directly to the respective restricted funds as set forth in the statement of changes in fund balances (exhibit C, sheet 3).

The Legion follows the practice of capitalizing significant additions to office furniture and equipment. These assets are being charged to general operations through depreciation charges computed on the straight-line method based on the estimated useful lives of the respective assets.

### NOTE 2 — MEMBERSHIP LIFE INSURANCE PROGRAM:

In connection with The American Legion's Life Insurance Plan, the Legion has created a Trust Fund to which the First National Bank of Kansas City, Missouri, as Trustee, holds legal title. The accumulated earnings from the trust fund and the experience rating refunds and dividends from the insurers (which combined to a total of approximately \$2,675,000 as of December 31, 1976) may be used, as directed by the Legion, for any one or more of the following purposes:

- a— to increase the fund.
- b— to reduce or pay in full premiums thereafter due on the group insurance.
- c— to provide additional life insurance benefits for the participants.
- d— to make refunds to the participants.
- e— to make distributions to The American Legion to be used in the support of its activities and programs serving the interest of the Legion and its members, provided that such distributions are not disapproved in writing by a majority of its insured members.

In accordance with the provisions of item (e) above, the Legion's National Executive Committee has established a scholarship program for eligible family members of participants in the life insurance program and expanded the oratorical contest and baseball programs. As of December 31, 1976 the trust has set aside approximately \$228,000 of accumulated earnings and experience rating refunds and dividends for the designated programs.

### NOTE 3 — INVESTMENTS:

At December 31, 1976, The American Legion carried the following investments as a part of its current funds:

	BOOK VALUE			
	Restricted Fund	Reserve Fund	Unrestricted	Total
United States Government				
Obligations:				
U.S. Treasury bills (A).....			\$4,784,301	\$4,784,301
U.S. Treasury notes (B).....	\$2,056,526	\$ 899,303	1,306,340	4,262,169
U.S. Treasury bonds (C).....	445,495	231,854		677,349
Certificates of deposit (D).....	47,900			47,900
Uninvested cash .....	912	506		1,418
Totals .....	<u>\$2,550,833</u>	<u>\$1,131,663</u>	<u>\$6,090,641</u>	<u>\$9,773,137</u>

(A) Maturity dates range from January 11, 1977 to June 28, 1977.

(B) Maturity dates range from May, 1977 to August, 1986. Coupon rates range from 6 to 8¾%.

(C) Maturity dates range from February, 1980 to May, 1985. Coupon rates range from ¾ to 6¾%.

(D) Maturity date is August 15, 1977 with interest at 5½%.

### NOTE 4 — ACCUMULATED DEPRECIATION — WASHINGTON, D.C. REAL ESTATE:

Since 1969 annual depreciation of the Washington, D.C. property has been credited to the accumulated depreciation balance with a corresponding amount of investments and cash added to the funded depreciation reserve. Earnings of the funded depreciation reserve have been credited as investment income available for current operating purposes in the statement of income.



## NOTE 5 — INTERFUND TRANSFERS:

During the year ended December 31, 1976, the National Finance Commission authorized certain allocations from the Legion's unappropriated current funds (surplus) as follows:

- (A) \$300,000 to the Veterans Affairs and Rehabilitation Fund to provide the capital to continue the prescribed purposes of the Fund.
- (B) \$74,113 to the Cancer Drive Fund to pay a portion of the administrative costs of the program.
- (C) \$58,000 to the Special Membership Program Reserve to provide the capital to continue the prescribed purposes of the Reserve.
- (D) \$53,987 to the Employee Insurance Premium Stabilization Reserve to provide the capital to continue the prescribed purposes of the Reserve.
- (E) \$15,000 to establish the An American Legend Reserve.
- (F) \$10,000 to establish the Presidential Inauguration Reserve.

During 1976, the Legion entered into an agreement whereby the United States Department of the Army accepted responsibility for the maintenance of the Tomb of the Unknowns. Since the purpose of the Gift to the Nation Maintenance Fund was therefore fulfilled, the National Finance Commission approved the transfer of the remaining balance in this fund to the Reserve Fund.

## NOTE 6 — EMPLOYEES' RETIREMENT PLAN:

Since 1944, The American Legion has maintained a retirement plan for all eligible employees of the national headquarters and the Legion's various affiliated and subordinate groups. Contributions to the plan are made by the national organization and by the other participating groups on the basis of annual actuarial valuations. The annual cost as determined by the actuary is computed using the aggregate cost method. This method includes in normal cost any past service costs. The vested benefits of the participants do not exceed the fund assets.

Effective January 1, 1976, the plan was amended to comply with the requirements of the Employee Retirement Income Security Act of 1974. The amendments adopted did not materially increase pension expense which amounted to \$585,823 in 1976 and \$512,415 in 1975.

## NOTE 7— LEASE CONTRACTS:

The maximum rental under the lease for computer equipment, amounts to \$16,160 monthly through March, 1978. The total rental expense related to this lease contract was \$182,756 in 1976 and \$151,125 in 1975.

In addition, the Legion has a lease with the State of Indiana for rental of the national headquarters building in Indianapolis. According to the terms of the lease, which expires in November, 1977, in lieu of rental payments the Legion is required to maintain the interior of the building, as well as provide adequate insurance on the building. The cost of maintenance and insurance approximated \$223,000 in 1976 and \$216,000 in 1975. The Legion has the option of renewing the lease with the same terms through November, 1981.

## AMERICAN LEGION ENDOWMENT FUND CORPORATION

Foreseeing the necessity for a regular annual income to support its war veterans rehabilitation and Children & Youth programs, The American Legion, in the year 1925, conducted a national campaign for contributions to support those two programs. The proceeds from the campaign were placed in the custody of the American Legion Endowment Corporation as trustee, a goal of \$5 million having been set and generous contributions being received.

of the State of Delaware and a trust agreement was entered into between The American Legion and the corporation under which the funds were administered by the corporation and the annual net income therefrom was paid to The American Legion for the use of the two programs described.

The financial condition of the endowment fund is summarized as shown below for each of the preceding years. The figures shown were taken from the annual audits of Geo. S. Olive & Co., Indianapolis, Indiana.

	December 31, 1976	December 31, 1975	December 31, 1974	December 31, 1973	December 31, 1972
TOTAL ASSETS .....	7,439,164	\$7,456,915	\$7,455,736	\$7,423,287	\$7,112,670
Net interest received .....	517,708	515,387	516,609	653,993	104,900
Expense .....	14,192	12,683	15,350	15,618	5,082
Excess of income Over expense .....	503,516	502,704	501,259	638,374	99,818
Earnings transferred or due to The American Legion ...	515,000	500,000	500,000	360,000	100,000
Yield on average book value of Securities (percent) .....	6.77	6.74	6.72	8.60	1.40

## NATIONAL SECURITY

(Continued from Page 115)

### BLOOD DONOR ACTIVITIES

Forty-six Departments actively participated in The American Legion Blood Donor Program. The Department of Rhode Island again won the Commander's Award for 100% Post participation.

Special emphasis was placed on the Holiday Blood Drive during 1976 in cooperation with the American National Red Cross. The American Legion continues to participate as a member of the Board of Directors of the American Blood Commission.

### CRIME RESISTANCE

A joint letter to all Department Commanders, signed by FBI Director Clarence Kelley and National Commander Rogers, urged each and every American Legion Post to participate in The American Legion's Crime Resistance Program. All Department Adjutants have been furnished literature containing instructions on implementing the program at the Post level. In cooperation with the National Public Relations Commission, the National Security Commission prepared eight 30-second public service radio announcements outlining crime resistance tips, for distribution across the country. Additionally, crime resistance tips are being carried weekly by The American Legion News Service.

### AFFILIATED ORGANIZATIONS

Nearly one million mothers, wives, daughters, sisters and granddaughters of American Legionnaires make up the American Legion Auxiliary. The Auxiliary is recognized by The American Legion as the finest, most effective organization of patriotic women in the world. Also included in its membership are many women veterans of wartime service.

The American Legion Auxiliary, the Legion's principal affiliate, was authorized by the First National Convention of The American Legion held in Minneapolis, Minnesota, in 1919.

The organizational structure of the American Legion Auxiliary closely parallels that of the Legion and the officers of the national, state and unit organizations are comparable to their American Legion counterparts at similar levels.

The programs and commission and committee structures of the two organizations are also similar, and while there are some projects which the Legion or the Auxiliary might undertake which are not specifically matched by the other organization, the ultimate objective of service to God and country is the principal determining factor in formulating programs for both the Legion and the Auxiliary.

The parallel structuring of the two organizations reaches through the total program area from Children & Youth and Veterans Affairs and Rehabilitation to National Security and Foreign Relations. The Auxiliary not only is a strong

financial supporter of Legion programs, but Auxiliary membership is extremely active in work in the Veterans Administration hospitals and in backing The American Legion's legislative programs.

The Auxiliary supports much of its work, especially with hospitalized veterans, through the sales of its Memorial Day Poppy program. The poppies are made by hospitalized veterans who are paid for their work, the only poppies sold by a veterans organization's auxiliary that are actually made by disabled and hospitalized veterans. Proceeds of the sale are plowed back into Veterans Affairs and Rehabilitation work.

Mrs. Paul (Norma) Brown, of Filer, Idaho, is the current president of the American Legion Auxiliary, serving through this year's convention. Her program for special emphasis this year has been to alert school authorities and the general public of the need to improve the safety aspects of school buses and to improve school traffic safety programs generally.

An affiliate of the American Legion Auxiliary, and thus of The American Legion, is the Eight and Forty (La Boutique des Huit Chapeaux et Quarante Femmes) which has principal responsibilities assigned from the parent organization in the area of tuberculosis and cystic fibrosis control. That responsibility has recently been expanded to cover the entire field of lung and respiratory diseases.

One of the long-standing projects of the Eight and Forty has been the sponsorship of several scholarships each year for nursing personnel concerned with advanced training in lung and respiratory diseases and research and education for cystic fibrosis patients and their families.

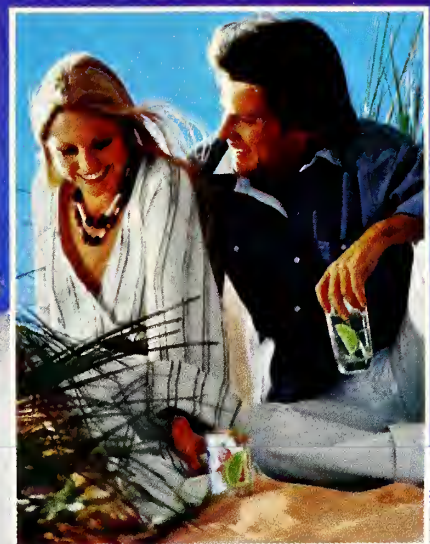


*Mrs. Norma Brown, National President, the American Legion Auxiliary, presents three checks totaling \$42,500 to National Commander Rogers. The gifts were earmarked for specific American Legion programs supported by the Auxiliary, and were presented to the Commander in a May basket of poppies at the Legion's spring NEC meetings in Indianapolis. A check for \$20,000 was donated to Children and Youth programs, \$12,500 for Veterans Affairs and Rehabilitation and \$10,000 for the American Legion Child Welfare Foundation.*



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